

**DERBYSHIRE COUNTY COUNCIL
IMPROVEMENT AND SCRUTINY COMMITTEE – PLACES**

15 July 2015

Review of Tourism in Derbyshire

1. Purpose of the Report

To inform Members of the scope of a review of tourism in Derbyshire.

2 Information

This Committee, at its meeting on 20 May 2015, agreed a number of reviews for its work programme including a review of tourism in Derbyshire. The relevant Cabinet Members and Strategic Directors have been consulted about the proposal and the Committee is now invited to consider the scope of this review.

The review will provide a strategic overview of how the Council supports tourism, in Derbyshire, and through its investigations the review will identify further opportunities to support the sector and boost the local economy.

The main objectives will be:

- To understand the scale of tourism in Derbyshire in terms of the contribution it makes to the county's economy and jobs market.
- To ascertain what Derbyshire County Council does currently to support the tourism sector and what lessons can be learnt from other local authorities.
- To identify opportunities for the Council to work (in partnership) with public, private and voluntary sector organisations to support tourism businesses, create jobs, and secure additional investment in the county.

Evidence will be gathered from numerous sources, including;

- The Cabinet Member for Highways, Transport and Infrastructure.
- The Strategic Director of Economy, Transport and Environment and/or relevant officers from the Department.
- Councillors and officers from other Local Authorities including Derbyshire District and Borough Councils and the Peak District National Park.
- Visit Peak District and Derbyshire (VPDD)
- Local tourist sites and businesses
- Chamber of Commerce (East Midlands Chamber)
- The Cabinet Member for Health and Communities and officers from the Health and Communities Department with regards to promoting Derbyshire as a destination by providing support to the heritage and arts sector.

A working group will be appointed by this Committee to undertake the review and submit progress reports and a final report to the full Committee at the conclusion of the review.

3. Considerations

In preparing this report the relevance of the following factors has been considered: financial, human relations, legal and human rights, prevention of crime and disorder, equality and diversity, environmental, health, property and transport considerations.

4. Officer's Recommendations

The Committee is requested to;

- (1) Agree the scope of the review of tourism in Derbyshire;
- (2) Appoint Members of the Committee to the review working group.

John McElvaney
Director of Legal Services