



**DERBYSHIRE**  
County Council  
Improving life for local people

# **Health and Community Safety**

## **Service Plan 2010-2014 2013-14 Refresh**

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## **Introduction**

The Health and Community Safety Department was created in December 2012 as part of the changes to the Council's corporate management structures. It recognises the importance of the public health function which transfers to the Council from 1 April 2013 and new health and wellbeing responsibilities. Good health is dependent upon addressing wider issues, such as employment and skills and people feeling safe and the council has taken the opportunity to join-up the Safer Derbyshire Partnership including Community Safety, Youth Offending and Emergency Planning with Regeneration, Public Health and Sport into one department.

The Health and Community Safety Service Plan 2013-2014 identifies how the department will contribute to the achievement of the Council's vision of 'Leading the Way' to improve life for local people, as set out in the Council Plan 2010-2014. Through strategic management, partnership working and the delivery of services, the department contributes to all of the five Council Plan themes:

- Leading the Way
- Good Use of public money
- Raising aspirations
- High quality personalised services that meet individual needs
- Places where people want to be

## **Context**

The Council is striving to maintain good quality services to local people whilst operating under considerable financial pressure. The on-going budget reduction programme has achieved savings of approximately £73m over the last 3 years and a further £100m of savings must be delivered by 2016-17. The Council's 2013 Self-Assessment shows that services delivered by the Council are continuing to deliver positive outcomes for the county. Derbyshire continues to be one of the safest counties in the country, the employment rate is better than the national rate and the number of unemployed people is falling.

The Council is taking on new responsibilities following the reforms introduced by the Health and Social Care Act 2012. Arrangements have been put in place to ensure the smooth transfer of the public health function to the Council with the ultimate aim of improving health and wellbeing in the local area. Under the umbrella of the Safer Derbyshire Partnership,

the Council, Police and other community safety partners have a robust planning framework. The newly appointed Police and Crime Commissioner has joined the Safer Communities Board and this will help to ensure that the priorities of the Partnership and the Police and Crime Plan are aligned.

## **Challenges**

The Department will work in partnership and lead on the corporate challenge to better co-ordinate Public Health activity across the Council to reduce obesity, slow down the rise in admissions to hospital for alcohol related harm and promote healthy lifestyles. The Health and Wellbeing Board will oversee the delivery of the Health and Wellbeing Strategy to improve health outcomes for local people by working to reduce health inequalities, strengthen investment in prevention and deliver high quality care. A review of public health programmes will focus on ensuring that resources to reduce obesity, smoking and the consumption of drugs and alcohol are used to best effect. Derbyshire Sport will work to increase the level of sports participation of adults and children. The aim will be to reduce the trends observed last year when the percentage of adults who actively participated in sport once a week declined and the percentage of children in year 6 who were classified as obese increased.

The Department will lead work to meet the corporate challenge to slow the rise in alcohol admissions to hospital. In 2011/12 there was a reduction (1%) in the number of hospital admissions for alcohol related harm, however the number of under-18's who are admitted to hospital specifically due to alcohol harm continues to rise. To tackle alcohol related issues partners will raise awareness about sensible drinking limits and consolidate prevention initiatives that target binge drinking and underage drinking.

The Economic Regeneration Division will contribute to the corporate challenge to increase apprenticeships and help young people who are not in employment, education or training to find opportunities to improve their life chances. The Division will work with partners to ensure that local people have the right skills to gain employment and that local businesses are supported to create apprenticeships.

All departments have a shared responsibility for the corporate challenge of reducing the Council's carbon footprint. The Department will seek ways of reducing the energy consumption associated with its operations, in particular raising staff awareness about smarter travel opportunities.

The Department will work towards the achievement of the Council's equality objectives in a number of ways. Partnership working will help to reduce health and other inequalities, reduce deprivation and support rural areas. The work of Safer Derbyshire will ensure that more vulnerable people are protected from the harmful impact of crime and antisocial behaviour and this will contribute to the county becoming a more cohesive place where people from all communities get on well together. Work is underway to consider how the Council's apprenticeship grant scheme for employers can support young people in care in Derbyshire and the Youth Offending Service is prioritising resources to prevent young people in care receiving custodial sentences. Both initiatives will make a significant contribution to the Council's important role as a corporate parent to the 693 young people in care. The Department will strive to ensure that staff feel valued and respected and that services respond to the different needs and aspirations of everyone in the community, for example by providing increased opportunities for disabled people to become involved in sport as participants, coaches and volunteers.

### POLICY CONTEXT

Derbyshire continues to be one of the safest counties in the country and results from the Citizens Panel show that people do feel safer. Crime figures overall for Derbyshire fell by 7% from 42,307 in 2010/11 to 39,538 in 2011/12, continuing the downward trend.

Serious acquisitive crime has seen a reduction of 9% from 6,423 in 2010/11 to 5,872 in 2011/12. Only shoplifting and possession of drugs saw increases of 9% and 10 % respectively, compared with the 2010/11 figures. Violent crime levels in the county are below the national and regional rates. However, violence still accounts for one in five crimes in the county and remains a priority. Violence with injury has reduced by 22% from 5,106 in 2010/11 to 3,998 while violence without injury saw a small increase of 1% from 3,203 in 2010/11 to 3,221 in 2011/12. Over the course of the last year partners have gained a better understanding of the impact of serious organised crime groups on levels of crime within the County which will lead to better co-ordination of intelligence gathering and multi-agency action in future.

Domestic violence continues to feature significantly in these figures with 2,802 victims of domestic violence recorded in 2011/12. We have decreased referrals into Multi Agency Risk Assessment Conferences (MARAC) and children's safeguarding in relation to high risk victims of domestic violence. This has mainly been due to amendments to the risk assessment process. There have been small decreases in serious sexual assaults, of which the 14-25 age group feature heavily, as do links with alcohol consumption and learning disabilities. Positively, detection rates have shown small increases. Safeguarding both children and vulnerable adults in this context is a high priority and there will be a continued focus on staying safe through prevention work and education.

The February 2012 Citizens' Panel showed that 96.1% of people felt very safe or fairly safe when in their neighbourhood during the day. This was directly comparable with the 2011 results. 65.3% of people were not worried about crime in their local area, which was an improvement of 2 % from 2010/11, though 64.7% of people did not feel well informed about what is being done to tackle anti-social behaviour, again this was directly comparable to the previous year.

There were 125 young people under 18 in drug and alcohol treatment services in Derbyshire during 2011/12, this was a reduction from 147 in 2010/11. There have been very small increases in the number of adults in drug treatment in

Derbyshire over the same period, with 2,159 people in treatment. There have also been increases in referrals into alcohol services over the past 12 months.

Nationally around one-third of acquisitive crime is believed to be undertaken to fund drug use and, as such, managing offenders and their behaviour remains a priority in relation to tackling acquisitive crime. Alcohol is a factor in around one-half of violent crimes and one-third of domestic violence cases. Locally crime in relation to alcohol and the night time economy continues to be a major focus.

The Safer Derbyshire Partnership coordinates the County's multi agency response to the Prevent strand of the Government's Counter Terrorism Strategy 'Contest'. This includes facilitation of an annual Counter Terrorism Local Profile, which includes the need to continue to raise awareness of the issues with multi agency staff as well as identifying individuals at risk of radicalisation by extremists and offering appropriate interventions.

The Emergency Planning Division liaises with partners so that in the event of an emergency, activities are co-ordinated and the response is appropriate, efficient and timely. The Division provides a 24/7/365 capability to respond to emergencies and support the emergency services in order to protect people and property in Derbyshire.

In order to achieve this, the Division undertakes risk assessments to gauge the likelihood and impact of hazards, co-ordinates training exercises to enhance Derbyshire's emergency preparedness and, disseminates public information on emergency planning issues so that Derbyshire residents can access information about the potential risks in their area and how they can protect themselves.

## **OPERATIONAL CONTEXT**

**Community safety** services are managed within the framework of the Safer Derbyshire Partnership based at County Hall which incorporates the County Council Community Safety Unit, the Partnership Research and Information Team, the Drug and Alcohol Action Team (DAAT), the Youth Offending Service, the Police Crime Prevention Design Advice Team, the Domestic Violence Manager as well as Probation, Fire and Police Officers. We have also worked increasingly collaboratively with the Derby City Neighbourhoods Partnership and the Derbyshire Criminal Justice Board and anticipate similar joint working with the Police & Crime Commissioner.

From April 2013 the Government's grant funding stream for community safety partnership activity currently distributed by the Derbyshire Safer Communities Board will cease and a new fund will transfer to the Police & Crime Commissioner, although this fund will no longer be ring-fenced for partnership activity. The County Council Community Safety Unit has funded projects and services for a number of years in relation to the identified priorities. This approach has proved successful in terms of positive outcomes and one which we would continue to support during 2013-14. The planned spend for 2013-14 is listed on page 11 of the Service Plan.

The Community Safety Unit works throughout the County Council in order to meet the requirements of Section 17 of the Crime and Disorder Act 1998 and to ensure all Council departments consider the impact of crime, disorder, anti-social behaviour, environmental issues and substance misuse in the delivery of their services.

In October 2012 the annual joint strategic threat and risk assessment highlighted eleven unchanged local priorities and partners identified a number of actions to mitigate risk in these areas. However, the assessment also highlighted four new priorities which will require further work during the course of 2013-14. These are Economic Crime, Cyber Crime, Troubled Families and New & Emerging Communities, although it was accepted that issues arising from New & Emerging Communities were mainly Derby City based. Actions in relation to the priorities identified in the assessment will be updated and will form the basis of a refresh for the 2011-2014 Community Safety Agreement from April 2013. The Community Safety Agreement directs the resources of the Safer Communities Board and those of individual partners.

**Emergency planning** in Derbyshire is co-ordinated through the Local Resilience Forum (LRF) which consists of senior representatives from the emergency services, local authorities, health and the Environment Agency, etc. The LRF and its sub-group structure is managed by the County Council's Emergency Planning Division. In addition, the Division provides emergency planning services, via Service Level agreements, for Derby City Council and all District and Borough Councils in the County.

The work of the Division is determined by assessing the risks and threats in the LRF area, which is a statutory requirement under the Civil Contingencies Act 2004. The main risks for the County include flooding, severe weather, pandemic flu and loss of critical infrastructure. The Division is also required to meet statutory duties to prepare plans for other risks such as hazardous sites and animal health diseases, training appropriate staff and validating plans.

In 2011-12 the Division received 394 emergency notifications compared with 974 in 2010-11. Historically notifications have averaged around 250-300 per annum. Satisfaction with the Emergency Planning Division's response to these incidents by those residents affected was 98.1%.

## **SERVICE ACTIVITY AND PERFORMANCE MEASURES**

### **The Community Safety Unit will:**

- Tackle anti-social behaviour through prevention work, early intervention and challenge and will roll out a project to enable consistent identification of potential repeat victims of ASB thereby enabling appropriate multi agency support from April 2013.
- Work with partners to further develop Integrated Offender Management multi agency arrangements across the County to target appropriately identified offenders to reduce their reoffending rates.
- Tackle alcohol related issues by working with partners to consolidate our approach to prevention activity for issues such as, binge drinking and underage drinking and raise awareness about sensible drinking limits.
- Ensure consistent and sustainable services for victims of domestic and sexual violence, particularly those at high risk of harm via Multi Agency Risk Assessment Conferences (MARAC) and ensure a consistent and sustainable approach to the provision of medium risk services.
- Identify those who repeatedly perpetrate domestic abuse on victims in Derbyshire and work with the third sector to roll out a voluntary perpetrator programme for those who seek support to change their behaviour.
- Take the lead, on behalf of the Safer Communities Board, in any statutory Domestic Violence Homicide Reviews
- Lead the contract and performance monitoring for the support services from the County's Sexual Assault Referral Centre.
- Work with both the Adult & Children's Safeguarding Boards to identify areas of work linked to community safety issues particularly in relation to Child Sexual Exploitation.
- Deliver co-ordinated activity in relation to the Prevent strand of the Government's counter terrorist plan 'CONTEST'.
- Work with the newly elected Police & Crime Commissioner for Derbyshire to ensure a consistent county wide approach to services and to prevent duplication of resources and services.



### **The Emergency Planning Division will:**

- Provide residents with information about emergency plans and local incidents through the LRF website “Derbyshire Prepared” and publish information on potential risks in the Community Risk Register.
- Work with partners to carry out risk assessments to prioritise the work of the LRF and develop risk management plans for identified very high risk.
- Identify areas at risk of flooding and implement risk management measures.
- Carry out joint training and exercises and debriefs of major incidents as necessary in order to improve future responses.
- Develop community resilience by promoting and supporting local communities to develop Community Response Plans.
- Take into account the needs of individuals and, in particular, vulnerable people involved with emergencies, with a view to sharing data and prioritising assistance.
- Provide business continuity advice to businesses in order to increase the likelihood of those involved in emergencies restarting.
- Deliver co-ordinated activity in relation to the Prepare and Prevent strands of the Government’s counter terrorist plan ‘CONTEST’.
- Work with LRF partners to identify and, where appropriate, deliver economies including potential for shared employment costs to prevent duplication.

## PERFORMANCE INDICATORS

### Community Safety Indicators

- Number of Calls for Service relating to Total Crime
- Number of Calls for Service relating to ASB
- Monitoring of risk levels for those identified as medium and high risk victims of ASB with the intention to reduce risk
- Alcohol related hospital admissions\*
- Alcohol treatment wait times\*
- Alcohol treatment planned discharges\*
- Percentage of successful completions from drug treatment services (non-opiates)\*
- Drug treatment wait times\*
- Drug treatment planned discharges\*
- Domestic abuse recorded crime
- Domestic abuse repeat perpetrators
- Percentage of re-offending rate of adults under Probation supervision
- Percentage of re-offending rate of the Derbyshire IOM cohort

Note: \*Public Health Outcomes Framework Indicators

### Emergency Planning Indicators

- Number of incidents responded to
- Percentage of partner organisations who say they are satisfied with the overall performance of the Emergency Planning Division
- Percentage of the general public involved in an incident attended by the Emergency Planning Division who said that they were satisfied with the overall

## Safer Communities Programme 2013-14

| Project  | Funding |
|--|---------|
| <b>Reducing Re-Offending</b> Continued funding for the PPO Prison Tracker Officer Post and for the Police IOM Liaison Officer post (both based at HMP Nottingham) as part of the Integrated Offender Management Scheme | £35,000 |
| <b>Domestic Violence</b> Continued contribution towards costs of four IDVAs (Independent Domestic Violence Advocates) to provide the MARACs (Multi Agency Risk Assessment Conference)                                  | £30,000 |
| <b>Domestic Violence.</b> Development and roll out of a county wide voluntary perpetrator programme for offenders not eligible for other court mandated disposals  | £75,000 |
| <b>Rape &amp; Serious Sexual Violence</b> Part funding towards the cost of a complete support service in the County's Sexual Assault Referral Centre   | £38,000 |
| <b>Drugs and Alcohol</b> Continued contribution towards costs of the Drug and Alcohol Action Team  | £50,000 |
| <b>Drugs and Alcohol</b> Continued contribution to SPODA (Supporting Parents and Carers of Drug Abusers)   | £49,000 |
| <b>Reducing Re-offending</b> Secondment of a Senior Probation Officer for 12 months to the DCC Community Safety Unit to project manage the Integrated Offender Management Scheme                                       | £48,000 |
| <b>Reducing Re-offending</b> Provision of services specifically supporting female offenders managed under the Integrated Offender Management Scheme  | £50,000 |
| <b>Alcohol</b> Continued funding to support the Derbyshire Alcohol Advisory Service  | £40,000 |
| <b>Local Criminal Justice Board</b> Support for joint working with the City Partnership and Safer Communities Board including support for DV Homicide Reviews  | £15,000 |

### **POLICY CONTEXT**

Derbyshire Youth Offending Service was established by Section 39 of the 1998 Crime and Disorder Act which requires every top tier Local Authority to establish a Youth Offending Team. The service is a statutory partnership comprising:

- Derbyshire County Council
- Derbyshire Constabulary
- Derbyshire Probation Trust
- The National Health Service in Derbyshire

The Crime and Disorder Act also requires every top tier Local Authority to publish a Youth Justice Plan outlining how youth justice services will be delivered.

There was a significant reduction in the total number of young people receiving a criminal justice outcome in 2012-13. Performance data indicates that re-offending levels of young people (32.2%) remain below regional (33.4%) and national (35.8%) averages. Rates have risen in recent years although it should be noted that as low risk young offenders make up a smaller proportion of the re-offending cohort than previous years it is likely that re-offending rates will increase. The number of first time entrants into the Derbyshire youth justice system has fallen significantly since 2007/8, just 377 young people entered the system during 2011/12. This is 108 less than 2010/11. This downward trend reflects the increased use of restorative justice, the work of the Intensive Family Service and the impact of the Youth Offending Service Pre-Court Team. Following many years of below average use of custody the rate rose to 0.67 per 1,000 against a national rate of 0.53. Most of the rise was attributed to a single quarter and the rate fell towards the end of the year.

### **OPERATIONAL CONTEXT**

The service was subject to an inspection undertaken by Her Majesty's Inspectorate of Probation in March 2012 with the report being published in June 2012. The inspection methodology involved an audit of 62 cases through a case file review and case manager interviews. The Inspectorate considered the extent to which the three key areas of safeguarding, re-offending and public protection required minimum, moderate, substantial or drastic improvement in the immediate future. Derbyshire Youth Offending Service was judged to require minimum improvement in safeguarding; minimum improvement in likelihood of re-offending and moderate improvement in public protection.

Key partnership activity in 2013-14 will include the Troubled Families Programme where the focus is on reducing offending, absence from school and increasing employment of families. The service is also working closely with Children's Service to implement the Legal Aid Sentencing and Punishment of Offenders Act 2012 which confers Looked After status on young people remanded in custody. The Act also devolves costs of remands to the local authority.

## **SERVICE ACTIVITY AND PERFORMANCE MEASURES**

### **The Youth Offending Service will:**

Reduce offending by young people by...

- Delivering high quality interventions based on the best evidence of effective practice with young offenders
- Ensuring a range of programmes are available designed to address all offence types for all young people
- Maintaining a skilled and committed staff group who are capable of engaging with young people and motivating them to change
- Ensuring that staff have well developed assessment skills in order that they can meet the needs of young people
- Ensuring that effective intervention planning results in high quality and relevant work being undertaken with young people
- Ensuring that only the most serious and persistent offenders receive custodial sentencing and managing low and medium risk offenders in the community
- Identifying young people at risk of becoming offenders and delivering interventions that reduce their likelihood of offending

Safeguard young people by...

- Identifying where young people are vulnerable and ensuring that their vulnerability is managed effectively
- Ensuring that young people are placed in suitable accommodation
- Ensuring that lessons are learned from Serious Case Reviews and that practice is improved as a result
- Ensuring that staff have a sound understanding of Safeguarding issues particularly in the youth justice context
- Enhancing protective factors i.e. those factors which are likely to help young people to desist from offending including education training and employment and health

Protect the public by...

- Acting to improve the safety of victims from offences committed by young people subject to YOS supervision

- Ensuring that compliance and enforcement procedures are used effectively to manage young people who are not cooperating with court orders
- Making effective use of Multi Agency Public Protection Arrangements to manage the highest risk offenders
- Ensuring that staff are trained in specific assessment and intervention techniques relating to sexual and violent offenders

Work together by...

- Ensuring that staff apply a “Think Family” approach to their work
- Ensuring that YOS cases identified as being “Troubled Families” receive a service that links with other children’s services activity
- Ensuring that the service has effective working relationships with CAYA Safeguarding and Specialist Services and Multi Agency Teams
- Ensuring that the risk factors specific to Children in Care are targeted effectively
- Identifying young people suitable for the new Multi Systemic Therapy service due to launch in 2013
- Working closely with colleagues in Child and Adolescent Mental Health Services to ensure young people’s mental health needs are met
- Liaising closely with the courts to ensure that they have confidence in court orders delivered by the Youth Offending Service
- Ensuring that transitions to adult services including the Probation Service are managed effectively
- Ensuring that suitable protocols and agreements are in place with partner agencies
- Supporting volunteers to operate effectively as Referral Order panel members and mentors
- Working effectively with voluntary organisations operating in the criminal justice sector

Engage young people and their families by...

- Ensuring that barriers to engagement e.g. disability do not stop young people gaining benefit from YOS interventions
- Giving young people the opportunity to participate in developing their own intervention plan and also in service development
- Ensuring that the service can respond to the diverse needs of young people
- Delivering high quality parenting interventions to the parents and carers of young offenders
- Applying the principles of desistance theory which uses the normal maturational process in young people’s lives to allow them to grow out of crime

- Ensuring that suitable exit strategies are in place for young people who come to the end of statutory supervision and continue to require support
- Ensuring Restorative Justice principles are applied to the service work with both offenders and victims
- Using mediation techniques in work with young peoples families and also between victims and offenders
- Ensuring that the service responds to the speech, language and communication needs of young people
- Meeting the health needs of young people through effective use of seconded health workers and sound working relationships with NHS provider bodies

Deliver high quality services by...

- Ensuring that workforce development activity is place in order that the staff are fully trained for the complex tasks they are required to carry out
- Ensuring that management oversight of case work is effective and staff are fully supported to operate effectively
- Ensuring that effective supervision arrangements for staff are in place
- Developing robust quality assurance and performance management arrangements to monitor effectiveness of services
- Keeping up to date with emerging best practice

## **PERFORMANCE INDICATORS**

- Young offenders – first time entrants
- Young offenders – re-offending rates
- Young offenders – in care
- Young offenders – in custody
- Young offenders – in education, employment and training

### Policy Context

The public health function transfers to the Council from 1 April 2013. This opens up opportunities to shape services to local needs and to better utilise the full range of county council services which can address the wider determinants of health such as employment, education and transport.

Health in Derbyshire is generally better than the England average, but inequalities exist across the county and those living in more deprived areas or in vulnerable households are often the worst affected by ill health. People are living longer. Life expectancy at birth is 82.5 years for women, which is similar to the England average, and 78.8 years for men which is significantly better than the England average. However, there is considerable variation in life expectancy across the county with differences of 7.7 years for males between the best and worst areas and 5.6 years for females.

Over the last ten years, the rates of death from all causes and the rates of early death from cancer, heart disease and stroke have fallen, with cancer deaths and liver disease significantly lower in Derbyshire. However, deaths from diabetes remain higher than average. Long term conditions account for nearly 70% of the total health and social care spend. Although rates are higher in Derbyshire than the England average, the number of patients supported to be independent is much better in Derbyshire, with a significant improvement in recent years. Each year more than 4,000 older people in Derbyshire are admitted to hospital after a fall and only 1 in 3 return to their former levels of independence, putting a strain on long term care.

About 8,400 children are born each year in Derbyshire, with teenage conceptions significantly lower. The proportion of mothers who smoke during pregnancy (16.3%) is worse than England (14%) and breastfeeding rates are also lower.

Lifestyle is an important factor in determining health in later life. Derbyshire has higher than average levels of alcohol related admissions to hospital, particularly in the north of the county and in those aged under 18. Although levels of physical activity in adults and children are close to or better than the England average, rates of adult obesity are significantly worse with an estimated 190,000 adults overweight or obese. The rate of sexually transmitted infections is better than the England average. Smoking remains the primary cause of preventable illness and premature death. Around 19% of adults smoke in Derbyshire, but there are wide variations across districts from 29% in Bolsover to 14% in South Derbyshire and one-third are estimated to be unemployed. Drug users harm themselves, their families and communities. The proportion of drug users in treatment who



successfully completed programmes and did not return within the six month target time is similar to the England average, although wait times into treatment can improve.

The Health Check programme is a mandatory responsibility for the council to identify early signs of poor health leading to opportunities for early interventions. Improving take-up is important. The Public Health team will evidence base and implement a range of cost effective interventions to improve healthy life expectancy and disability free years through the four life strands of starting well, developing well, living and working well and ageing well.

The importance of the influence of public health on the Clinical Commissioning Groups (CCGs) is vital and a mandatory responsibility. Public health professionals will work collaboratively with the CCG's to develop and review clinical commissioning policy to establish evidence based guidelines, pathways and protocols that meet population health need and deliver cost effective services. Health protection is an important public health obligation. There are currently robust systems in place for vaccination programmes, screening programmes, emergency planning and infection control: joint work is needed with Public Health England and the Area Team of the NHS Joint Commissioning Board to ensure resilience in the transition period and to seek assurance in year that progress is maintained.

## **Operational Context**

The public health function formally transfers to the County Council on 1 April 2013 and will be funded with a ring fenced grant. A Statutory Transfer Scheme governs the arrangements relating to the transfer of staff and contracts for services. Cabinet has approved the extension of service contracts transferring to the county council until March 2014 in the majority of cases, with an October 2013 extension for the remainder. A review of all service contracts is underway to enable Cabinet to determine priorities and agree a planned programme of procurement.

As part of the new Public Health System the Government has published a Public Health Outcomes Framework setting out what it wants to achieve through this reformed approach. The framework sets the context for the new system, from local to national level and introduces the overarching vision, which is "To improve and protect the nation's health and wellbeing, and improve the health of the poorest fastest". Underneath the vision sits the outcomes that need to be achieved to deliver this and the indicators that will be used to assess progress. The outcomes framework has been incorporated into the Health and Wellbeing Strategy and the Council's Performance and Improvement Framework, alongside the relevant parts of the NHS and Adult Care Frameworks. The Board will also take an overview of progress made towards the CCG and the developing Children's Outcome Framework.

## SERVICE ACTIVITY AND PERFORMANCE MEASURES

Over the forthcoming year, Public Health will:

- Play a lead role in developing and advising the Health & Wellbeing Board to support effective delivery of improved population health outcomes.
- Ensure delivery of the JSNA in collaboration with the Director for Adult Services and the Director for Children & Young People's Services to inform and advise the Health & Wellbeing Board about local priorities and potential for improvement.
- Lead on the areas agreed for public health in the Health & Wellbeing Strategy plus provide public health advice to leads across other areas as appropriate.
- Review all public health programmes, including an in depth focus on smoking cessation and obesity, plus drug & alcohol services, locality based programmes, programmes for children & young people and sexual health services with the aim of being in a position to make clear recommendations to the Council about the effective use of the ring fenced public health budget and to:-
  - Provide assurance around the currently commissioned services that they meet the needs of local people, they are cost effective and deliver quality outcomes
  - Identify opportunities for synergy and alignment with local authority services
  - Identify any areas for investment and disinvestment
  - Include a health inequalities dimension for the programmes
- Produce the Director of Public Health's Annual Report on population health
- Develop an agreed plan for the delivery of mandatory services that are the responsibility of the authority
  - Clarify the role of the DPH in emergency planning and develop an effective system based on current good practice
  - Agree the public health support and advice for the NHS that will make the best use of resources, advise on clinical evidence to aid decision making and have the best potential for population health benefit through an annually agreed activity and outcome plan
  - Ensure effective delivery of the collaborative commissioning plan for sexual health services in Derbyshire in collaboration with Derby City

- Make sure that the National Child Measurement Programme is in place and functioning effectively
  - Implement plans to increase the uptake of Healthchecks across the whole county and identify benefits in relation to lifestyle changes and identification and treatment of high risk patients
- Healthy settings developments
  - Explore the potential for healthy pharmacies as the basis for delivering local services effectively and efficiently
  - Review delivery of the healthy schools programme to inform future commissioning intentions
  - Explore with district councils the potential and opportunities for developing a healthy communities approach
  - Consider the implementation of a healthy workplaces programme as part of the public health programme review
- Establish effective working relationships with Public Health England and the Local Area Team of Public Health England to
  - Make the most effective use of public health intelligence to inform local planning
  - Establish a process of assurance around delivery and quality standards of screening and immunisation programmes
  - Agree the input of PHE into health protection arrangements across the county
  - Work towards a joint approach to developing the role of Health Visitors in advance of the transfer to the authority in 2015
  - Agree the joint responsibilities for infection control
- Continue with the programme of workforce development to support public health staff to work effectively within the local authority. We will continue to work with Members on the public health agenda so that they have sufficient knowledge about their role and explore the potential to strengthen their health role within communities.

## PERFORMANCE INDICATORS

- Increasing breastfeeding prevalence at 6-8 weeks after birth
- Reducing the proportion of children who are overweight or obese at age 10-11 years as part of a wider programme to address obesity
- Reducing alcohol specific hospital admissions for young people
- Narrowing the gap in teenage conception rates within Derbyshire with a focus on increasing access to CASH services
- Reducing the rise in alcohol related hospital admissions for adults
- Ensure that wait-times into treatment for drug dependency are within target and compare favourably with national averages.
- The number of opiate dependent drug -users successfully leaving drug treatment and into sustained recovery will be amongst the highest rates achieved in comparable areas of the country
- Reducing smoking prevalence in adults including a focus on reducing smoking at time of delivery and reducing prevalence of smoking at age 15 years
- Increasing the number of people who receive a Healthcheck and identifying the number who then make a positive lifestyle change
- Reducing the rate of emergency admissions for hip fractures in over 65's as a proxy measure for reducing falls and their impact
- Reducing the gap in healthy life expectancy between areas in Derbyshire

### POLICY CONTEXT

Derbyshire is home to around 25,100 VAT registered businesses although the local employment structure differs significantly from the national picture. Derbyshire retains a higher than average reliance upon manufacturing providing 18.9% of employment against the national average of 8.8%. Manufacturing in the county is traditional by nature and although the sector underperforms in relation to the higher value knowledge intensive growth industries, Derbyshire is well placed to benefit from proximity to several universities and the economic influence of nearby cities. Other major sectors for employment are public services (31.0%), private business and professional services (26.4%) and wholesale & retail (15.6%). Overall, productivity levels measured as Gross Value Added lags behind the national average due to a number of demographic factors, out-migration of employment and the continued prevalence of low skilled, low value traditional industries, especially in rural areas.

Derbyshire does enjoy a stable business base with better than average survival rates at both the first and third year (92.6% and 65.1% respectively). However business birth rates are below the national average at 8.6% in 2010, equating to 2,330 new businesses. Small businesses dominate the Derbyshire economy with 88.5% of businesses employing fewer than 10 people and whilst businesses employing more than 250 employees account for just 0.3% of all businesses in the county they are of significant importance due to the high numbers of people involved and the supply chains they service. Self-employment has risen sharply over the last 12 months and continues to rise to stand at 10.6%, higher than the national average of 9.8%.

The economic activity rate in the county stands at 78.9% (Sept 2012), higher than the national average of 76.9%, although the level of earning remains below the national average. The county's employment rate is also higher than average at 72.8%. The International Labour Organisation (ILO) unemployment rate in Derbyshire stood at 7.5% in September 2012, 0.6% lower than the national rate. Similarly, claimant count unemployment is 2.9%, again lower than the national figure of 3.6%. However, the overall unemployment figures mask a wide divergence of impact at local level, skewed towards the more urban centres as well as remote communities in the north west of the county. Long term unemployment has also grown as a proportion of claimants (18.4%) although this appears to have slowed. Although a significant issue, youth unemployment has declined since early 2012 with the Derbyshire rate (5.4%) only marginally higher than the national average (5.3%). However, despite this decline the proportion of long term youth unemployed has

doubled over the last year to 21.3% presenting a key challenge to agencies looking to re-engage this hard to reach cohort.

The competitiveness of the future economy is dependent on improved levels of educational attainment and skills to ensure the workforce meet the growth demands of local businesses. Over the last decade, skills levels have increased dramatically with 23.7% (2011) of the workforce qualified to degree level or above (16.2% in 2001). However, this is still significantly below the national average of 27.4%. At the other end of the scale, Derbyshire has a higher proportion of its workforce with no qualifications at 25.7% compared to the national figure of 22.5% (2011) although this has shown a marked improvement on 32.7% in 2001. Both figures mask considerable variances across Derbyshire.

## **OPERATIONAL CONTEXT**

Local Enterprise Partnerships (LEPs) have rapidly evolved as providing the Governments focus for delivering economic growth at a sub-national level. Derbyshire is influenced by both the Derbyshire/Nottinghamshire (D2N2) and Sheffield City Region (SCR) LEPs, with both organisations currently developing Growth Plans for their respective areas, funding streams are increasingly being channelled through LEPs (most notably Growing Places Fund) and Government have recently set out proposals for EU Structural Funds 2014-20 to be delivered through a Common Strategic Framework delivered through LEPs.

The Regional Growth Fund (RGF) is a £2.6 billion fund operating across England from 2011 to 2016 aimed at supporting projects and programmes that lever private sector investment to create economic growth and sustainable employment. Both LEPs have accessed RGF successfully to establish business support schemes either directly or through partners. Opportunities exist through future rounds and the proposed “Single Pot” to lever in funds to deliver activity across Derbyshire in line with County Council priorities and Derbyshire Economic Partnership (DEP) strategic objectives.

Following a comprehensive review, DEP has been retained to coordinate partner activity across the county in delivering growth and act as a clear voice for Derbyshire within the new strategic environment. The Partnership will publish an overarching strategy statement for Derbyshire that will complement national, sub-national and local initiatives and priorities and develop core and bespoke partnership services to deliver distinct elements of this strategy. “Invest in Derbyshire” has continued to develop as an effective inward investment vehicle for Derbyshire. Further services will be launched to meet the economic needs of Derbyshire. DEP continues to oversee the two Derbyshire Local Advisory Groups delivering Rural Development Programme for England (RDPE) at a local level. As the current programme draws

to a close, partners will evaluate performance and seek to develop transitional structures to retain a focus on the rural economy including diversification with a view to accessing future funding.

Following the refocusing of the service in early 2012, Economic Regeneration will further enhance its corporate function in influencing service delivery across the County Council to ensure economic factors are considered and enable mainstream budgets to maximise economic impact through interaction with residents, communities and businesses. A fundamental element of this approach will include ensuring economic activity supports and is complemented by spatial considerations and the link with infrastructure planning services. In addition, work will continue with Estates to focus investment in our industrial portfolio to meet growth objectives.

County Council resources will to be focused on supporting both DEP and key council economic regeneration priorities. The Regeneration Treasure Chest will continue to pump prime key projects and, wherever possible, lever in external funding for delivery. It is proposed to review the Local Economic Assessment for publication in early 2014, refreshing the baseline required to design and deliver policy and delivery interventions and feed into strategy development at both county and LEP levels.

The County Council's Economic Trade and Investment Strategy will refocus specific regeneration activity on supporting and facilitating export to growth and investment in Derbyshire. Opportunities to promote the economic growth of Derbyshire need to be maximised through a pro-active approach to international relations either through partner activity (e.g. trade missions) or formal twinning arrangements. 2013 marks the 15<sup>th</sup> anniversary of twinning between Derbyshire & Toyota City and a number of economic and cultural initiatives are being planned to commemorate. The service will also continue to develop links with existing locations most notably Shanxi in China and investigate potential new links that would prove economically beneficial to Derbyshire.

Markham Vale Enterprise Zone is the County Council's flagship physical regeneration project. The Environment Centre is fully occupied and our private sector partner, Henry Boot Developments, continues to secure further investments including 170 new jobs over the past 12 months through the Andrew Page and McDonalds developments. As well as attracting further investment and continued aftercare, the service focuses on the supply side to ensure local people are ready to take up the new jobs through the Markham Vale Workforce Recruitment & Training Service. The recent announcement of the proposed HS2 extension will require a review of the site and its employment forecasts. However, funding avenues continue to be sought for further development including Growing Places Fund (GPF) support recently secured from D2N2 and SCR Local Enterprise Partnerships to construct the Seymour Link to open up phase 2 of the site.

Access to super-fast broadband is critical to business support and developing enterprising communities. “Digital Derbyshire” has progressed well following Broadband Delivery UK (BDUK) approval of the Local Broadband Plan in early 2012. The main objective for 2013 will be to secure a preferred supplier to deliver superfast broadband to 90% of Derbyshire premises and at least 2mb to all including the most hard to reach “white areas” by 2015. As well as securing infrastructure delivery through the BDUK programme, Digital Derbyshire continues to focus its campaign on demand stimulation through the “Broadband Champions” initiative and online registration.

Following the successful delivery of the nationally recognised Apprenticeship Grant for Employers (AGE) scheme to 16-17 year olds, the service has recently joined forces with the National Apprenticeship Service (NAS) to deliver AGE Phase 2 providing a “top up” grant to Derbyshire firms taking on an apprentice. Alongside delivery of the AGE scheme, the service has improved its links with CAYA influencing the development of the Raising Participation Age Strategy, future shaping of Careers Advice and delivery of the new Traineeships agenda to ensure County educational services are tuned into the economic agenda and the future needs of employers. Within this context, the development of vocational routes to employment and graduate retention will be important areas for activity.

The service will continue to facilitate the delivery of the highly regarded Derbyshire Food & Drink programme through primarily the delivery of the annual Food & Drink Fair (to be located at Elvaston Castle for 2013) and the Food & Drink Awards. The focus of activity will be to champion the sector within Derbyshire and promote local producers, retailers, hotels, pubs and restaurants to both residents and visitors alike. However, the overall goal is to build the brand to attract sponsorship income and make the programme financially sustainable.

Closely linked to the Food & Drink agenda, Tourism (or the Visitor Economy sector in its widest sense) is worth £1.24 billion annually to the Derbyshire economy supporting around 20,823 full time equivalent jobs and Derbyshire County Council have the lead in developing Visitor Economy through D2N2. On behalf of D2N2, the Council has recently commissioned a strategic review/assessment and action plan to focus future capital investment in the sector by identifying key anchor attractions and improve connectivity to increase visitor numbers and length of stay.

Following the Portas Review, the Council recognises the importance of our urban centres and market towns as a distinct element of the Derbyshire economy and quality of life. Although the bid for pilot funding was unsuccessful, the service continues to look at ways of delivering the “One Shop Derbyshire” concept to strengthen the high street and support independent retailers provide service and variety to residents and visitors alike. An example of this approach is the close



collaboration with Trading Standards to roll out the “Trusted Trader” concept to retailers. A pilot scheme has recently been launched across four towns.

## **SERVICE ACTIVITY AND PERFORMANCE MEASURES**

Over the forthcoming year, the Economic Regeneration Division will:

- Lead the County Council’s input to the D2N2 Local Economic Partnership and the development of its strategies and programmes.
- Liaise with neighbouring Local Economic Partnerships most notably Sheffield City Region (SCR) on economic issues of relevance and importance to Derbyshire.
- Seek to secure existing European Regional Development Fund (ERDF) programme funding into relevant projects (including broadband) and shape the future EU Common Strategic Framework 2014-20 to deliver economic growth priorities through the LEPs.
- Develop and facilitate the delivery of existing and potentially new Regional Growth Fund programmes to maximise benefit for Derbyshire businesses.
- Lead the development the Derbyshire Economic Strategy and support the DEP Board in developing partnership services and structures through the Partnership Co-ordination Group and management of DEP staff resource.
- Support the delivery of existing and future Rural Development programmes including those related to European funding.
- Provide renewed focus of the service on influencing and promoting economic factors and interventions across mainstream services provided by the County Council including the consideration of spatial planning in strategy development.
- Seek match funding from external funding sources to implement key projects and maximise the effective use of budgets available.
- Contribute to the review of the Local Economic Assessment for publication in early 2014.
- Lead the delivery of the Economic Trade & Investment Strategy either directly or through facilitating complementary partner activity.
- Delivery the Toyota City 15<sup>th</sup> Anniversary twinning programme.
- Support the development of the 200 acre Markham Vale Business Park, focusing on inward investment, aftercare and employment and maximising the benefits of Enterprise Zone status through the Sheffield City Region.

- Support the development of the County Council industrial portfolio to ensure it remains fit for purpose to meet market conditions and stimulate growth.
- Manage the development, procurement and delivery of the “Digital Derbyshire” project across Derbyshire through the Project Board including the contracting of a preferred supplier in line with BDUK framework and relevant checkpoints.
- Manage the Apprenticeship Grant for Employers (AGE) Phase 2 scheme and support the development of demand focused initiatives for schools and colleges to enhance employability.
- Deliver the Food & Drink programme and continue development of a sustainable model for future delivery.
- Support the development the Visitor Economy as lead body for D2N2 area of economic focus and promote tourism in the county through the Destination Management Partnership and key partners.
- Facilitate and promote the “One Shop Derbyshire” concept as a focus to support high street revitalisation in urban centres, market towns and villages.

## **PERFORMANCE INDICATORS**

- Jobs on site at Markham Vale
- Number of new apprenticeships in local businesses supported via AGE schemes
- “Digital Derbyshire” sign up
- Inward investment enquiries serviced

The measures below are outside the direct control of the Council but will be monitored at Departmental level as KPIs.

- Young unemployed (claimant count)
- Long term unemployed (claimant count)
- Businesses birth rate
- Number of new businesses surviving for a minimum of 12 months
- Skills levels – NVQ2 and above

## POLICY CONTEXT

Enjoying a healthy, active and rewarding lifestyle is an essential ingredient of a good quality of life. The promotion of healthy lifestyles is 1 of the 5 priorities of the Derbyshire Health and Wellbeing Strategy 2012-2015 and within that priority, the prevention of physical inactivity is 1 of the 3 focuses. Sport and active recreation are key components to achieving this ambition. A snapshot reveals that:

- ☐ 23% of the population are actively involved in sport and active recreation at least 3 times a week (Active People 6)
- ☐ 49.15% of the Derbyshire are inactive and do not regularly take part in sport
- ☐ The estimated level of adult obesity (25.3%) is significantly worse than the England average (24.2%).
- ☐ 8% of the adult population actively volunteer in sport on a weekly basis

All 10 local authorities (including Derby City) are members of Derbyshire Sport and there is a strong tradition of the local authorities working collaboratively with other key partners in the development of sport and active recreation. The vision for sport in Derbyshire is to make Derbyshire one of the most active and successful sporting counties by 2020. This was articulated in ***Beyond 2012.... A Plan for Sport and Active Recreation in Derbyshire 2012 – 2015*** which was launched September 2012 and is providing a strategic framework for partners' plans, especially local authorities.

## OPERATIONAL CONTEXT

Derbyshire County Council is one of the local authority partners of Derbyshire Sport. In this role, it hosts the Derbyshire Sport partnership and employs the staff team (13 fte). This will continue in 13/14.

Significant progress was made towards the targets within the 2010-2015 plan for sport and work is now on going, by partners including local authorities, school sport partnerships, governing bodies of sport and clubs, colleges and the University and many other community organisations towards the actions in the refreshed 2012-2015 plan ***Beyond 2012....***

The national success and local impact of London 2012 Games to inspire more local activity, exceeded expectations. The challenge for 13/14 is to maintain and reinvigorate this interest and develop any opportunities afforded by the forthcoming Commonwealth Games in Glasgow in 2014.

The Derbyshire Health and Wellbeing Strategy has already recognised the importance of physical activity to healthy lifestyles and the need to increase the activity levels of Derbyshire residents of all ages. This strategy and the transfer of public health responsibilities to the County Council, presents an opportunity for Derbyshire Sport partners to activity shape and implement the physical activity action plan that will sit below the strategy (Active Derbyshire Plan). To increase the rate of change, new funding and new approaches will be required.

Sport England and the Department for Culture, Media and Sport (DCMS) strongly recognise the role that County Sports Partnerships (Derbyshire Sport) play in the delivery of the participation and performance agenda and the delivery of their respective strategies. Sport England has committed core funding to County Sports Partnerships up to March 2015. Sport England will launch their new strategy in April 2013. It is expected that this strategy has a strong focus on engaging more young people in sport (age 14+) and reducing the drop off which occurs post 16 years. There will be more of a focus on attracting new adult participants into sport with measures focussed on the number participating once a week. Sport England has awarded funding to National Governing Bodies of Sport (NGBs) based on the NGB's Whole Sport Plan. Information will shortly be available identifying the NGBs that have nominated Derbyshire as a priority county for development work. Where this happens, this should bring some additional resource into the county.

Local authorities in the county and Derby City continue to be active and financial partners of Derbyshire Sport. A number of them are facing difficult budget decisions but currently it appears that staff and revenue budgets for 2013/14 will be at approximately the same level as 12/13 although further cuts could be on the agenda for 14/15. There is unlikely to be any significant new developments without the addition of new funding. Over the past few years local authorities have invested in new facility development and some significant developments are still being planned in Chesterfield and South Derbyshire.

Funding from Derbyshire County Council (CAYA) has helped secure the future of the School Sports Partnerships across the county until March 2015. Derbyshire County Council funding has also made a significant contribution to a successful first successful year of the Derbyshire Institute of Sport which is working to support talented athletes in the county.

## SERVICE ACTIVITY AND PERFORMANCE MEASURES

Over the forthcoming year, working as an active partner within Derbyshire Sport, we will support and encourage:

- Production and delivery of Active Derbyshire Plan 2013-2015 as an action plan of the Derbyshire Health and Wellbeing Strategy 2012-2015.
- Promotion of weekly exercise and active recreation by adults of all ages including Village Games programme, return to sport programmes, Jog Derbyshire, walking programmes, work place challenges and the promotion of hundreds of local opportunities in communities throughout the county.
- A reduction in the drop-off in participation of young people aged 14 -25, notably through the setting up of new school club links, on-going support of the work of sports clubs, and the delivery of the nationally funded Sportivate programme.
- A co-ordinated approach in schools to increase the number of 5-16 year olds who take part in PE, school sport festivals and competitions and join community based sports clubs. A comprehensive schools based competition will be delivered culminating in a county School Games final.
- The development and use of school sports facilities for community use including the development of new management models.
- The identification of talent through the production and delivery of a Derbyshire Talent Plan.
- Co-ordinated planning and increased opportunities for disabled people to become involved in sport as participants, coaches or volunteers including setting up a number of multi-sport hubs in the county and increasing the number of Inclusive Fitness Initiative accredited gyms in the county supported by Aiming High funding.
- Development of the Derbyshire Institute of Sport (DIS), to support a selected number of emerging performance level athletes, coaches and clubs to enhance their performance and thus the reputation of Derby and Derbyshire and offer financial support to a number of talented athletes through ICON bursaries.
- Strengthening development opportunities and the leadership and coaching pathways for volunteers and coaches (paid and volunteers) including the delivery of CPD opportunities and a Derbyshire Coaching Conference.
- Strengthening the community sport club structure in the county through the production and delivery of a Volunteers and Clubs Action plan including the expansion of the 'Club Developers' programme providing 1 to 1 support to local sports clubs.
- Raising the profile of sport within the County Council and the promotion of the a range of participation and celebratory events including the Derbyshire Sports Awards.
- Securing additional investment in sport from external sources.

## **PERFORMANCE INDICATORS**

- Percentage of adults (16+) who participate in moderate intensity sport and active recreation
- Once a week on 3 occasions per week
- Proportion of adults achieving at least 150 minutes of physical activity per week
- Proportion of adults classified as inactive

## Appendix A: Budget Information 2013/14

### Health and Community Safety

| DIVISION                 | Employees<br>£   | Premises<br>£  | Transport<br>£ | Supplies &<br>Services<br>£ | Transfer<br>payments<br>£ | Agency &<br>Contracted<br>Services<br>£ | unallocated<br>budget<br>£ | Support<br>Service<br>Recharges<br>£ | Capital<br>Recharges<br>£ | Total<br>Expenditure<br>£ | Income<br>£      | Grants<br>£       | Net<br>Expenditure<br>£ |
|--------------------------|------------------|----------------|----------------|-----------------------------|---------------------------|---|----------------------------|--------------------------------------|---------------------------|---------------------------|------------------|-------------------|-------------------------|
| EMERGENCY PLANNING       | 752,291          |                | 25,653         | 57,597                      |                           |   |                            |                                      | 5,650                     | 841,191                   | -377,592         |                   | 463,598                 |
| REGENERATION             | 469,813          |                | 19,941         | 590,536                     |                           |   |                            |                                      |                           | 1,080,290                 | -8,044           |                   | 1,072,246               |
| COMMUNITIES              | 566,051          |                | 6,010          | 308,092                     | 253,376                   | 559,362                                 |                            |                                      |                           | 1,692,891                 | -20,041          |                   | 1,672,850               |
| YOUTH OFFENDING<br>TEAMS | 2,360,094        | 77,317         | 173,473        | 186,193                     |                           |   |                            |                                      | 3,813                     | 2,800,890                 | -143,886         | -1,016,000        | 1,641,004               |
| DERBYSHIRE SPORT         | 586,740          | 18,377         | 28,475         | 568,149                     |                           | 150                                     |                            |                                      |                           | 1,201,891                 | -445,459         | -601,000          | 155,433                 |
| PUBLIC HEALTH            | 3,438,628        | 7,000          | 101,888        | 32,948,284                  |                           |   |                            |                                      |                           | 36,495,800                | -109,500         | 36,386,300        | 0                       |
| <b>TOTALS</b>            | <b>8,173,617</b> | <b>102,695</b> | <b>355,441</b> | <b>34,658,850</b>           | <b>253,376</b>            | <b>559,512</b>                          |                            |                                      | <b>9,463</b>              | <b>44,112,954</b>         | <b>1,104,522</b> | <b>38,003,300</b> | <b>5,005,132</b>        |

### Routine and Consumables

In delivering its services, the Department will incur expenditure on routine and consumable items for the activities identified in the Service Plan. Where the purchase is beyond those identified in the Plan advice will be sought from the Director of Finance or reference will be made to additional guidance in the Financial Regulations.