

Public Health Locality Plan for Erewash 16/17 – 17/18

Aim – Over the next two years, we will aim to reduce alcohol related harm, the prevalence of smoking and obesity and raise the attainment levels of young people by supporting our communities to raise their aspirations

This plan details the priorities for Erewash and informs the use of the Erewash Public Health locality fund, and will include aims, actions and expected outcomes and outputs to be achieved.

The partnership arrangements for Erewash are well established and a wide range of projects have been delivered previously which are making good progress to achieve the priorities within the previous locality plan. Links have been made with the Vanguard (Wellbeing Erewash) and the CCG to share priorities and joint fund projects.

Overview

Erewash has a population of around 111,000, expected to grow to 127,000 by 2035, over 7% of which are not White British.

Health in summary

The health of people in Erewash is varied compared with the England average. About 18% (3,500) of children live in low income families. Life expectancy for both men and women is similar to the England average.

Health inequalities

Life expectancy is 6.7 years lower for men in the most deprived areas of Erewash than in the least deprived areas.

Child health

In Year 6, 16.7% (186) of children are classified as obese, better than the average for England. The rate of alcohol-specific hospital stays among those under 18 was 37.6*. This represents 9 stays per year. Levels of breastfeeding initiation and smoking at time of delivery are worse than the England average. Levels of teenage pregnancy are better than the England average.

Adult health

The rate of alcohol-related harm hospital stays is 717*, worse than the average for England. This represents 810 stays per year. The rate of self-harm hospital stays is 199.3*. This represents 222 stays per year. The rate of smoking related deaths is 282*. This represents 189 deaths per year. Estimated levels of adult excess weight are worse than the England average. Rates of sexually transmitted infections and TB are better than average. Rates of violent crime and early deaths from cardiovascular diseases are better than average.

Main priorities

- Obesity
- Alcohol related harm
- Smoking prevalence
- Raising Aspirations

Health summary for Erewash

The chart below shows how the health of people in this area compares with the rest of England. The average rate for England is shown by the black line, which is always at the centre of the chart. The range of results for all local areas in England is shown as a gray bar. A red circle means that this area is significantly worse than England for that indicator; however, a green circle may still indicate an important public health problem.

Legend:
● Significantly worse than England average
○ Not significantly different from England average
○ Significantly better than England average
○ Not compared

Domain	Indicator	Period	Local No	Local value	Eng. value	Eng. Percentile	England average
Our community	1 Deprivation score (IMD 2015) #	2015	n/a	19.9	21.8	42.0	5.0
Our community	2 Children in low income families (under 16)	2013	3,545	18.0	18.6	34.4	5.9
Our community	3 Statutory homelessness	2014/15	n/a	n/a	0.9	7.5	0.1
Our community	4 GCSEs achieved	2014/15	641	56.3	57.3	41.5	70.4
Our community	5 Violent crime (violence offences)	2014/15	1,274	11.3	13.5	21.7	3.4
Our community	6 Long term unemployment	2015	352	4.6	4.6	15.7	0.5
Our community	7 Smoking status at time of delivery	2014/15	211	17.0	11.4	27.2	2.1
Our community	8 Breastfeeding initiation	2014/15	851	86.0	74.3	47.2	82.9
Our community	9 Cesarean children (Year 6)	2014/15	186	16.7	16.1	27.8	6.2
Our community	10 Alcohol-specific hospital stays (under 18)	2013/14	28	37.6	36.6	104.4	10.2
Our community	11 Under 16 conceptions	2014	33	18.3	22.5	43.0	5.0
Our community	12 Missing prevalence in schools	2015	n/a	36.4	16.9	32.3	7.5
Our community	13 Percentage of physically active adults	2015	n/a	36.3	37.0	44.8	86.6
Our community	14 Excess weight in adults	2012 - 14	n/a	36.3	34.5	74.5	45.0
Our community	15 Cancer diagnosed at early stage #	2014	232	46.9	50.7	36.3	67.2
Our community	16 Hospital stays for self-harm	2014/15	222	199.3	191.4	109.9	56.9
Our community	17 Hospital stays for alcohol-related harm	2014/15	810	717	641	1233	374
Our community	18 Recurrent diabetes	2014/15	6,171	6.7	6.4	9.2	3.3
Our community	19 Incidence of TB	2012 - 14	11	3.3	13.5	100.0	0.0
Our community	20 New sexually transmitted infections (STI)	2015	377	517	815	3383	141
Our community	21 Hip fracture in people aged 65 and over	2014/15	132	542	571	745	381
Our community	22 Life expectancy at birth (Male)	2012 - 14	n/a	79.7	79.5	74.7	83.3
Our community	23 Life expectancy at birth (Female)	2012 - 14	n/a	83.2	83.2	79.6	86.7
Our community	24 Infant mortality	2012 - 14	6	1.5	4.0	7.2	0.8
Our community	25 Killed and seriously injured on roads	2012 - 14	118	34.8	36.3	119.4	6.9
Our community	26 Suicide rate	2012 - 14	34	11.6	10.0		
Our community	27 Deaths from drug misuse #	2012 - 14	13	37	3.4		
Our community	28 Smoking related deaths	2012 - 14	567	262.4	274.8	459.1	153.9
Our community	29 Under 75 mortality from cardiovascular	2012 - 14	198	65.3	75.7	126.0	36.5
Our community	30 Under 75 mortality from cancer	2012 - 14	424	142.7	141.5	165.5	103.9
Our community	31 Senior winter deaths	Aug 2011 - Jul 2014	207	21.0	15.6	31.0	2.3

Priority - Obesity

Aim	Suggested Locality Actions	Outcomes and Outputs
<p>Reduce obesity levels especially in young people</p> <p>Early adoption of healthy lifestyles</p>	<p>Integrated programme to promote, encourage and support healthy lifestyle choices, including physical activity, healthy eating, smoking, alcohol, and mental health and wellbeing. Programme to be targeting at the least active young people. Delivered in all Erewash primary and secondary schools.</p>	<ul style="list-style-type: none"> • Decrease in levels of obesity in young people • Increased physical activity • Reduction in sedentary behaviour • Increased self-esteem/confidence • Increase in healthy food choices • Decrease in consumption of unhealthy food • Improved health literacy • Influence on family and friends lifestyle behaviour • Increased fluid intake
<p>5 ways to wellbeing;</p> <ul style="list-style-type: none"> ✓ Be Active ✓ Learn 		

Priority – Raising Aspirations

Aim	Suggested Locality Actions	Outcomes and Outputs
<p>Raise aspirations, positivity and resilience of young people within Erewash</p>	<p>Work with schools to deliver a programme of activities to inspire and motivate individuals and raise aspirations of young people. Using an 'embedded' model this message can be used to spread positivity and resilience to the rest of the school and wider community. Delivered in all secondary schools and some primary schools.</p>	<ul style="list-style-type: none"> • Increased confidence • Improved mental health and wellbeing • Increased self confidence • Increased motivation and energy • Increased resilience • Increased ability to make and sustain relationships • Increased sense of belonging • Reduction in anti-social behaviour • Improved school attendance • Improved attainment • Reduction in NEETS
<p>5 ways to wellbeing;</p> <ul style="list-style-type: none"> ✓ Connect ✓ Learn ✓ Give 	<p>Parenting programmes linked to positive activities for families.</p>	<ul style="list-style-type: none"> • Provide support and encouragement • Share their own sport and physical activity passions and concerns • Facilitate access to various opportunities for families to be active together • Parents model active behaviour by taking part with children.

Priority – Alcohol

Aim	Suggested Locality Actions	Outcomes and Outputs
Reduce alcohol misuse in young people	Deliver an alcohol awareness programme to young people across Erewash that raises awareness of the dangers of alcohol misuse, underage drinking and binge drinking. Delivered in all secondary schools.	<ul style="list-style-type: none"> • Reduction in anti-social behaviour • Change drinking culture • Increased knowledge of risks of alcohol misuse • Understanding of the health, social and emotional consequences of alcohol misuse • Increased ability to resist peer pressure to drink alcohol • Awareness of where to get help issues relating to alcohol
Reduce problematic drinking in middle aged women within Erewash	<p>Work with Residential Rehab panel and substance misuse commissioners to enhance county wide commissioned services in a locality specific manner.</p> <p>Promote safe alcohol drinking levels.</p>	<ul style="list-style-type: none"> • Reduction in problematic drinking in women • Reduction in alcohol related violence • Reduction in A and E visits • Reduction in liver and kidney disease • Increased awareness of safe drinking limits
<p>5 ways to wellbeing;</p> <ul style="list-style-type: none"> ✓ Connect ✓ Learn ✓ Take Notice 		

Priority – Smoking

Aim	Suggested Locality Actions	Outcomes and Outputs
<p>Prevent the uptake of smoking amongst young people.</p> <p>Work towards creating smoke free culture as the norm.</p> <p>Create smoke free areas particularly in locations where there are children e.g. playgrounds school gates.</p>	<p>Involve young people in an engaging project to deliver messages to peers, parents and the community about the dangers of smoking and its health implications.</p> <p>Raise awareness of the PFIS</p>	<ul style="list-style-type: none"> • Reduce prevalence of smoking in young people • Increased awareness of the dangers of smoking amongst young people and adults • Increased awareness of support available to stop smoking • Creation of smoke free areas where children gather • Reduced number smoking at time of delivery • Change in smoking culture • Reduced exposure secondhand smoke
<p>5 ways to wellbeing;</p> <ul style="list-style-type: none"> ✓ Connect ✓ Learn ✓ Take Notice 		