

**Agenda Item 11**

**DERBYSHIRE HEALTH AND WELLBEING BOARD**

**12 May 2016**

**Report of the Strategic Director Adult Care and Public Health**

**IMPLEMENTING A STRATEGIC APPROACH TO PREVENTION**

**1. Purpose of the Report**

The purpose of this report is to:

- Update the Health and Wellbeing Board (HWB) on the development of a proposed Derbyshire strategic approach to prevention
- Secure HWB support to further develop and implement a Derbyshire strategic approach to prevention across the whole system, including health, social care, education, local government and workplaces.
- Agree the establishment of a system to ensure oversight and accountability for implementation.

**2. Information and Analysis**

A new focus on prevention is an important system-wide priority, not only to improve health and reduce inequalities across Derbyshire, but to stem the increasing demand on services. Prevention efforts are required to increase healthy life expectancy through 'upstream' interventions, by addressing risk factors before they result in adverse impacts and by optimally managing existing conditions to maximise health, wellbeing, independence and quality of life.

The health of Derbyshire residents is affected by their socio-economic circumstances, the environment in which they live, their access to services and their lifestyle behaviours. These factors impact long before people experience ill-health and dependency, requiring a systematic approach to prevention that is implemented across the whole life-course from pre-conception through to end of life, delivered through all statutory, voluntary and community sector organisations.

The Public Health Team in Derbyshire have drafted an approach to prevention (see summary at appendix 1) that reflects a wider whole-system view to achieve a truly systematic, scaled up and consistent approach to prevention in order to:

- Increase healthy life expectancy

- Reduce health inequalities
- Ensure sustainability of the health, social care and economic system.

The strategic approach to prevention across Derbyshire requires systematic implementation through:

- Effective partnership working between organisations focused on developing a shared understanding of how to overcome barriers to prevention
- Healthy public policies (e.g. transport and economic development)
- Supportive environments for health and wellbeing (e.g. decent and appropriate housing)
- Reorienting services (e.g. access to preventative services including health, social care, activities and leisure and making every contact count beyond healthy lifestyles)
- Strengthening communities (e.g. reducing social isolation)
- Strengthening individuals (e.g. building resilience).

### **A place-based approach to prevention**

Good design through ‘place shaping’, for example better housing and access to well-designed public spaces and facilities, promotes good health and wellbeing and can help prevent illness. It can also keep older people independent and healthy, supported by the latest technology to live in their own homes rather than care homes. By keeping people well and providing services in better, more productive ways, healthy places to live can also contribute to long term financial sustainability.

Using key settings within local areas to promote and embed wellbeing throughout the system will ensure longer term impact for residents of Derbyshire. Key settings include:

- Education as a provider of early years, primary and secondary education to Derbyshire children and young people and for further and higher education developing our future workforce
- Workplaces (private, public and voluntary sectors) as employers of Derbyshire residents
- Retailers, supermarkets and shops as suppliers of produce to residents, and also as a route for increased access to health and wellbeing services such as pharmacists
- The voluntary and community sector as providers of information and advice, opportunities and practical services, such as befriending
- Care homes, hospitals, GP Practices – as providers of care, treatment and support to clients and patients who need it most
- Communities, through the development of strong social capital and maximising assets.

### **Engagement**

Derbyshire residents will play an important role in the success of the implementation of systematic prevention efforts. Effective empowerment and engagement will require other factors that are the root causes which affect their health and wellbeing to be addressed, for example through enhancing health literacy and efficacy to self-care.

### **Oversight and accountability**

It is proposed that the HWB maintains oversight of progress on the further development and implementation of the strategic approach to prevention, incorporating *Public Health England's Call to Action* top ten requirements. The Director of Public Health will provide leadership for the further development and implementation of the system wide strategic approach to prevention, reporting progress to the Health and Wellbeing Board.

### **3. Background Papers**

The following papers are available from Public Health:

- Draft Derbyshire Strategic approach for Prevention
- NHS Five Year Forward View
- Local Government Association Prevention: A Shared Commitment
- Meeting the Prevention Challenge in the East Midlands: A Call to Action
- The District Council Contribution to Public Health: a Time of Challenge and Opportunity.

### **4. RECOMMENDATIONS**

It is recommended that the Health and Wellbeing Board:

1. Receive and note the progress in developing a draft strategic approach to prevention across Derbyshire;
2. Support the further development and implementation of a strategic approach to prevention across the whole system in Derbyshire
3. Support the proposed system to ensure oversight and accountability for implementation, led by the Director of Public Health

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## Appendix 1: Summary of Proposed Systematic Approach to Prevention

**GOAL:** To improve the wellbeing of people in Derbyshire focusing on a faster rate of improvement for those at greatest risk of poor health

**PURPOSE:** To establish an integrated system-wide approach which supports individuals, families and communities and the population to live resilient, purposeful and independent healthy lives, reducing the need for costly interventions across the lifecourse (health and social care, housing, education, criminal justice)

Population	Families and Community	Individual
<i>What do we want to achieve?</i>  To tackle the wider determinants of health that underpin healthy outcomes and life chances for all (e.g. employment, education and skills, housing, the environment, crime)	<i>What do we want to achieve?</i>  To develop a healthy family and community approach that promotes social connectedness, enables resilience, maximises community assets and reduces risk factors for poor health and wellbeing	<i>What do we want to achieve?</i>  To increase early identification of risk factors and respond proportionately to individuals
Outcomes	Outcomes	Outcomes
Place shaping activities: <ul style="list-style-type: none"> <li>Planning policy: planning processes routinely take account of health</li> <li>Housing policy: Decent, appropriate and secure homes</li> <li>Transport policy: improving air quality, reducing noise, promoting physical activity and social connectedness</li> <li>Environment policy: Importance of access to green spaces</li> </ul> People have the opportunity to develop and maximise: <ul style="list-style-type: none"> <li>Education, employment and skills</li> <li>Income</li> </ul>	Create and support Healthy Communities  Create and support healthy settings <ul style="list-style-type: none"> <li>Healthy School Communities</li> <li>Healthy Workplaces</li> </ul> Enable Social Capital  Increase community engagement  Raise aspiration	Promote parent-infant attachment and attunement commencing antenatally  Promote resilience and reduce risky behaviours in vulnerable CYP  Points of contact and engagement are maximised  Improve access to and take up of immunisation and screening across life course  Provision of effective and accessible wellbeing support  Support for LTC's and End of Life  Support people to be stable and independent