



# Market Position Statement

## Community and accommodation-based support for older people 2025 - 2027

# Contents

## Introduction

## Glossary

## Executive Summary: key messages for the market

### Executive Summary: the national picture

- [The national picture – home for longer](#)
- [The national picture – housing with care](#)
- [The national picture – the future](#)
- [The national picture – the home care market](#)

### Executive Summary: the Derbyshire picture

- [Long term care](#)
- [Residential care in Derbyshire](#)
- [Nursing care in Derbyshire](#)
- [Home care in Derbyshire](#)
- [What Derbyshire spends on long term care for older people](#)

## Our Vision and strategic direction ‘Best Life Derbyshire’

- [Derbyshire People: at the heart of all we do](#)
- [Prevention and early intervention](#)
- [TEC – Technology Enabled Care](#)
- [Community transformation](#)

## Key Challenges

## Key Areas of Focus

### Market development: community support

### Market development: nursing and specialist care

- [Our community-based priorities](#)
- [Our accommodation-based priorities](#)
- [Developing accommodation in partnership](#)

## References and further information

# Introduction

**This Market Position Statement (MPS) focuses on what we see as our key pressures in Derbyshire for home care, extra care, and nursing and residential care provision for older people for 2025-2027.**

This document sets out our current understanding of demand both nationally and locally. It provides information and analysis about our care market in Derbyshire, describing the types of accommodation, care and support that the Council intends to commission in the future to enable Derbyshire residents with care and support needs to live their best life as independently as possible.

The care market faces sustainability challenges both locally and nationally. Despite rising demand from an ageing population, increasing care complexities, funding constraints and workforce shortages are impacting the sector's viability.

This MPS recognises those challenges and details current and proposed measures to address the long-term sustainability of the Derbyshire Care Market.



## Why do we need a Market Position Statement?



- Duty under the Care Act (2014).
- To enable commissioners, people who use services, carers and provider organisations to understand the resources available in Derbyshire.
- To set out what we think accommodation, care and support provision in Derbyshire should look like in the future and why.
- To reflect aligned ambitions with the NHS 10 Year Plan, prioritising a shift to communities and prevention (2025).

## Who is it for?

- Existing and potential providers of adult social care and support.
- Voluntary and community organisations as well as people interested in local business development and social enterprises.
- Derbyshire citizens who are interested in co-producing services.

# Glossary

**Housing with care:** extra care housing and retirement village schemes, where people live independently but 24-hour support is available, if required



**Housing with support or age designated housing:** retirement living or age-based sheltered housing schemes, usually having a scheme manager with responsibility for the scheme

**Care homes:** residential and nursing care, including short term care. Residents have their own rooms and share communal activities and facilities. Personal care is provided; nursing care is also provided in nursing care homes

**Housing based support:** assistive technology, aids and equipment and home adaptations

**Home care:** practical and personalised support provided in a person's own home, to enable people with care and support needs to live independently

**Community support beds:** a social care and health provided service for people requiring a short period of assessment and/ or reablement in a bedded setting, either following admission to hospital or directly from the community.

**Prevention:** is about supporting people to live as healthily and independently as possible, both mentally and physically. It seeks to prevent or reduce the escalation of people's health and social care needs and delay the use of health and social care services .

**Early intervention:** intervening early to support individuals, helping people retain their skills and confidence, and preventing need or delaying deterioration wherever possible

**Universal services:** information and advice, leisure services, transport, community groups, primary care

**Community networks - building links and sharing skills and experience:** peer support, carers, friends and family, informal support, social connections, local organisations and networks

**Independent living:** own front door, assistive technology, shared lives, enablement services, supported living, short-term home care, short breaks and respite care

**Strengths-based approaches:** focuses on individuals' strengths (including personal strengths and social and community networks)

**Longer term support:** community health and social care, home care, extra care, residential care, nursing care

**Specialist placement:** intensive health and social care support for people with complex needs

**Enablement:** a brief and targeted home care service designed to improve independence by learning or re-learning skills for daily living

**Acute / complex needs:** significant and / or continuing healthcare needs such as multiple health conditions which may require clinical support

**Dementia care payment:** a weekly premium paid to residential and nursing care providers in Derbyshire for any resident with dementia

**Community transformation programme:** our programme of innovation to re-design services to maximise independence, improve choice and quality and achieve the best outcomes for people

# Executive summary: key messages for the market



- **The demand for home care is stable:** we have sufficient provision in most areas of Derbyshire; however, there are sometimes challenges in rural areas. There are currently more than 90 framework providers, meaning that opportunity for new providers is limited.



- We are **providing more community support beds across a smaller number of settings** to more effectively support hospital discharge and to avoid admissions to hospital. We are working with Derbyshire Community Healthcare Services to formally integrate this offer.



- To ensure our Adult Care offer **is sustainable within the current financial context** and **can continue to meet the eligible needs** of our increasing older adults' population, we have brought our charging policy in line with national limits.



- We will continue to **work collaboratively with providers to address workforce challenges and support the development of the market** to ensure access to quality care and support.



- There is a **need for appropriate and affordable housing, and housing with care**, of which there is an undersupply in the current market. We are working with partners to **develop more housing with care schemes** across the county.

# Key messages for the market:



- Proportionally to the over 65 population data, there are **still fewer admissions** to long term residential care than pre-pandemic and there is increasing demand for short-term home care services. However, there has been a small increase in demand **for all long-term care services** over the past year.



- Due to an ageing population, there is a future predicted **increase in the demand for nursing care placements** and the need for nursing support/staffing of which there is an undersupply in the current market.



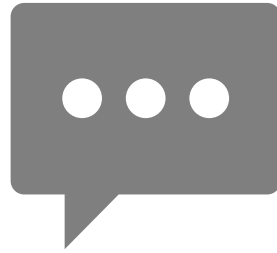
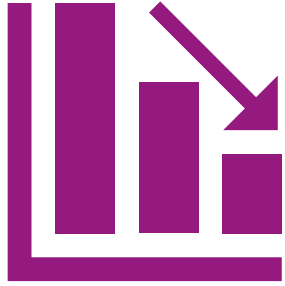
- We are working to increase the **provision of Technology Enabled Care (TEC)** and to embed proactive prevention to enable people to remain independent for longer.



- Our **transformation work** with health partners is moving care closer to home through virtual wards, and Derbyshire's integrated 'Team Up' neighbourhood approach to localised health and social care.



- Our 2025-2029 Council plan reiterates our determination to support Derbyshire citizens to **live safe, happy, healthy and independent lives**.



**What do we want to share with  
you?**

# Executive summary: the national picture

The following slides (pages 8-12) present national data and trends.  
Here are the key messages in relation to what data is telling us:



- **TEC (Technology Enabled Care)** such as alarm systems, proactive and preventative monitoring, remote health monitoring, medication reminders and communication aids will increasingly enable people to **remain living in their own homes for longer**



- People wanting to remain at home for as long as possible has led to a corresponding **increase in the demand for home care**



- **The housing with care sector has seen substantial growth due to increased demand,** outpacing the more modest increase in residential care home populations



- There is a **need for appropriate and affordable housing, and housing with care**, of which there is an undersupply in the current market



- People are choosing **to live at home for longer and entering care homes later with more acute or complex needs**

# The national picture – home for longer

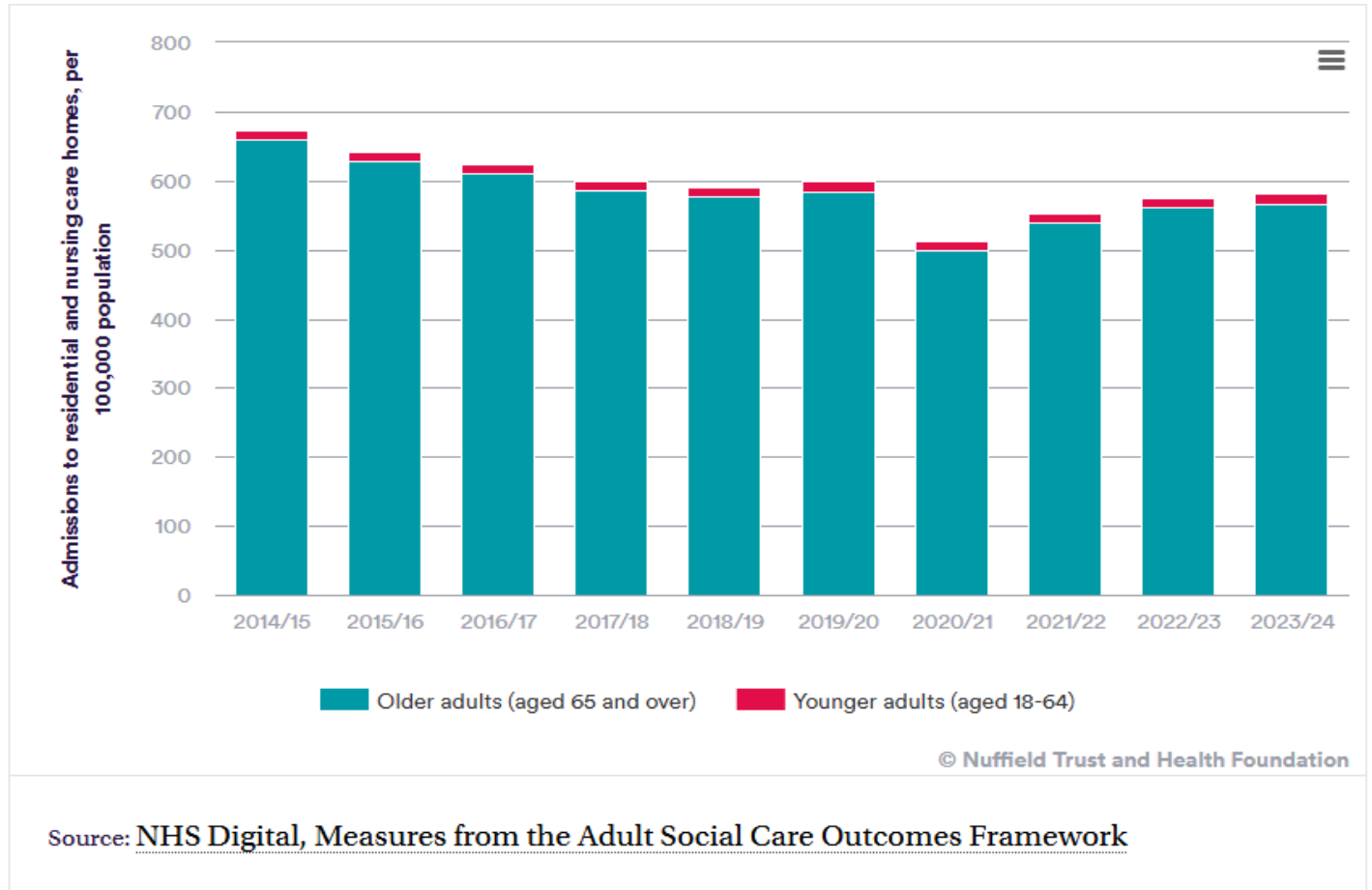
There has been a reduction in the number of older people being admitted to long term care proportionate to the size of the older population

The 45% increase in the number of people aged 85+ since 2001 has not resulted in a corresponding increase in demand for residential care.

Between 2014/15 and 2023/24, the rate of admissions to care homes for people aged 65 years and over **decreased** from 659 per 100,000 to 566 per 100,000, **an overall 14% drop in the rate of admissions**.  
(Nuffield Trust)

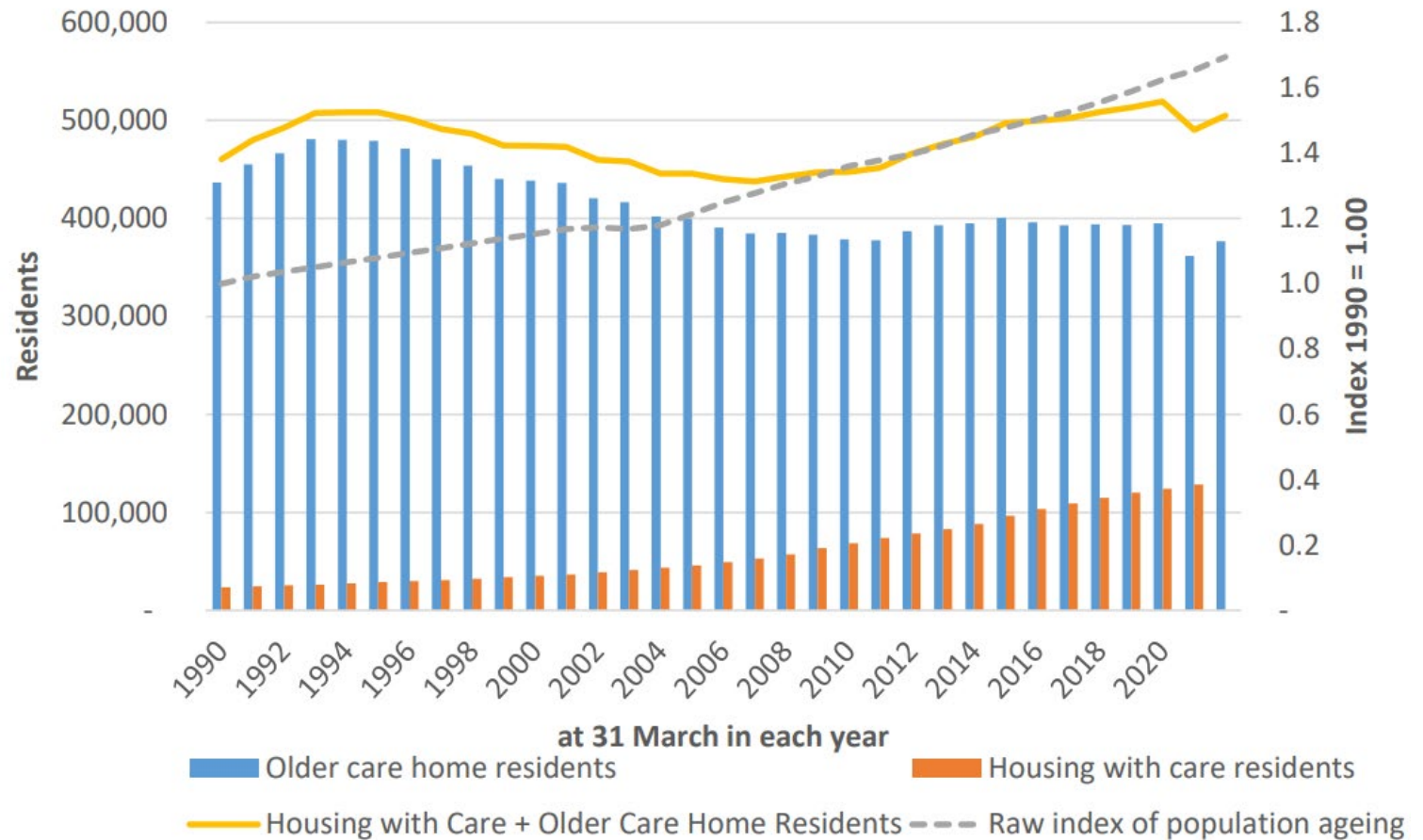
**More people are staying at home for longer.** Between March 2017 and March 2024, the number of CQC regulated domiciliary care services increased from 8,414 to 13,733, an increase of 63.1%.

During the same period, the number of CQC care homes with nursing decreased by 5% and the number of CQC care homes without nursing decreased by 11%. (Skills for Care).



# The national picture – housing with care

- Research tells us that people do not want to go into residential care and would prefer to stay in their own homes for as long as possible (SCIE Population Survey).
- This preference is reflected in the graph which shows that more people are choosing to access housing with care.
- Growth in the housing with care sector has also directly reduced demand for residential care. This is likely to continue, as is the increased demand for home care to support people at home and in housing with care (Just Care Report).
- People accessing residential care are doing so later and with increasingly complex needs. The increasing ageing population suggests additional specialist residential-type care places may be needed.
- However, demand may change for a myriad of reasons, including improved medical treatments, improved integrated community health and social care teams, changes in lifestyle and people's expectations, changes in the economic and political landscape, and other societal variations over future decades.



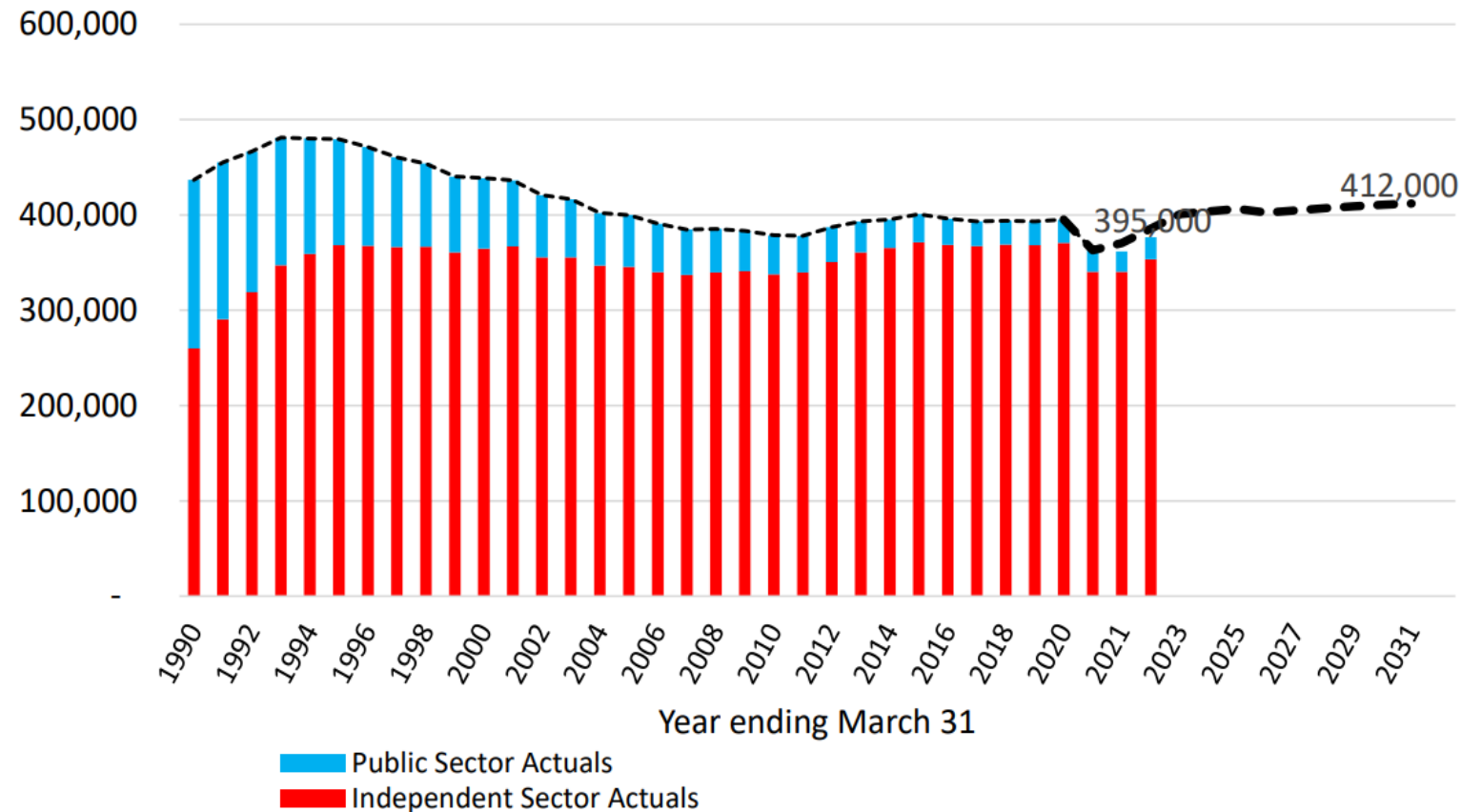
Graph from LaingBuisson's Care Homes for Older People UK Market Report Feb 2022

**This graph shows a relatively static residential care home population over the past fifteen years, against an increasing demand for housing with care**

# The national picture – the future

- England has an ageing population. Almost one in five people (19%) in England are aged 65 and over; this is projected to increase to 26% of the population by 2065 (State of Ageing 2025).
- It is widely accepted that there will be increased demand for long-term support over the next 10-20 years due to the rising numbers of older adults.
- However, a shift towards community-based care, prioritising prevention over treatment of ill health and use of digital technology is expected to reduce and / or delay the need for long-term bed-based care.
- Growth in demand for long-term care can be balanced against the rise of housing with care, live-in care, or retirement / care ready properties, delaying the need for care home admission.

## Projections of care home demand, UK



Graph from LaingBuisson's Care Homes for Older People UK Market Report Feb 2022

**This graph shows decreasing numbers of public sector care home beds and a general flattening of demand for long term bedded care from 2016 onwards**

# The national picture – the home care market

Chart 1. Number of CQC-regulated domiciliary care service, 2017 to 2024

Source: CQC Care Directory

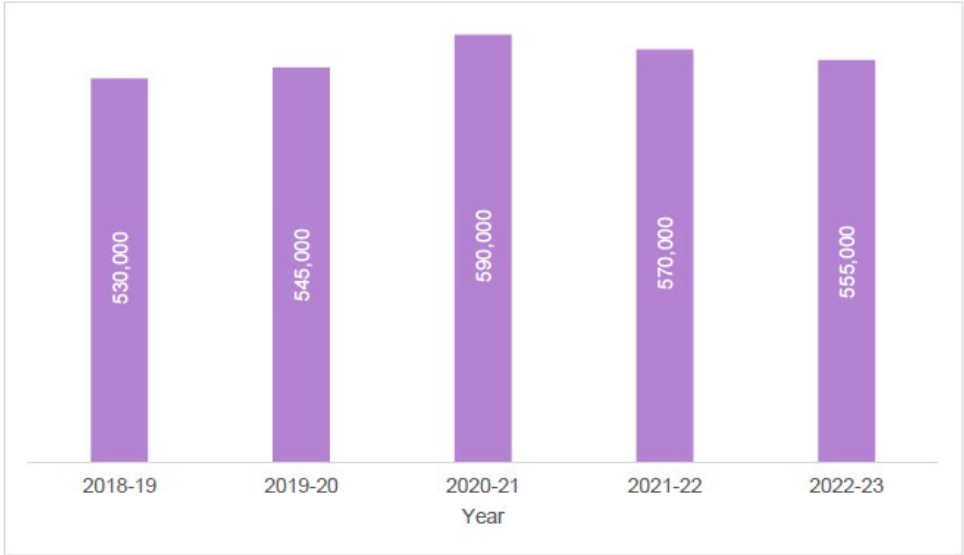
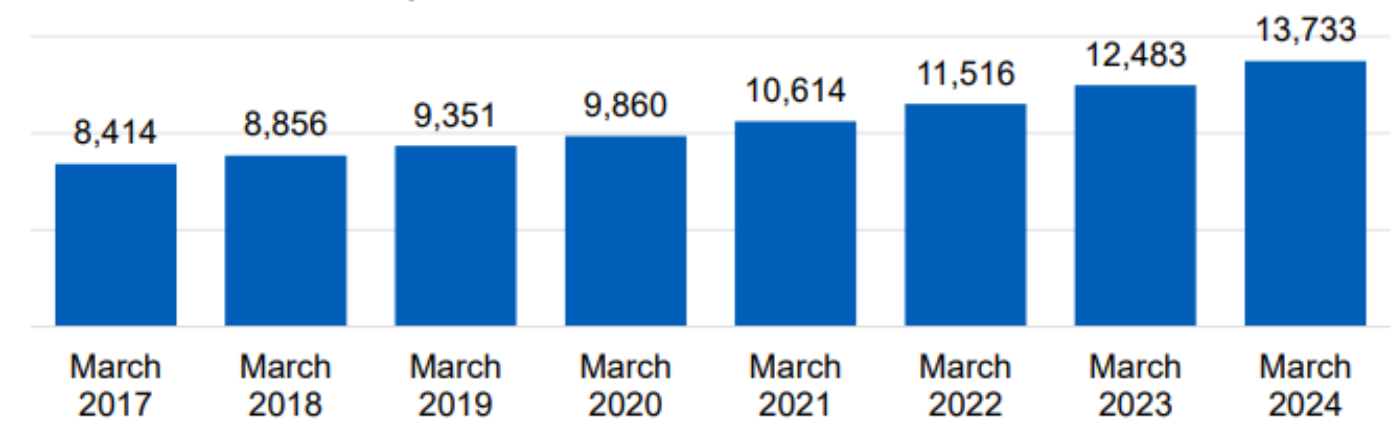


Figure 24. Estimated number of filled posts in homecare (within adult social care) in England

Demand for home care provision continues to increase, as more people are remaining at home for longer.

The Homecare Association notes the number of registered homecare services increased by 34% between 2020 and 2024.

Additionally, the ADASS ‘Spring Survey’ 2025 report noted that the number of undelivered homecare hours due to staffing capacity has decreased by 26.2% between Jan-March 2024 and Jan-March 2025.

There has also been some decrease in contract hand backs. In the past 6 months, 56% of Directors reported that providers in their area had closed, ceased trading or handed back council contracts, a slight reduction from 2024 and 2023 (both 66%) and from 2022 (64%).

Despite the growing numbers of service providers, the number of filled homecare staffing posts is falling.

International recruitment previously contributed to the growth in filled care worker posts; however, changes in visa rules from March 2024 has led to a decrease in visas granted and an 81% fall in visa applications between April and June 2024 when compared to the same period in 2023.

# Executive summary: the Derbyshire picture

The following slides (pages 13-18) present Derbyshire data and trends.  
Here are the key messages in relation to what the data is telling us:



- In line with the national picture, **long term admissions to care homes have reduced slightly** over recent years, proportional to the population data showing the rising numbers of older adults. It is acknowledged that this is impacting on the financial viability of some provider organisations.



- **Demand for short term home care or reablement** services from people who are aged 65 and over **has been increasing over recent years**



- The Council is **adapting to people's changing care needs** by converting long-term residential care support beds to community support beds and focussing on specialist dementia care and respite provision



- There are **challenges in recruiting and retaining care staff** across Derbyshire both in home care and care homes, particularly in more rural or remote areas

# The Derbyshire picture

As of 1<sup>st</sup> July 2025, Derbyshire currently has 149 care homes for adults over 65 including:



- 64 nursing homes
- 81 residential care homes
- 4 council owned specialist dementia homes



**Of the above homes,**

- 50 are registered to provide dementia nursing care
- 62 are registered to provide residential dementia care



**The above homes are registered to provide the following bedded care:**

- 2904 nursing beds
- 3023 residential care beds
- 136 council owned dementia care beds



Supporting people to live independently in their own homes is our priority

Derbyshire County Council's new Home Care Framework commenced on 1<sup>st</sup> April 2024. **94 Home Care Providers** met our criteria of being CQC registered and having a Derbyshire presence

**72%** of the Care Home and Home Care services in Derbyshire were rated as **good or outstanding** by CQC



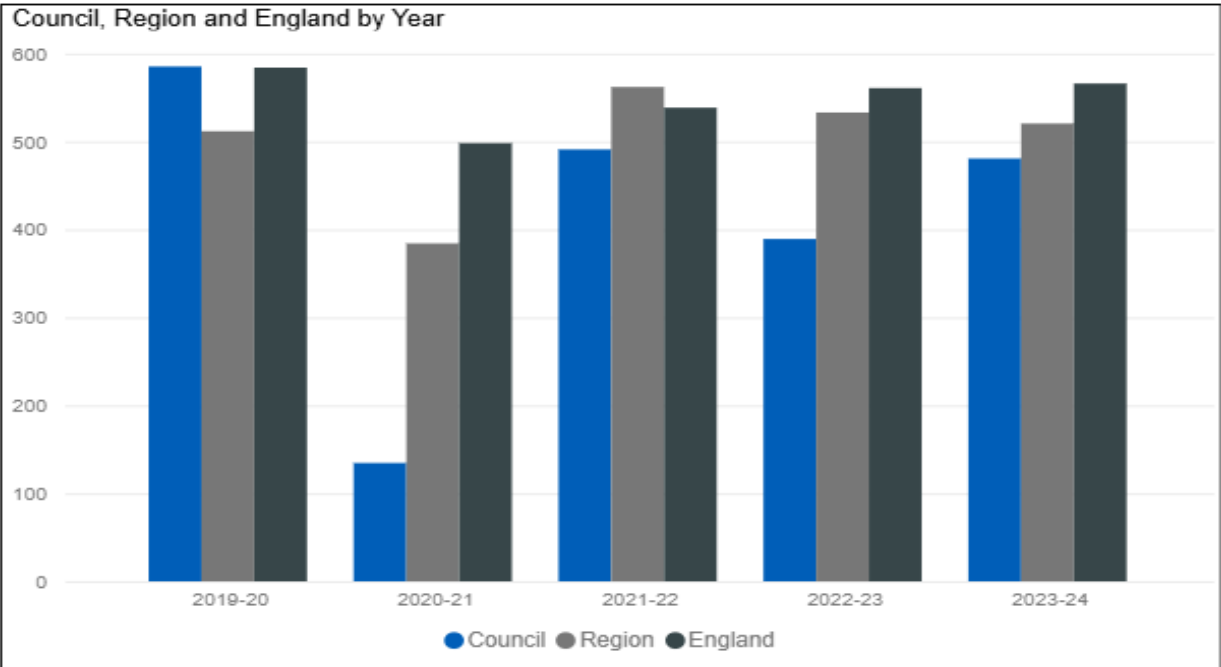
8 Outstanding



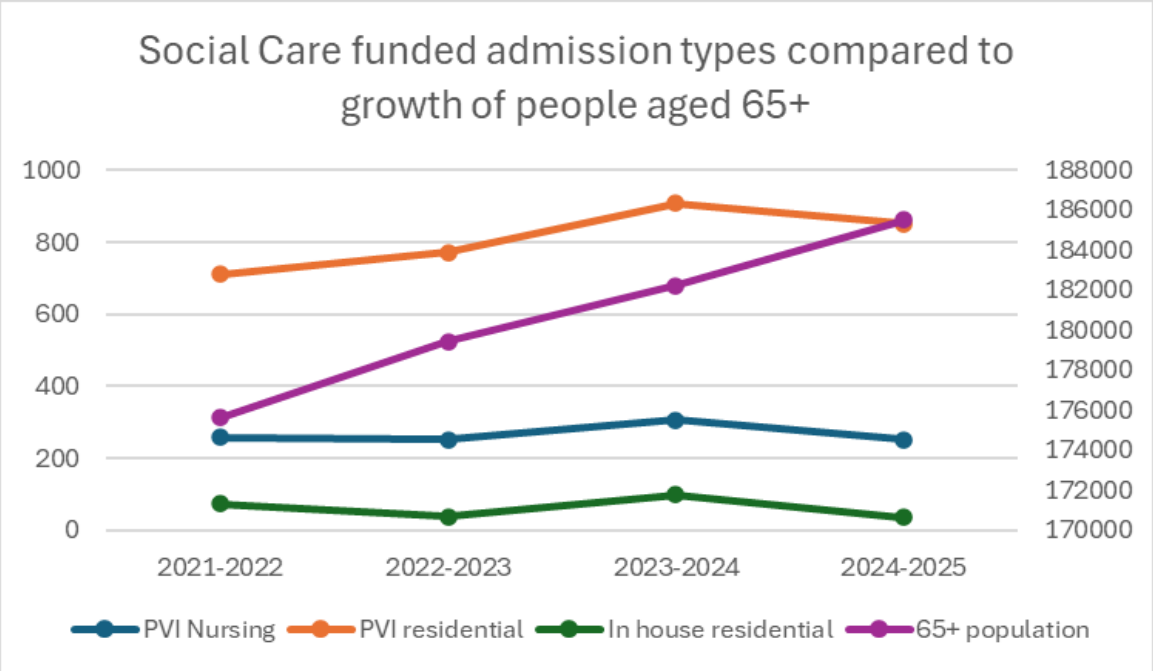
172 Good

# The Derbyshire picture – long term care

- Derbyshire has remained below the regional and national average for older adult care needs met by admissions to care homes (evidenced by the ASC Outcomes Framework (ASCOF)) for the past four years, demonstrating Derbyshire’s commitment to ensuring people can remain living independently at home for as long as possible.
- Admissions to residential care have been reducing proportionate to the size of the older population, while reablement or short-term home care activity has been increasing.
- National Capacity Tracker data suggests that there are 6,086 care home beds in Derbyshire registered to deliver residential or nursing care for people over the age of 65.
- Our intelligence suggests that Derbyshire funds approximately 35% of the care home market.

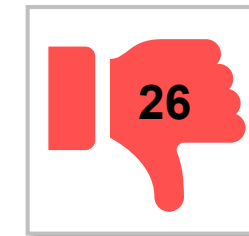
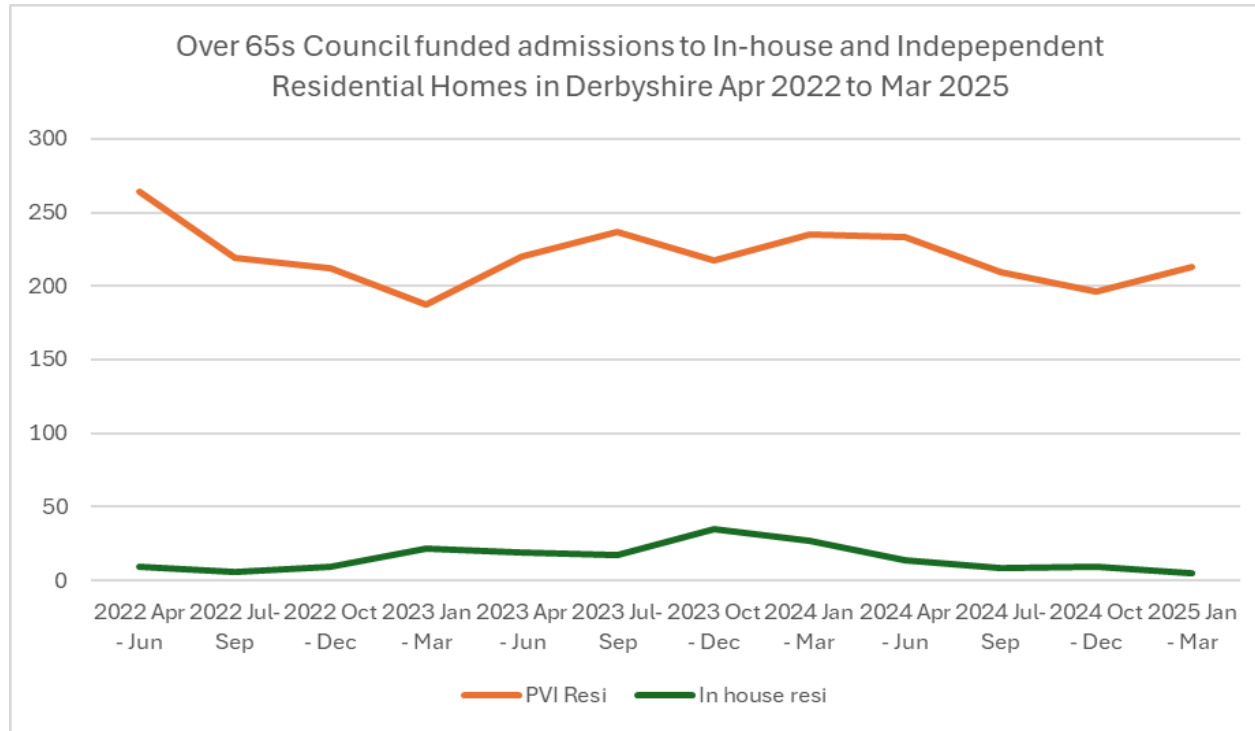


ASCOF measures comparing long term care needs met by admission to residential and nursing care homes per 100,000 population



Council data on funded admissions to long-term bedded care in relation to the growth of people aged 65 years and over

# Residential care in Derbyshire

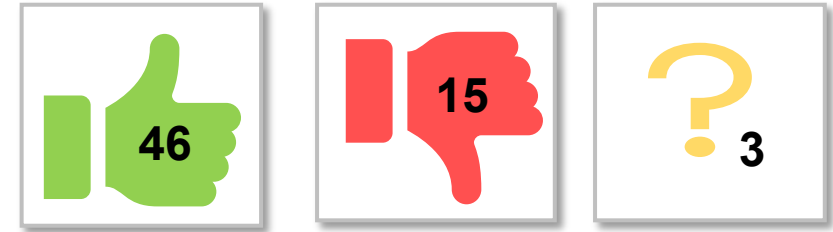
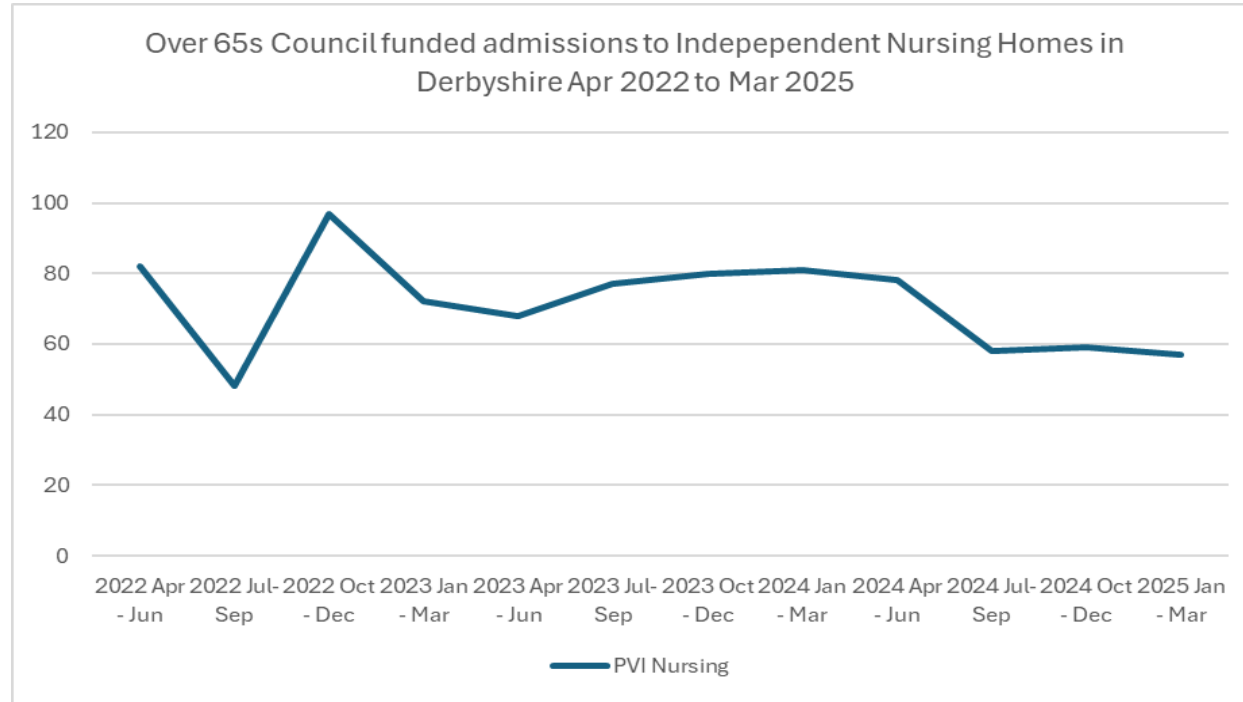


The Council contracts with all 81 residential care establishments registered to provide residential care in Derbyshire. Together the contracted services have a combined maximum capacity of 3,023 beds (Capacity Tracker July 2025).

The CQC ratings for residential care establishments in Derbyshire are: 3 outstanding and 49 are good; 25 require improvement, 1 is inadequate and 3 homes are awaiting inspection.

- Derbyshire data shows that from April 2024 to March 2025, **851 people over the age of 65**, funded by the Council, **entered long-term independent residential care homes**, an average of 71 people each month. **This is a decrease of 6.5%** from April 2023 to March 2024, when an average of 76 people per month entered long term residential care
- From April 2024 to March 2025, there was an **average occupancy rate of 84.6% reported per month**. This is a **slight decrease from an average 85.4% occupancy rate** per month from April 2023 to March 2024. (National Capacity Tracker)
- In 2023-24, **job vacancies for residential care homes were 5.5%**. This is a slight rise from 5.0% residential care home vacancies in 2022-23 but compares positively against the 9.2% vacancy rate for the care sector overall.

# Nursing care in Derbyshire

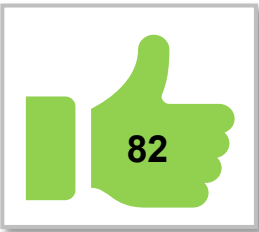
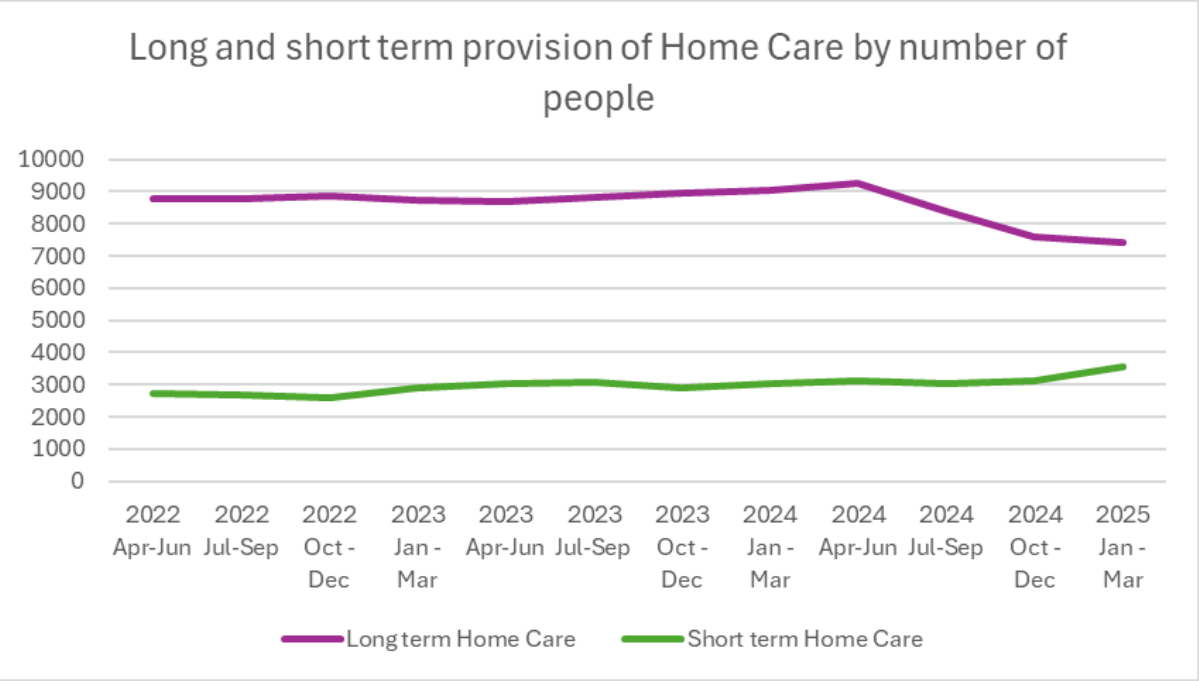


The Council contracts with all 64 establishments registered to provide nursing care in Derbyshire. Together the contracted services have a maximum capacity of 2,904 beds (Capacity Tracker July 2025).

The CQC ratings for nursing care establishments in Derbyshire are: 4 outstanding and 42 are good, while 15 require improvement and 3 care homes are yet to be inspected.

- Derbyshire data shows that from April 2024 - March 2025, 252 people funded by the Council entered long-term nursing care, **an average of 21 people each month**. This is **a 16% reduction** compared to April 2023 - March 2024 when 306 people entered long-term independent nursing care, **an average of 25.5 people per month**.
- Self-funding market data shows a **slight increase in the occupation of nursing beds** at the same time as a **slight decrease in numbers of nursing beds** per 100,000 people aged over 65 between 2022-2025 (National Capacity Tracker).
- From April 2024 to March 2025, there was an **average occupancy rate of 87.26% reported monthly by providers**. This is a **slight increase to the average of the 83.58% occupancy rate** per month between April 2023 and March 2024 (National Capacity Tracker)
- In 2023-24, **nursing care homes job vacancies were 2.4%**, compared to 5.9% vacancies in 2021-22 and 5.1% in 2022-23, reflecting a consistent downturn.

# Home care in Derbyshire



Derbyshire County Council’s new Home Care Framework commenced on 1<sup>st</sup> April 2024. **94 Home Care Providers** met our criteria of being CQC registered and having a Derbyshire presence (**July 2025**).

**Of those we contract with, there is 1 provider currently rated as outstanding by CQC, 81 are good, 11 require improvement and 1 is inadequate.**

- **Fewer people are drawing on long-term home care provision.** Following the change in council charging policy, **there was a 16% decrease** of council funded long-term home care from 8,786 people having long-term home care support between April to June 2022, to 7,402 people between January to March 2025.
- Implementing START (the Council’s **Short-Term Assessment and Reablement Team**) has led to an **increase of in-house enablement provision**, rising from an average of 2,711 people between April to June 2022, to 3,552 people between January to March 2025, an increase **of 31%**.
- Our in-house short-term reablement offer is decreasing the need for longer term home care by maximising people’s independence. Partnership working with Derbyshire Community Health Services is expected to further decrease the need for residential care or long-term home care.
- In 2023-24, **home care job vacancies were 12.8%**, compared to 13.9% vacancies in 2022-23.

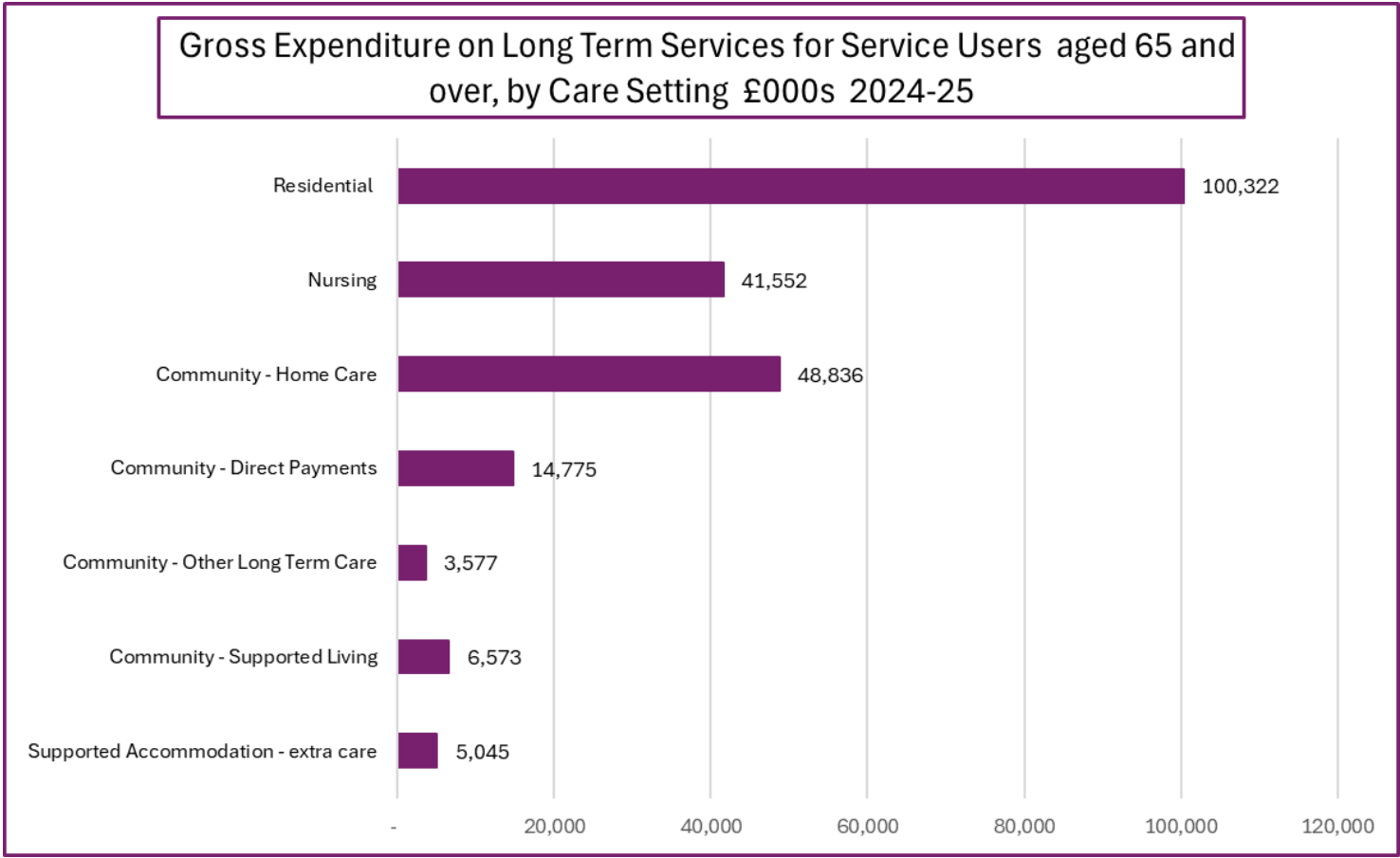
# What Derbyshire spends on long term care for older people

During 2024/25, the Council had a net total spend of **£379.14 million** on services for adults in Derbyshire. Of this approximately **£220.68 million** was spent on all long-term services for older people.

Of note, the costs of individual residential care packages are significantly higher than those for home care, reflecting the increased complexity of need and associated cost for this accommodation-based care and support. Some nursing care is jointly funded with the NHS; however, this graph represents only the Council’s contribution.

Derbyshire offers nursing and residential care providers an enhanced **Dementia Care Payment** to encourage the use of evidence-based standards in relation to dementia care practice and the care environment. This supports the additional costs incurred by providers when supporting an individual with dementia.

Each year the Council undertakes fee setting to review and take account of the inflationary costs impacting on care providers and the services they deliver.



Adult Social Care Activity and Finance Report, showing **the adult social care spend on long term care in Derbyshire for 2024/25** for **clients aged 65+ by care setting / type** and includes directly provided and purchased care.

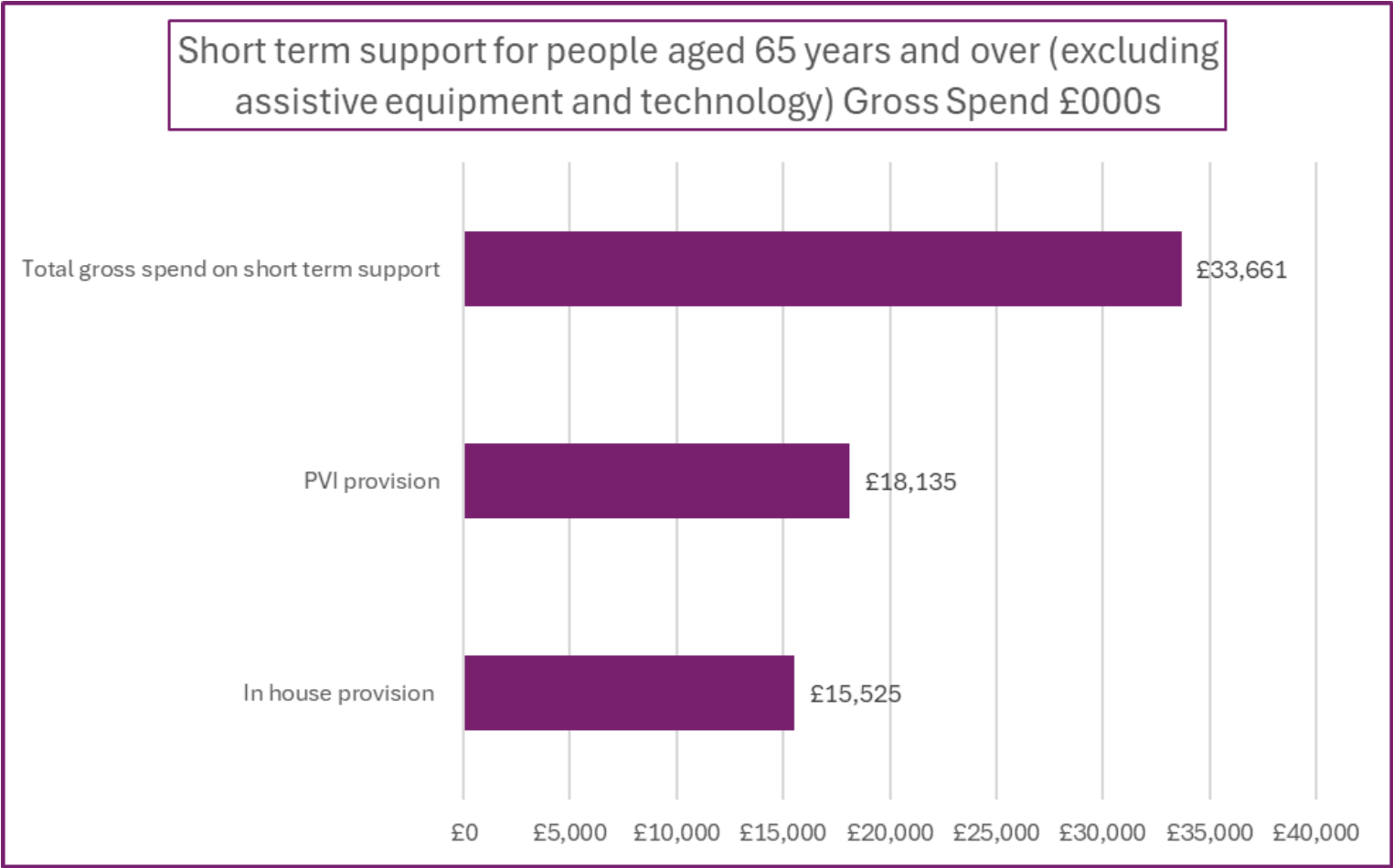
# What Derbyshire spends on short term care for older people

During 2024/25, a gross expenditure of **£33.661m** was spent on short-term services for adults aged 65 years and over.

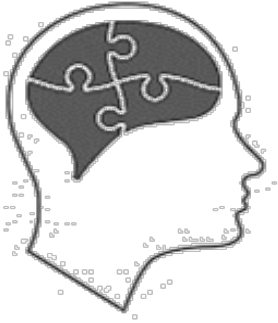
The short-term spend includes in-house and PVI provision of planned and unplanned residential respite, residential and nursing care, hospital discharge, community support beds, and home-based reablement care to maximise independence.

In line with what people of Derbyshire are telling us and our strategic vision, we are working to ensure that people can live in a place they call home as independently as possible.

Over the coming years, **we expect to see a significant shift in spend ratios from residential care to community-based care**, with an increase of investment in home care and more independent living settings.



Adult Social Care Activity and Finance Report, showing **the adult social care spend on short term care in Derbyshire for 2024/25 for clients aged 65+ by short term care type.**



**What are we doing about it?**

# Our vision and strategic direction - 'Best Life Derbyshire'

We want the residents of Derbyshire to enjoy the best quality of life, based on choices that are important to them. We recognise that people want to live in the place they call home with the people and things that they love, in communities where residents look out for one another, doing the things that matter to them.

We recognise that our offer plays a crucial role in supporting people to remain healthy, connected and independent in their communities whether that is through the provision of information and advice, access to universal or prevention support, or more intensive support to those who need it. We want to be part of ensuring the people of Derbyshire get the opportunity to live their best life.



## Our priorities

1. **Outcome focused:** Support people to live to their best life independently at home, connected to the community and local resources, stepping in with more help where needed.
2. **Short-Term Support:** Helping people recover and regain stability, independence and control following a personal crisis or illness
3. **Joining up support:** Working across the system with partners, carers and residents to provide support in a safe, supportive homelike setting
4. **Co-production:** Develop more equal partnerships between people who use services, carers and professionals to deliver better outcomes
5. **Supporting Carers and our workforce:** Recognise and value carers and our social care workforce, and the contribution they make
6. **Standards and value for money:** Make sure there is a good choice of affordable care and support available across the county with a focus on people's experiences and improving quality

# Derbyshire people - at the heart of all we do

The following slides (23-28) present information about what we and our system partners are doing in response to what the national and local data and people of Derbyshire are telling us they want:



- **People want to live independently in their own home** where they are happiest, and this is at the centre of all our plans. By working with our partners, we want to ensure a greater **choice of accommodation and housing-based support options**



- **TEC (Technology Enabled Care)** is helping to shape the Derbyshire care market, enabling a greater focus on more **flexible community and home support options**



- **Early intervention** through signposting and access to low level and flexible community services embraces the **move from sickness to prevention**. The focus on community means that **proximity to informal support networks** is becoming increasingly important



- A **combined focus** across health and social care in Derbyshire will see **services working together** to **support people to stay well for longer**



- We are addressing the challenges of recruiting and retaining appropriately skilled staff by **working collaboratively with health colleagues and independent providers**, demonstrating an integrated approach to ensuring a responsive and flexible care workforce



- We are **strengthening the sustainability of our care market** by converting council care beds to specialist dementia care and respite beds, **to grow capacity in the specialist care market**. We are working with our health partners to address the current workforce challenges through the creation of integrated multi-disciplinary teams

# Prevention and early intervention

People have told us they want to live at home for longer, they want support when needed, and in a way that enables them to live as full a life as possible. This is reflected in the NHS 10-Year Health Plan which outlines three key shifts: from sickness to prevention; from hospital to community; and from analogue to digital.

We are developing a much stronger emphasis on access to community support by:

- Working with partners to develop a greater choice of appropriate accommodation
- Increasing the use of innovative TEC (technology enabled care) to enable proactive preventative interventions alongside use of equipment and home adaptations
- Commissioning practical housing support, information and advice, signposting and access to low-level community services
- Working with our health partners to increase capacity of community support beds and further develop Derbyshire's 'Team Up' neighbourhood approach to localised and integrated health and social care
- Addressing health inequalities, promoting healthier lifestyles, reducing social isolation and supporting people to live as independently as possible.



**Our framework for independent and supported living includes:**

**Universal services:** information and advice, leisure services, community groups, primary care

**Community networks:** peer support, carers, friends and family, mental health support, local organisations and networks

**Independent living:** own front door, extra care, TEC, Shared Lives, supported living, enablement or short-term home care, short breaks and respite

**Longer Term Support:** community healthcare, home care, residential care, nursing care

**Specialist Placements:** intensive health and social care support for people with greater support needs

CONTROLLED

# TEC – Technology enabled care

**Technology Enabled Care is at the forefront of people being able to live ‘gloriously ordinary lives’** and is revolutionising the way care and support can be provided and delivered.

From falls detectors, alarm pendants, home sensors, voice assistants and smart watches, **there are many readily available apps and devices which allow people to maintain their independence**. Innovative TEC solutions can support daily monitoring of wellbeing patterns, reduce the risk of falls and other unavoidable hospital admissions, and monitor health conditions to **proactively prevent issues before they escalate**.

TEC can **provide additional reassurance to informal carers and family members** who can be involved in their loved one's care through apps and alerts, ensuring they remain directly informed and assured of their loved one's safety and wellbeing.

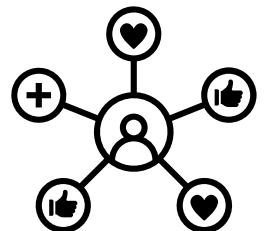
Demand for social care is increasing at a rapid rate, and **TEC will play a critical role in how we will meet this increasing demand** over the next five years and beyond. Recruitment of quality care staff is an ongoing challenge: TEC provides an opportunity to utilise technology to maximise effective and efficient workforce deployment.

## Our focus and priorities include:



- Embedding a ‘TEC First’ culture, so that technology is a core way of supporting improved health and wellbeing outcomes
- Working collaboratively with people who draw on care and support and their families to provide ‘just enough’ support rather than ‘just in case’ support using strengths-based, person-centred approaches
- Using AI technology to measure patterns of activity and identify emerging needs and difficulties, so that support can be proactive and preventative rather than reactive
- Developing effective collaborative working practices with our health partners to ensure support is coordinated and necessary data can be shared in a timely manner
- Reducing the number / cost of high-cost care packages

Find out more by reading our [Technology Enabled Care \(TEC\) strategy](#)



# Community transformation

In Derby and Derbyshire, our health and care system has worked in partnership for many years. The Health & Care Act 2022 established in law the role of Integrated Care Partnerships where health, social care, public health, the voluntary sector and other partners come together as an Integrated Care System (ICS).

Joined Up Care Derbyshire (JUCD)'s combined focus is to **support people to stay healthy and well for as long as possible** and to reduce inequalities that mean some people may not expect to live as long or in as good health because of where they live and their life circumstances and whether they are able to access the health and care services they might need.

**Our Community Transformation Programme** is an ambitious system-wide effort to improve care and outcomes for Derbyshire residents. It focuses on areas where multiple organisations work together (health, social care, public health, voluntary sector, and other local authorities), to improve short-term experiences and long-term outcomes by improving access to services, improving the hospital discharge process and helping more people stay in or return to their homes. This neighbourhood approach to proactive and preventative local care embodies the NHS 10 Year Health Plan's ambitions to move care from hospitals to communities.

The three key workstreams are reducing the number of nights spent in hospital and improving community-based support; maximising independence through home-based enablement; and improving complex discharge delays.

Learn more about the **JUCD Integrated Care Partnership's strategy** for improving the health of the people of Derby and



# Key challenges



Whilst people are being supported to live independently at home for longer, this means that people are moving into residential or nursing care at a later stage with growing complexities of need, and an increased need for more specialised care and support in this market.



Strengthening the preventative potential of adult social care is challenging, due to the rising levels and increasing complexity of need alongside the escalating costs of care provision.



We have a shortage of affordable nursing home provision in some areas of the County, particularly in High Peak.



Feedback from providers suggests that the numbers of people who are eligible for continuing healthcare funding is decreasing, further increasing the pressures on existing nursing providers and diminishing the development of new nursing provision.



Workforce recruitment continues to be a challenge, particularly in more rural and remote locations. Skills for Care reports a vacancy rate across all sectors as 9.2% or 1900 posts. Policy changes to international recruitment of care workers is also placing strains on demand and supply in the marketplace.



We will continue to work collaboratively and share intelligence on the changing care market to inform commissioning activity, enable care providers to make informed decisions, and to support service development in response to these ongoing challenges.

# Key areas of focus



We are engaging across all sectors to understand the current state of the workforce and identify collaboration opportunities, and are working with Joined Up Careers Derbyshire to create innovative routes into care workforce employment. Details on the [Joined Up Careers website](#) and in our [Adult social care workforce strategy](#).



We want to continue to work collaboratively with providers and health colleagues to ensure that there is an integrated approach to the workforce, and to ensure that we have the right talent mix across the sector.



We recognise the interconnectedness of health and social care provision, and knock-on impacts for local services where resources are stretched to capacity. Through our Community Transformation Programme, we are developing a more agile workforce which will bring considerable benefits including improved outcomes for people, better co-ordination, shared information, cost savings and more adaptability in an uncertain future.



By embedding a “TEC first” mindset, we aim to promote a proactive preventative approach using technology which prevents issues before they escalate.

The care industry is one of the fastest growing high-risk sectors for modern slavery. Our recruitment processes are regularly reviewed to ensure workers are recruited properly and well-supported. We have put in systems to support Providers to undertake compliant international recruitment and to ensure appropriate welfare support for any recruited staff.



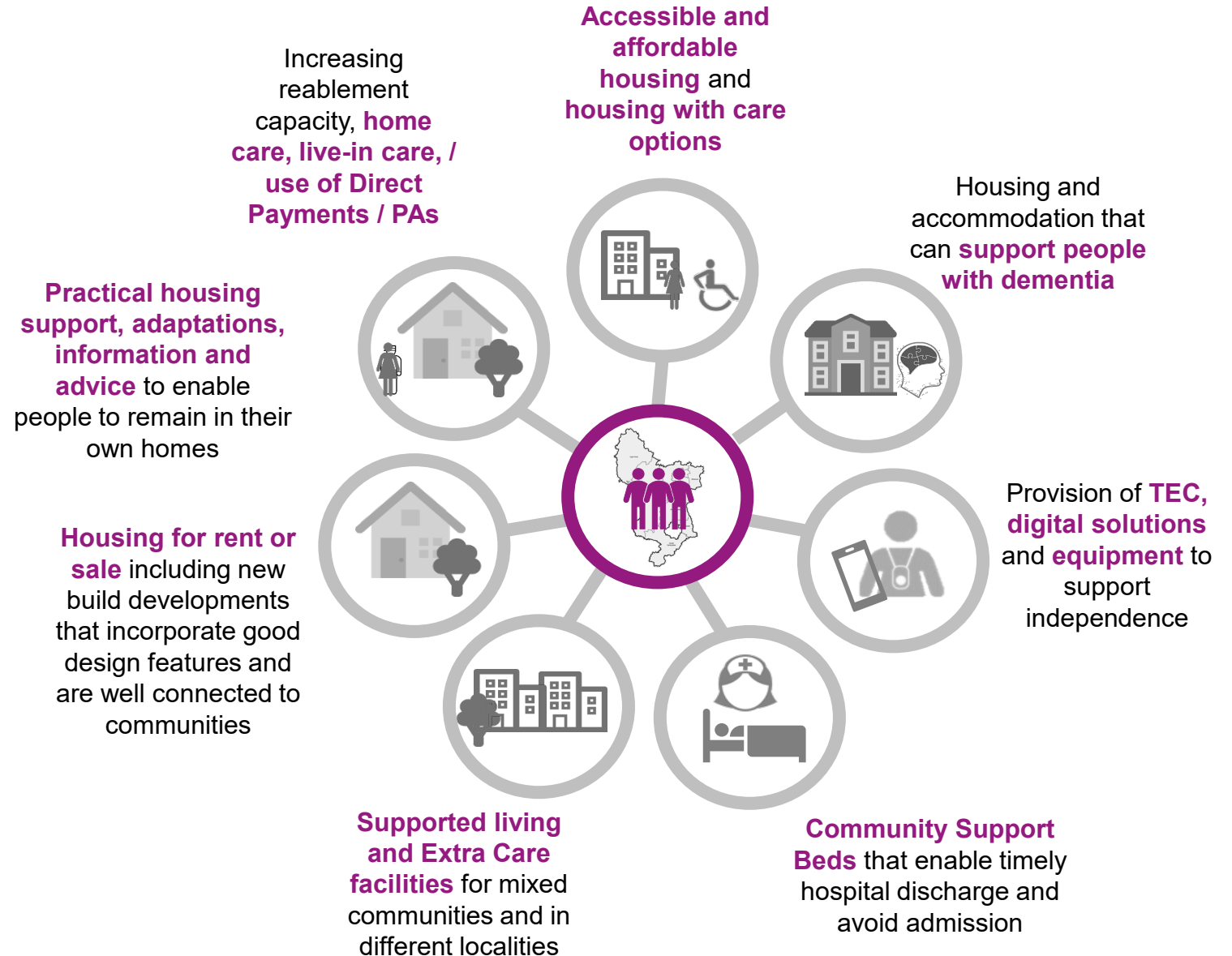
# Our Priorities

# Market development: community support

We are committed to helping people to live as independently as possible in their own communities.

To ensure we can do this, we need to increase the range of options and choices available for people in their local community, such as:

- Alternative home-based support
- Accessible and affordable housing and housing with care options
- TEC (Technology Enabled Care), digital solutions and aids and equipment
- Practical housing support and help with adaptations
- Supported Living, Shared Lives, extra care and short breaks
- Specialist provision to support people with dementia and their carers
- Short term assessment and reablement support



# Market development: Nursing, complex and specialist care

Derbyshire has sufficient residential care provision: we want to support new and existing providers to develop innovative care models in Derbyshire that will ensure we have:



A care market that supports **self-funders**, as well as those funded by the Local Authority and the NHS



Residential care that supports older people with **complex needs**



Affordable **nursing care** that will support people with more **complex needs and dementia**



An **increase in nursing home** capacity

# Our community-based priorities

- We are an enterprising Council, committed to providing high quality care and embedding strengths-based approaches across all of our commissioned services.
- We want to work in partnership with providers and investors to deliver the aims and ambitions outlined in this document including opportunities to address market challenges with a focus on recruitment and retention.
- Our priorities in 2025-2027 are to:
  - **Understand the impact of our revised charging arrangements on the market**
  - **Review our contracting arrangements with nursing and residential care services to ensure best value**
  - **Work with system partners on further integration of our community support bed offer and on our Short-Term Assessment & Reablement Offer to maximise people's independence**
  - **Continue to improve and streamline brokerage arrangements for home care**
  - **Evaluate the effectiveness of our new home care framework in ensuring capacity is aligned with anticipated future demand**
  - **Encourage the growth in the number of Personal Assistants to support an increase in the use of Direct Payments**

**We want to diversify and innovate to ensure the Care Market is resilient**



Contact us at:

- [Joined Up Careers Derbyshire](#) if you are interested in **joining the care workforce, recruiting care staff or working with us to address workforce challenges**
- Look out for **opportunities in the bulletin we send out to all local providers from** [ASCH.AdultCare.Contracts@derbyshire.gov.uk](mailto:ASCH.AdultCare.Contracts@derbyshire.gov.uk)

**We want to work with you**

# Our accommodation-based priorities

- **We want to promote the development of a range of appropriate and accessible accommodation, including affordable housing, housing with care, and nursing care provision**
- We are committed to working in partnership with providers and investors to deliver the aims and ambitions outlined in this document and our accommodation strategies
- We will support with engagement, consultation and co-production opportunities
- We will work proactively with care provider networks to help grow and improve the market, to ensure our residents have a choice of high-quality accommodation, care and support options
- We will support providers who are interested in building new housing with care and nursing care to have further conversations with our planning, property and design teams
- We work closely with partners including District and Borough Councils, **Joined Up Care Derbyshire**, **Homes England** and **Skills for Care**. We are actively seeking to join up Health, Housing and Care.
- Contact us at [asch.ac-commissioning@derbyshire.gov.uk](mailto:asch.ac-commissioning@derbyshire.gov.uk) if you are **interested in pursuing development opportunities**
- **Visit our webpage to view our [strategies and market shaping documents](#)**

**We are  
interested in  
innovative  
approaches**



**We want you to  
invest and be  
part of our  
development**

# Developing accommodation in partnership

We are working proactively with local District and Borough councils regarding land use planning and developing additional housing with care schemes.

We are also encouraging local planning authorities to promote accessible design standards in their Local Plans and for all accommodation-based planning applications.

For large strategic sites and local planning development, we are encouraging local District and Borough councils to include opportunities for older people's housing development, including some of the more innovative housing models such as hub and spoke models, extra care and supported living schemes, intergenerational living and, where necessary, residential and nursing care.

There is also a need to ensure that affordable housing is available for care staff across the county.

**We are seeking to work proactively with any developers or providers interested in pursuing development opportunities and would welcome discussions.**

Please contact us at [asch.ac-commissioning@derbyshire.gov.uk](mailto:asch.ac-commissioning@derbyshire.gov.uk)

We have a need for:

- **Affordable nursing provision** across the whole of the county
- A range of affordable **independent living options for older people countywide**
- **Affordable housing with care** in towns such as **Belper, Heanor, Ripley, North Bolsover, Chesterfield, Matlock, Ashbourne and towns across High Peak**
- Additional **affordable residential care** provision in the High Peak area

# References

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- ASCOF (2023/24) [Adult Social Care Outcomes Framework - NHS England Digital](#)
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- Centre for Ageing Better (2025) [Our Ageing Population | The State of Ageing 2025 | Centre for Ageing Better](#)
- Derbyshire County Council TEC Strategy (2025) [Technology Enabled Care \(TEC\) Strategy](#)
- Homecare Association Report March 2024 [Market Overview 2024](#)
- Institute for Government [Performance Tracker 2023: Adult social care | Institute for Government](#)
- LaingBuisson (2022) [PowerPoint Presentation \(laingbuissonevents.com\)](#)
- National Capacity Tracker [Adult social care in England, monthly statistics: July 2025 - GOV.UK](#)
- NHS (2023/24) [Adult Social Care Activity and Finance Report - NHS England Digital](#)
- NHS 10 Year Plan (2025-2035) [10 Year Health Plan for England: fit for the future - GOV.UK](#)
- Nuffield Trust (2025) [Care home bed availability | Nuffield Trust](#)
- SCIE (2021) Population Survey [PowerPoint Presentation \(scie.org.uk\)](#)
- Skills for Care workforce intelligence summary (2023/24) [The state of the adult social care sector and workforce in England](#)

# Further information

Further demographic need analysis and information linked to the Derbyshire Joint Strategic Needs Assessment is available on the [Derbyshire Observatory website](#).

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