**10 Point Dignity Challenge**

**The Dignity Do’s**

The National Dignity in Care campaign sets out 10 key points to ensure high quality services that respect people's dignity.

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We've used the 10 points as the basis for the Derbyshire Dignity Award then added detail as well as the additional challenge of 'is this the best you can do?'

**The National Dignity in Care 10 Point Challenge**

1. Have a zero tolerance of all forms of abuse.
2. Support people with the same respect you would want for yourself or a member of your family.
3. Treat each person as an individual by offering a personalised service.
4. Enable people to maintain the maximum possible level of independence, choice and control.
5. Listen and support people to express their needs and wants.
6. Respect people’s rights to privacy.
7. Ensure people feel able to complain without fear of retribution.
8. Engage with family members and carers as care partners.
9. Assist people to maintain confidence and a positive self-esteem.
10. Act to alleviate people’s loneliness and isolation.