Locality Public Health Plan

Building, Promoting & Supporting the Health and Wellbeing of Local People

2017-2018

Introduction

This Locality Public Health plan sets out the priorities and actions for improving the health of people in the North East Derbyshire District, providing a focus for local delivery of the national Public Health Outcomes Framework (PHOF).

The most up to date North East Derbyshire Community Health Profile 2016; North East Derbyshire Health Profile (2016) shows that, over the last few years, good progress has been made in tackling health inequalities, particularly in terms of addressing some of the wider economic issues which affect health and wellbeing. However, activity needs be sustained in order to continue moving in the right direction and further reduce the health inequalities within the district, as well as those apparent when comparing North East Derbyshire with other parts of Derbyshire and England.

Local Priorities & Partnership Working

Partnership working is critical to achieving improvements in health and well-being at a local level. Working together to identify priorities which are important to partners, and have relevance to their own plans and strategies, encourages ownership of the action plan. The Healthy North East Derbyshire Partnership was set up in June 2015 and it is envisaged that this group will be pivotal to the planning and delivery of public health programmes across the district. Adopting this multi – agency approach has meant that a wide range of organisations and community groups across the district have contributed to identifying needs, sharing good practice and securing funding for the benefit of health and wellbeing.

Moving forward, the Local Area Committee (LAC) for North East Derbyshire, led by Derbyshire County Council, will be actively involved in agreeing public health priorities and plans, which will strengthen partnership working for public health across the locality.
Identifying Local Needs & Priorities

This plan has been produced using local information collated from a variety of sources, including local health profile data in addition to a Healthy North East Derbyshire forum event and a ‘partnership priority exercise’.

Engaging partners across all sectors means that the Healthy North East Derbyshire plan reflects the priorities identified in the strategies and plans of partners organisations, these include:

North East Derbyshire Health & Wellbeing Strategy
http://www.ne-derbyshire.gov.uk/index.php/2-uncategorised/396-healthy-ned-partnership,

Derbyshire Health & Wellbeing Strategy

North Derbyshire Clinical Commissioning Groups http://www.northderbyshireccg.nhs.uk/ (others are available).

This inclusive approach to identifying local needs and priorities is an essential/important part of agreeing an action plan which is meaningful to local people and organisations delivering services to the area. Furthermore, it creates opportunities for linking up across neighbouring areas, sharing actions and avoiding duplication.

This plan builds on successful actions in the last plan 2015-17.
The focus of partnership activity in the District is aimed at addressing the following overarching and 9 priority areas. The structure of this new plan aims to simplify our statement of intent by grouping the actions into the following three themes to show how we are supporting projects that have been carried over from the last plan and new emerging projects:

<table>
<thead>
<tr>
<th>STARTING WELL</th>
<th>HEALTHIER LIVING</th>
<th>HEALTHY AGEING</th>
</tr>
</thead>
</table>

The overarching priority for NE Derbyshire (marked against each action in the plan using the § symbol):

§ Older people, long term conditions and independence in the home

Priorities (actions contribute to the following priorities and referenced using the following numbers):

1. Build social capital
2. Improving the quality of life for carers
3. Reducing the impact of external wider determinants on health and wellbeing [e.g. worklessness, financial exclusion, housing and the environment]
4. Promoting Positive mental well-being and reducing social isolation
5. Support the emotional health and wellbeing of children and young people
6. Increasing physical activity
7. Assisting people who live with a limiting long term illness or disability (including reducing frailty)
8. Support the Integrated Care Agenda to reduce hospital admissions
9. Reduce the high incidence of hospital stays as a result of self harm and alcohol related harm
The last action plan used the following themes to structure the Action Plan. This refreshed plan uses these three themes as guiding principles and accordingly have been highlighted against each action:

<table>
<thead>
<tr>
<th>Building Healthy Communities (BHC)</th>
<th>Promoting Healthy Lifestyles (PHL)</th>
<th>Supporting Access to Preventative Health and Social Care (SAHSC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lifestyle is linked to deprivation so we can help local people to make healthier choices by addressing the wider determinants of health such as employment, education and training, housing and the environment</td>
<td>A healthy lifestyle can help to reduce the risk of ill health and early death from major diseases like cancer, heart disease, stroke, respiratory illness and diabetes</td>
<td>Early identification of people at risk of requiring preventative healthcare can allow them to remain independent and self-manage their conditions, this means implementing clinical and lifestyle interventions for those individuals and communities at a higher risk of developing disease.</td>
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</tbody>
</table>

To reflect the importance of improving mental health and raising awareness of the 5 ways to achieving better mental health, the Plan also demonstrates how each action contributes to the following 5 Ways to Wellbeing:

| Connect | Be Active | Keep Learning | Give | Take Notice |
Funding & Resources

The current economic climate does mean that resources are limited and will be for the foreseeable future. It is therefore imperative that effective partnership working continues to ensure that duplication is reduced and resources that are available can be maximised. North East Derbyshire’s locality funding from Derbyshire County Public Health is shown alongside each action and some of the investment identified within the plan is from other public health budgets and those of partner agencies. By developing projects in partnership, every effort is made to secure additional funding from partners within the locality to enhance existing programmes and projects.

Locality budget allocation for 2017/18: £90,000 pa; plus £5000 non-recurrent funding has been awarded for Workplace Health Initiatives; £19,100 awarded for 5 Ways to Wellbeing initiatives and £1000 for Suicide Awareness Training.

Each section identifies the expected outcomes and monitoring. Some funding allocations will be determined by the Partnership following consideration of local need, analysis of the impact of projects previously supported and outcomes of working group commissioning objectives. Potential allocations yet to be determined are marked with “tbc.”
## THEME: STARTING WELL

<table>
<thead>
<tr>
<th>Priority (P. No.)</th>
<th>Activity or Action</th>
<th>Outcome</th>
<th>Locality Funding Allocation (£)/other funding</th>
<th>Monitoring success/evaluation</th>
<th>Contributes to 5 Ways to Wellbeing/$Guiding principle/$Action contributes to older people priority</th>
</tr>
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</table>
| Improving the quality of life for carers (P.2) | Young Carers School Support Worker Project in 3 secondary schools in the District | Increased support infrastructure for carers and their improved health and wellbeing. | £6613 2017/18 | AFC PHOF Performance measures in SLA, case studies and final Evaluation Report | Connect **Be Active**  
Keep Learning  
Give  
Take Notice (BHC) |
| Reducing the impact of external wider determinants on health and wellbeing (P.3) | Junior Savers Scheme in targeted primary schools in the District | A culture of saving within the community from an early age. | £7000 2017/18 | CNEDCU SLA PHOF Performance targets, case studies and annual report | Keep learning  
Give (BHC) |
| Reducing the impact of external wider determinants on health and wellbeing (P.3) | School Holiday Food Programme to reduce food poverty/promote healthy eating and cookery skills | Reduced food poverty and increase healthy eating/cooking skills within identified areas of North East Derbyshire in accordance with Feeding Derbyshire Strategy | £600 2017/18  
/DCC PH countywide funding for Feeding Derbyshire Strategy | County SLA Performance targets  
Evaluation reports  
Local impact data | Connect **Be Active**  
Keep Learning  
Give  
Take Notice (BHC) |
<table>
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<tr>
<th>Support the emotional health and wellbeing of children and young people (P.5)</th>
<th>Young People Personal Development Workshop Project at one secondary school</th>
<th>Increased support to those self-harming or at risk of doing so, to reduce incidence and promote positive wellbeing</th>
<th>£6000 2017/18</th>
<th>P4YP SLA (Ends 30.6.17) PHOF Performance targets Evaluation Reports Admissions figures from hospital A&amp;E data.</th>
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</thead>
<tbody>
<tr>
<td>Support the Integrated Care Agenda to reduce hospital admissions (P.8)</td>
<td>Engage with Locality Children &amp; Young People’s Partnership to reduce hospital admissions for Under 5s</td>
<td>A reduction of incidents which require hospital admissions for children under 5</td>
<td>Existing budgets 2017/18</td>
<td>tbc</td>
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<td>tbc (SAHSC)</td>
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</tbody>
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### THEME: HEALTHIER LIVING

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<tr>
<th>Priority (P. No.)</th>
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<th>Outcome</th>
<th>Locality Funding Allocation (£)/other funding</th>
<th>Monitoring success/evaluation</th>
<th>Contributes to 5 Ways to Wellbeing/ → Guiding principle/ § Action contributes to older people priority</th>
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<tbody>
<tr>
<td>Build Social Capital (P.1)</td>
<td>Small Grants Fund for voluntary and community sector groups</td>
<td>Improved experiences of physical and mental health and development of social capital in North East Derbyshire District</td>
<td>£20,000 inc £2000 management fee &lt;br&gt;&lt;i&gt;Prime Minister’s Challenge Fund supplement for Hardwick CCG area to NDVA £12,000&lt;/i&gt;</td>
<td>NDVA SLA PHOF Performance targets Evaluation Reports Reviewed Annually</td>
<td>Connect &lt;br&gt;Be Active &lt;br&gt;Keep Learning &lt;br&gt;Give &lt;br&gt;Take Notice (BHC) §</td>
</tr>
<tr>
<td>Build Social Capital (P.1)</td>
<td>Community Development Worker (Healthy North East Derbyshire) in targeted communities</td>
<td>An increase in local people’s engagement in community health initiatives which help them maintain and improve their experiences of physical and mental health</td>
<td>£25,000 2017/18</td>
<td>NEDDC PHOF Performance Measures in SLA, case studies, Evaluation reports and SROI</td>
<td>Connect &lt;br&gt;Be Active &lt;br&gt;Keep Learning &lt;br&gt;Give &lt;br&gt;Take Notice (BHC) §</td>
</tr>
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<td>Build Social Capital (P.1)</td>
<td>Engage with locality focused activities including the Danesmoor ‘Thriving Communities’ initiative, Grassland Hasmoor...Big Local and North Wingfield 2020 Vision</td>
<td>Develop social capital, improve partnership working and service delivery</td>
<td>Existing core resources of partners</td>
<td>Case studies Evaluation Reports</td>
<td>Connect Be Active Keep Learning Give Take Notice (BHC)</td>
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<tr>
<td>Reducing the impact of external wider determinants on health and wellbeing (P.3)</td>
<td>Engage and link with Employment &amp; Training Initiatives in accordance with the District’s Economic Development &amp; Housing Strategies</td>
<td>Increased opportunities for economic growth in the district and improve education training and employment for vulnerable communities.</td>
<td>Core resources NEDDC Working Communities Fund/SCR funding Ambition/Talent Match/LEADER funding</td>
<td>Unemployment data IMD data – employment Local impact data Evaluation reports and consultation</td>
<td>Keep Learning (BHC)</td>
</tr>
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<td>Reducing the impact of external wider determinants on health and wellbeing (P.3)</td>
<td>Supporting Super Kitchens in targeted communities to reduce food poverty/promote healthy eating and cookery skills</td>
<td>Reduced food poverty and increase healthy eating/cooking skills within identified areas of North East Derbyshire in accordance with Feeding Derbyshire Strategy</td>
<td>DCC PH countywide funding for Feeding Derbyshire Strategy</td>
<td>County SLA Performance targets Evaluation reports Local impact data</td>
<td>Connect Be Active Keep Learning Give Take Notice (BHC) (PHL)</td>
</tr>
<tr>
<td>Reducing the impact of external wider determinants on health and wellbeing (P.3)</td>
<td>Healthy Futures Homeless Hospital Discharge Project</td>
<td>Reduced homelessness and incidence of acute care and vulnerable people assisted into settled accommodation</td>
<td>£4000 + £2,000 allocated for remainder of year 2016/18 if required</td>
<td>Deventio SLA (end date 30.9.17) PHOF performance targets, evaluation report, Annual review</td>
<td>Connect Take Notice (BHC)</td>
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<tr>
<td>Promoting positive mental well-being and reducing social isolation/Increasing Physical Activity (P.4, P.6)</td>
<td>Supporting Businesses with Workplace Health Initiatives including development of a Corporate Games Network across the District, Bolsover &amp; Chesterfield</td>
<td>Workplaces that are healthier, happier and more productive places</td>
<td>£5000 2017/18 (£1000 ring-fenced for CGN)</td>
<td>SLA performance targets, evaluation reports</td>
<td>Connect Be Active Keep Learning Give Take Notice (PHL) (SAHSC)</td>
</tr>
<tr>
<td>Increasing Physical Activity/ Promoting positive mental well-being and reducing social isolation/Build Social Capital (P.6, P.4, P.1)</td>
<td>Supporting the Active NED Group to deliver the Active NED Strategy</td>
<td>District of fitter, happier, healthier residents with accessible physical activity opportunities available</td>
<td>Active NED resource. PIF funding £50,180 (Jan 2017 – March 2018)</td>
<td>tbc</td>
<td>Connect Be Active Keep Learning Give Take Notice (BHC) (PHL) (SAHSC)</td>
</tr>
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</table>
| Promoting positive mental well-being and reducing social isolation (P.4) | Five Ways to Wellbeing:  
- Development of Communications Plan  
- Small Grants Fund  
  targeted to voluntary and community groups for activity that increases understanding and participation in the 5 ways by people who are at higher risk of developing mental ill health. | Raising awareness within NED to increase local action in the 5 ways to support positive mental wellbeing and prevent mental ill health, including higher risk group and communities. | £5000  
2017/18  
£14,100  
2017/18 | Half yearly reports of locality action plan, communications plan, activity and impact to Public Health, reviewed quarterly by Partnership | Connect  
Be Active  
Keep Learning  
Give  
Take Notice  
(BHC)  
(PHL)  
(SAHSC) |
| --- | --- | --- | --- | --- | --- |
| Promoting positive mental well-being and reducing social isolation (P.4) | Suicide Prevention Awareness Training | Reduction in the number of suicides in North East Derbyshire | £1,000  
2017/18 | PHOF Indicator 4.10: Suicide rate (persons, male and female) | Connect  
Be Active  
Keep Learning  
Give  
Take Notice  
(BHC)  
(PHL)  
(SAHSC) |
| Reduce the high incidence of hospital stays as a result of self harm and alcohol related harm (P.9) | Project to reduce hospital stays as result of self harm/alcohol related harm (Working Group to scope to determine commissioning objectives) | A reduction of incidents which require hospital stays as a result of self harm and alcohol related harm | £6000 tbc  
2017/18 | tbc | tbc |
<p>| | | | | | |
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<td>Increasing Physical Activity/ Promoting positive mental well-being and reducing social isolation/ Assisting people who live with a limiting long term illness or disability (including reducing frailty, P.6, P.4, P.1, P.7)</td>
<td>Generation Games – Extra Time</td>
<td>District of fitter, active, happier &amp; healthier older residents with physical activity and social opportunities available on the doorstep</td>
<td>£35,000 inc £3000 management fee 2017/18</td>
<td>tbc once spec agreed</td>
<td>Connect Be Active Keep Learning Give Take Notice</td>
<td>(BHC) (PHL) (SAHSC)</td>
</tr>
<tr>
<td>Build Social Capital/ Promoting positive mental well-being and reducing social isolation, (P.1, P.4)</td>
<td>Working Together for Older People – group support infrastructure</td>
<td>tbc</td>
<td>£10,000 2017/18</td>
<td>tbc once spec agreed</td>
<td>Connect Be Active Keep Learning Give Take Notice</td>
<td>(BHC) (PHL)</td>
</tr>
<tr>
<td>Promoting positive mental well-being and reducing social isolation/ Assisting people who live with a limiting long term illness or disability (including reducing frailty, P.4, P.7)</td>
<td>IT Social Isolation Project</td>
<td>tbc</td>
<td>£2,500 2017/18</td>
<td>tbc once spec agreed</td>
<td>Connect Be Active Keep Learning Give Take Notice</td>
<td>(BHC) (PHL)</td>
</tr>
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</table>
### Reducing the impact of external wider determinants on health and wellbeing

**Assisting people who live with a limiting long term illness or disability**

- **Programme:** VARM Discretionary Fund
- **Objective:** To support vulnerable (older people) at risk to live independently and healthily in their own homes
- **Funding:** £10,000 2017/18
- **Agreed Date:** TBC once specified

**Connect**

- **BHC**
- **SAHSC**

### Reducing the impact of external wider determinants on health and wellbeing

**Promoting positive mental wellbeing and reducing social isolation**

- **Programme:** Eats and Treats for Older People
- **Objective:** Subject to evaluation of Bolsover project
- **Funding:** £2500 TBC 2017/18
- **Agreed Date:** TBC

**Connect**

- **TBC**
The following programmes or initiatives cover all localities in Derbyshire and referrals will be made as part of the core offer from the area.

**STARTING AND DEVELOPING WELL**
- Vision screening
- Breastfeeding support
- School breakfast clubs
- **5/60** - Healthy eating, physical activity and obesity prevention programme
- Citizen’s advice in Children’s Centre’s
- School Nursing service
- Young people’s sexual health service
- Young peoples’ drug and alcohol services

**LIVING AND WORKING WELL**
- Tobacco Control including illicit and illegal tobacco
- Smoking cessation
- Weight management
- Health referral scheme
- Walking for health groups
- Health trainers programme
- Make every contact count (MECC)
- Sexual health services
- Drug and alcohol services – tier 2 and 3
- Family and carer support for drug users
- Living with long term conditions programme
- Diabetes education

**AGEING WELL**
- Health Checks for over 40’s
- Falls prevention programme inc transport
- Social isolation initiative
- Foot care programme

**HEALTH INEQUALITIES**
- Citizen advice in GP surgeries
- Credit Union development
- Affordable warmth programme
- Food bank support
- Support for welfare assessment