

The Healthy South Derbyshire Plan 2016-17

This is a refresh of the Plan 2013-16, maintaining the same vision, principles and 3 health priorities and adding 2 new Healthy Communities Priorities.

1. Vision and Aim

A healthier and more active lifestyle across all communities.
(c. *Our Sustainable Community Strategy for South Derbyshire 2009-2029*)

The South Derbyshire Plan aims to improve the health and wellbeing of local people, with specific focus on people who are at risk of and/or living with significant health inequalities compared to the district as a whole.

2. Objectives

The Plan will develop:

- strong collaborative working through partnership working, match-funding, shared capacity to deliver, joint ownership of key local outcomes
- local strategic outcomes to measure health improvement. Local outcomes will contribute and align to the priorities and indicators within wider strategies including:
 - Derbyshire Health and Wellbeing Strategy
 - Strategic priorities across partner organisations delivering locally
 - national Public Health Outcome Indicators (Appendix 1 Overview of PHOF indicators)
- cross-agency utilisation of staff capacity to ensure an identified health and wellbeing focus eg. staff working within a community development role to meet the varying needs of communities most in need, staff supported through Making Every Contact Count (MECC)
- cross-working with county-level services, including additional county-wide Public Health commissioned services (Appendix 2) to ensure targeting to communities living with highest health inequality
- specific focus to reduce health inequalities within South Derbyshire through the principles outlined above and through additional Public Health resource
- maximisation of budgets to ensure efficiency and SMART outcomes across locality programmes

- planning against identified local health need, consultation with local people and local organisations and underpinned by robust evidence base
- performance monitoring to determine effectiveness
- working in liaison with the South Derbyshire Local Area Committee (LAC) who maintain an advisory role
- locality planning through the South Derbyshire Partnership structure (Appendix 3 South Derbyshire Partnership) :
 - Health and Wellbeing Group develop and act upon the plan
 - South Derbyshire Partnership Board ratify decisions and hold accountability for the locality plan
- opportunities to develop innovative solutions to health issues identified locally

3. **Health Need in South Derbyshire**

South Derbyshire is the fastest growing district in the county with a projected 30.6% growth rate upto 2035, compared to 16.2% for the whole of Derbyshire and has a current population of almost 94,915 (*Census 2011, ONS*). This projected growth rate is almost double that of some other local authority second tier districts and covers both urban and rural areas.

By 2035, 57% of the population will be aged under 45yrs compared to a Derbyshire average of 53%. There will be an increased older population with 26% of the population aged 65+ and 13% 75+.

8% of the population are not white British, a demographic higher than Derbyshire, raising the need to recognise needs specific to different race and culture.

Health in South Derbyshire is similar and/or better to England averages.

Health successes include:

- Over the last ten years the rates of death from all causes and rates of early deaths from heart disease and stroke and from cancer have all improved and are close to the England average
- Life expectancy in the district is similar to Derbyshire and England averages
- Deprivation levels are low and the proportion of children living in poverty is lower than the average for England as is free school meal eligibility
- Percentage of those economically active/ available to work is the highest in Derbyshire; long term unemployment is the lowest compared to Derbyshire
- Rate of adults educated to degree level is better than Derbyshire
- Rates of incapacity benefits for mental illness, new cases of tuberculosis and hospital stays for alcohol related harm are all better than the England average.

However some communities are living with poorer health outcomes compared to others in the district. Challenges to health indicate a level of inequality within some communities across the district. These need specific focus in the locality plan, with identified solutions to address them and support the improvement of health and reduction of inequalities for residents.

Challenges to health include:

- Life expectancy is 5.2yrs lower for men and 8.5yrs lower for women in the most deprived areas than in the least deprived areas
- Some smaller communities within the urban areas around Swadlincote fall within the 10-20% most deprived areas nationally
- The need to promote mental wellbeing (JSNA 2013)

Health inequality in Children and Young People:

- a higher drop-off rate/ breastfeeding from initiation to 6-8 weeks compared to England
- above England rates of smoking in pregnancy
- 18% of y.6 children are obese similar to England
- Tooth decay at 5yrs
- Fixed term exclusions (3.5% of all pupils)
- Lower education attainment is low (5 A* - C grades/GCSE level incl. Maths and English) (2013/14) –rate of 51% (England average 57%)

Health inequality in Adults:

- 68% of adults classified as overweight (Active People Survey 2012)
- Prevalence of diabetes
- Above Derbyshire rate of emergency readmissions within 30 days of discharge from hospital and higher rate of admissions for acute conditions that should not usually require hospital admission
- Above Derbyshire rate for acute hospital admissions due to a fall or falls injuries for over 65s
- Lower uptake of the NHS Healthcheck compared to Derbyshire
- Lower uptake of flu vaccination in under 65s compared to Derbyshire rate
- Poorest use of libraries within Derbyshire (out of all LAs) (may reflect access issues/ or use across borders)
- Greatest travel times to GP surgeries compared to other districts in Derbyshire

Health inequalities across smaller communities within South Derbyshire

Significant health inequality exists between rural and urban areas (*compared to Derbyshire rates*), with most inequality focussed in urban areas around Swadlincote. Newhall and Stanton ward includes a lower super output area (LSOA) ranked in the top 10-20% most deprived in England (*Source: Department for Communities and Local Government, Indices of Deprivation 2010*). This ranking of deprivation has shown a worsening trend since 2007.

4. South Derbyshire Priorities

1. Reducing health inequalities within families and young people living in the urban core around Swadlincote
2. Supporting health of older people in their own home
3. Supporting individuals and families living in rural areas experiencing health inequality (rural isolation, deprivation)

Healthy Communities Priorities:

4. Increasing Physical Activity
5. Urban Planning and Growth – inclusion of health improvement

This plan seeks to develop, mindful of other priorities across county and local organisations:

Derbyshire County Council Health and Wellbeing Priorities 2015/17	South Derbyshire CCG priorities 2015/16 (part of 5-year strategic plan)	5 South Derbyshire Health and Wellbeing Priorities 2016/17
Keep people healthy and independent in their own home	Improving the health of individuals, families and carers living with mental health and learning disabilities	Reducing health inequalities within families and young people living in the urban core around Swadlincote
Build social capital	Urgent Care Our: To develop and embed a range of services which respond rapidly, effectively and consistently when a patient's health needs are escalated beyond their planned levels.	Supporting health of older people in their own home
Create healthy communities	Improve health outcomes for children and young people through the effective commissioning of services which prioritise early intervention and	Supporting individuals and families living in rural areas experiencing health inequality (rural isolation, deprivation)

	integrated care.	
Support the emotional health and wellbeing of children and young people	Elective Care Services: Develop pathways for episodic care which treat more patients, gain the same or better outcomes with no increase in, or at lower average cost per head of population.	Physical Activity
	To continue to improve the performance, quality and range of services provided within primary care and extended primary care settings.	Urban Planning and growth
	To develop and integrate community services to improve the experience and outcomes for older people and people with long-term conditions.	

The plan acknowledges the discussion and agreement at the SD LAC meetings (October 2013; January 15th 2014) and the issues raised including that the plan address “hidden” health inequality across the district and in particular within more rural communities. The SD LAC will act as a reference group for the continued development of the plan during 2016/17.

Development and monitoring of actions within the plan will be the responsibility of the Health and Wellbeing Group through an executive group. Decisions will be reported through the South Derbyshire Partnership Board. This Health and Wellbeing Plan seeks to work closely across all other local organisations, aligning priorities where appropriate to maximise health and wellbeing for the South Derbyshire district population.

6. Health and Wellbeing action Plan 2016/17 (some actions will overlap into more than one priority area)

The action plan is a working document and is currently within a round of funding applications to complete detail on actions against priorities.

Priority	Actions	Lead Partner	Outcome	Funding allocation (TBC)	Monitoring success
Reducing health inequalities within families and young people living in the urban core around Swadlincote	<ul style="list-style-type: none"> Deliver SD Welcome Here Award 	SDDC Environmental Health	To ensure comfortable environments for mums wanting to breast feed	Partner support	% increase of awards across venues in urban core and district wide
	<ul style="list-style-type: none"> Community food hub 	SD CVS Working in partnership with Superkitchen project	Increase opportunities for healthy eating, cooking skills	TBC	SLA performance targets
	<ul style="list-style-type: none"> ALICE 	SD CVS	Support self-esteem, self-confidence raising to vulnerable individuals- to enter training, volunteering, secure employment.	£3500	SLA performance targets
	<ul style="list-style-type: none"> Community Job Club 			£3500	SLA performance targets
	Emergency funding programme – <ul style="list-style-type: none"> Small grants Food bank Vulnerable 	SDDC/ SD CVS	Support basic healthy living needs of vulnerable families and individuals. Improve mental	TBC TBC £1000	SLA performance targets; case studies

	occupiers <ul style="list-style-type: none"> Community projects across the urban core 	Multiple partners	health and wellbeing Reduce health inequality	TBC – round of grant applications	SLA performance targets
Supporting health of older people in their own home	<ul style="list-style-type: none"> Voluntary Single Point of Access (VSPA) 	SD CVS SD CCG	Improved health and wellbeing of older people to live independently in their own homes	£12000	Case studies KPI Data through Service Level agreement with provider
	<ul style="list-style-type: none"> Dementia action alliance 	Town Centre Forum/DCC/ SDDC	Improved awareness of dementia and how to support people living with dementia and their carers	£2000	Case studies KPI Data collated through the DAA Action Plan
Supporting individuals and families living in rural areas experiencing health inequality	Healthier Communities information programme	DCC Public Health/ SDDC Parish Councils	Promote knowledge of health improvement services	£1000	Communications Plan to promote activities and services directly to reach rural communities. No of promotional sites

	VSPA Dementia Action Alliance	SD CVS SD CCG Town Centre Forum/DCC/SDDC	Improved health and wellbeing of older people to live independently in their own homes Improved awareness of dementia and how to support people living with dementia and their carers	As above	Case studies KPI Data through Service Level agreement with provider Case studies KPI Data collated through the DAA Action Plan
Physical Activity	Parklife programme	SDDC and multiple partners	Promoting active lifestyles through infrastructure development	£10,000	SLA performance data <ul style="list-style-type: none"> • Increase in reported physical activity levels in adults (PHOF 2.13(i)) • Decrease in percentage of inactive adults (PHOF 2.13(ii))
Urban Planning and growth	<ul style="list-style-type: none"> • Training to use “health impact” tools across new policies and projects 	Health and Wellbeing Group	Raise awareness towards embedding health improvement across planning,	£5000	SLA performance data

	<ul style="list-style-type: none"> Support to the Supplementary Planning Document for BNE1 Design Excellence Policy – inclusion of health South Derbyshire Planning and Health Summit 		policy and decision-making		
County programme: Healthy Workplaces	South Derbyshire Healthy Workplace project	Health and Wellbeing Group DCC Public Health	Improve health of employees	£5000	SLA performance data
Partnership post between DCC/ SDDC	Health Partnership Manager	South Derbyshire District Council	Strategic Coordination of the Health and Wellbeing plan	£20,000	SLA performance data
Total allocation				£99,203	

REFERENCES

Health Profile for South Derbyshire 2015

[file:///C:/Users/71022841/Downloads/HealthProfile2015SouthDerbyshire17UK%20\(6\).pdf](file:///C:/Users/71022841/Downloads/HealthProfile2015SouthDerbyshire17UK%20(6).pdf)

Geo Profile 2015:



GeoProfile_S_2015.zip

Our Sustainable Community Strategy for South Derbyshire 2009-2029 – Fit for the Future

http://www.south-derbys.gov.uk/Images/Sustainable%20Community%20Strategy%20for%20web_tcm21-112771.pdf

file:///C:/Users/71022841/Downloads/FINAL%20NHS_SDCCG_Year%20Plan%202015-16.pdf

Appendix 1. Public Health Outcomes Framework 2013-16 – Derbyshire performance

<http://www.phoutcomes.info/public-health-outcomes-framework#gid/1000041/pat/6/ati/102/page/0/par/E12000004/are/E10000007>

Appendix 2 Derbyshire Public Health commissioned services



PH commissioned services county.zip

Appendix 3 South Derbyshire Partnership – organisation



South Derbyshire Partnership Board structure (2).zip

Mary Hague

Derbyshire County Council Public Health. March 2016.

