

**DERBYSHIRE COUNTY COUNCIL**

**CABINET**

**28 February 2019**

**Report of the Director of Public Health**

**Public Health Localities and Place-based Programme & Investment 2019-20  
(Health and Communities)**

**1. Purpose of the report:**

- To seek approval for ongoing investment in the Public Health Locality and Place-based Programme in 2019-20
- To seek approval for the use and allocation of the 2019-20 investment for the Public Health Locality and Place-based Programme, providing funding to Locality Health and Wellbeing Partnerships, including funding to provide a small grants scheme in each locality, and enabling Partnerships to have a focus on improving social connectedness.

**2. Information and analysis:**

**Background**

The Public Health Localities and Place-based approach delivers a broad range of locally-developed projects and programmes, which are monitored and reported annually. The following headlines are taken from the 2017-18 county-level annual report:

- More than 80 local projects delivered in communities;
- 36,962 local people participated in and benefited from projects;
- 848 local groups and networks engaged and involved in activities to improve health and wellbeing;
- 9,259 local people supported to live healthier lifestyles;
- 3,074 local people supported to improve their mental and emotional wellbeing;
- 1,775 local people reported improved financial wellbeing;
- 625 local people supported to live better with a long-term condition.

This activity shows how the Public Health Localities and Place-based approach supports the delivery of the Council Plan and the Council's place-based work and local engagement. It also contributes to Derbyshire's Health and Well-being Strategy, the Prevention and Place work streams of Joined-up Care Derbyshire, and district and borough Community Strategies, where appropriate.

Public Health Localities and Place-based work is integral to addressing the wider determinants of health and wellbeing at a local level; in particular, employment and skills, financial inclusion, community cohesion and social isolation experienced by some of Derbyshire's most vulnerable communities.

Activity is assessed for social value, where appropriate, helping to implement the Council's Social Value Strategy. A Social Return on Investment (SROI) calculation applied to 20 projects demonstrated that the £0.271m invested achieved a SROI of £4m. Therefore, every pound the council spent on these interventions achieved an average social impact value of £14.75.

Joint working is well-established in the Localities and Place-based approach, and this creates considerable secondary gain across the localities, both in terms of in-kind contributions from partners and also match-funding. The Localities and Place-based budget in 2017-18 enabled additional investment through match-funding of £0.231m to further support investment in the priorities of locality Health and Wellbeing Partnerships.

Activity and achievements for 2018-19 will be collated at the end of the financial year and reported in May 2019.

### **Loneliness**

Everyone feels lonely from time to time, and this is part of being human, but when people feel lonely most of the time, it can cause serious harm. Its health impact has been shown to be on a par with other public health priorities, for example insufficient social connections is as damaging to health as smoking 15 cigarettes a day. Research also shows that loneliness is associated with greater risk of inactivity, smoking and risk-taking behaviour, increased risk of coronary heart disease and stroke, an increased risk of depression, low self-esteem, reported sleep problems and increased stress response, and with cognitive decline and increased risk of Alzheimer's. Feeling lonely can make a person more likely to perceive, expect and remember others' behaviour to be unfriendly. This can increase social anxiety and cause them to withdraw further, creating a vicious cycle.

### **Localities and Place-based Investment 2019-20**

The total Localities and Place-based budget for 2019-20 is £0.890m and will be apportioned as follows:

- £0.579m of the budget will be allocated to the eight Locality Health and Wellbeing Partnerships, this represents 65% of the overall budget. The allocations will be determined using a fair-share formula; a weighted calculation, taking into account population size,

health outcomes, and key determinants of health, to achieve an equitable distribution of resources across the County.

- £0.080m will be allocated equally between Locality Health and Wellbeing Partnerships to facilitate a Health & Wellbeing Community Small Grants scheme in each locality.
- £0.231m will be allocated to the eight Locality Health and Wellbeing Partnerships to expand local approaches to improving social connectedness. This will enable each Partnership to include social connectedness as a priority within their Action Plan, and will allow further development of partnership approaches to reduce the burden of social isolation within local communities. The allocations will be determined using a fair-share formula; a weighted calculation, taking into account population size, and estimates of loneliness and social isolation, to achieve an equitable distribution of resources across the County

An additional £0.200m will be allocated from the Public Health budget to Locality Health and Wellbeing Partnerships to support work to improve social connectedness over a period of two years, starting from April 2019.

All Health and Wellbeing Partnerships will be required to use their locality allocations to deliver the public health priorities set out in the 2019-20 Public Health Locality and Place action plans. Local Action Plans are agreed annually by each place-based Health and Wellbeing Partnership, and will form an integral component for implementing Derbyshire's refreshed Health and Wellbeing Strategy for 2018 onwards. Governance arrangements will ensure that the investment is used to complement and not duplicate other work of the Council, including other public health programmes.

### **Governance and Accountability**

Each Health and Wellbeing Partnership works to improve the health of local communities, through promoting healthier lifestyles and addressing the wider determinants of health, such as housing, employment and skills, and financial inclusion.

Membership of the partnerships reflects local variation, but core membership includes elected members from County, District, Parish and Town councils, representatives from Adult Care and Children's Services, district and borough council staff, NHS commissioners and providers, Police, Fire and Rescue, voluntary sector organisations and representatives from local communities.

Governance varies between partnerships, with some being incorporated into an overarching strategic partnership structure, and others operating as standalone partnerships. During 2019-20 further development work will take place to strengthen the governance and accountability of the partnerships, for example by establishing a common accountability mechanism at a county level, whilst retaining the individuality required to function most effectively within district and borough arrangements.

**3 Social Value considerations:**

A particular strength of the Locality and Place-based Programme is its engagement with partners from the community and voluntary sectors and local communities. It also gives us an opportunity to work with communities, encouraging them to lead, building on current assets that in turn creates legacy and sustainability wherever possible.

The approach encourages and enables participation of local people in decision making and shaping services, thereby reflecting the principles in the Council's Social Value strategy.

In addition, a systematic monitoring system is built in to the Locality and Place-based approach. As mentioned above, this incorporates a measure of social value and impact of project delivery (SROI), which reflects the social value principles referenced in the strategy. Funded projects also promote social value, for example, supporting vulnerable people with employment and skills training, raising aspirations amongst young people, improving cohesion and connectedness both between and within communities, and reducing the impact of poverty.

**4. Finance:**

The budget for the Locality Programme is £0.890m, and this money has been identified within the Public Health Grant. An additional contribution of £0.200m to improve social connectedness will also be funded from the Public Health budget.

**5. Human Resources:**

The funding will enable local providers to deliver projects and services. Derbyshire County Council accepts no employment or future redundancy liability, with all employment and related matters to be managed by the providers.

**6. Other considerations:**

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality of opportunity, environmental, health, property and transport considerations.

**7. Background papers:**

- Annual Reports 2017-18: Preventions in Partnership – People and Place.

**8. Key Decision:**

No

**9. Call-in:**

Is it required that call-in be waived for any decision on this report?

No

**10. Officer's Recommendation:**

That Cabinet:

- i. Approve funding of £0.579m for the Public Health Localities and Place-based programme in 2019-20
- ii. Approve the release of the locality investment for 2019-20 to Locality Health and Wellbeing Partnerships to deliver the priorities set out in the Public Health Locality Plans
- iii. Approve funding of £0.080m for small grants schemes to be administered by the Locality Health and Wellbeing Partnerships
- iv. Approve funding of £0.431m to enable each Locality Health and Wellbeing Partnership to have social connectedness as a priority for two years from April 2019 onwards

**Dean Wallace**  
**Director of Public Health**