

Health and Communities Department

Service Plan 2014-17 2014-15

David Lowe
Strategic Director Health and Communities

The new Health and Communities Department merges two former departments and comprises Community Safety, Emergency Planning, Public Health, Sport, Trading Standards and Libraries and Heritage. The department leads the Safer Derbyshire Partnership which includes the Community Safety Partnership Research and Information Team, the Drug and Alcohol Action Team, the Adult Care Domestic Violence Manager and staff seconded from partner agencies, including the Police and the Derbyshire Criminal Justice Board. We lead the work of the Health and Wellbeing Board, the Safer Communities Board and the Derbyshire Sports and Active Recreation Partnership. The department also plays a lead role in the Culture Board. Our work touches every member of the community.

The Council Plan priority for healthier communities with reduced health inequalities is being driven through the Health and Wellbeing Board led by the department. Derbyshire is a Whole Person Innovation Council contributing to national policy development. The Health and Wellbeing Board has ambitions beyond the government's Better Care Fund to more fully integrate health, housing and social care services. The need for change is fully accepted by all partners and there is a genuine willingness to engage. People are living longer often in poor health; clinical outcomes are too variable, early diagnosis is poor and disadvantaged people suffer the most. Costs are rising and budgets are reducing, so system change is essential. Releasing existing committed funds to invest in alternatives is the challenge and the scale and complexity of Derbyshire adds to that challenge. The aim is to ensure that the Health and Wellbeing Board drives change working with health colleagues and the Health and Wellbeing Strategy is to be revised to have a greater focus on integrated care and health inequalities.

The transfer of the Public Health function offers significant opportunities for the council to lead on health improvement, address health inequalities and support people in hard times through the effective use of the public health grant. The council has mandatory public health services to commission, for example, drug and alcohol treatment services and sexual health treatment services, but preventative work is crucial. The promotion of healthy lifestyles through public health and the Derbyshire Sport Partnership aims to increase participation in active recreation to drive down future spend pressure on the health system.

At a time of deep budget cuts for the council, the public health grant will increase in 2014/15. We intend to work across the council to prioritise use of the grant, particularly around the potential retention of vital services which would otherwise be cut, but which would have a significant impact on the health of people if removed or reduced. As part of this work, the department is to lead a full review of spend with the voluntary and community sector involving all funding organisations across Derbyshire to ensure that shrinking resources are best deployed.

Crime has fallen significantly in recent years and the work undertaken under the umbrella of the Safer Derbyshire Partnership has made a major contribution to a safer county, which is a council pledge. The partnership approach makes best use of available resources and avoids any potential duplication of effort. The Partnership is funded by the county council, district and borough councils, the police, probation, the fire and rescue service, the Local Criminal Justice Board, and works closely with the office of the Police and Crime Commissioner who has joined the Safer Communities Board. This helps to ensure that the priorities of the partnership and the Police and Crime Plan are aligned. Reducing re-offending, tackling domestic and sexual abuse, including support for victims, and alcohol harm remain priorities.

The council's Emergency Planning service, which covers Derby City Council and the eight district and borough councils, ensures that plans are in place to prevent incidents and, should one occur, that Derbyshire is prepared to deliver an effective response and recovery from emergencies. The department also leads on the counter terrorism strategy.

Trading Standards help local people to get a fair deal and support local businesses to prosper. Protecting people, especially the most vulnerable, from the potentially harmful effects of rogue traders is highlighted in the Council Plan as a priority. The Trusted Trader scheme will continue to help residents find local companies which provide good services at a fair price. Trading Standards will also continue to act to prevent harmful products reaching local communities and seek to ensure that residents are confident that their food is safe, providing information and encouraging shoppers to buy local goods and services which, in turn, will help to support the local economy.

Budget cuts are now impacting on front line services. The mobile library service is at the forefront of the consultations being undertaken by the council. Depending upon the consultation, the service will be reduced or will cease, but priority will be given to ensure that the home library service for housebound people continues to thrive. Chesterfield Library continues to be one of the busiest in the country and, last year, libraries, archives and museum services received towards 3 million physical visits, around 10,000 each working day. The library service is changing to remain the focal point for local communities and it is intended to extend the reach of libraries through greater digital access and e-books and by offering facilities such as food bank collection points, access to credit unions and financial, health and advice services.

The department's services and partnership arrangements will all seek to ensure that the council achieves its ambitions set out in the Council Plan and despite significant cuts will utilise all opportunities to make Derbyshire a better place.

COMMUNITY SAFETY

POLICY CONTEXT

Although overall crime has been falling for the past few years (down 17% between 2011/12 and 2012/13) the reduction has slowed during 2013. Shoplifting has increased in most areas of the county, and non-dwelling burglaries (particularly shed break-ins) are increasing in Derbyshire Dales, Bolsover and Amber Valley districts.

The number of domestic violence crimes has increased and now accounts for almost one in ten crimes (9.6%) in Derbyshire. There were 3,146 victims of domestic violence recorded in 2012/13. Referrals of high risk cases into Multi Agency Risk Assessment Conferences (MARAC) have increased and the threshold for determining a referral to MARAC has been reduced locally in line with national guidance. Alcohol is a factor in around one-third of domestic violence cases. MARACs bring together multi-agency partners to provide support and management for victims who are at the highest risk of serious harm or homicide. The Community Satiety Unit works closely across council departments as well as with partners across the city and county to a joint strategy to support victims of domestic abuse based on levels of risk.

Overall, alcohol is a key factor in about half of all crimes, and a high proportion of anti-social behaviour reported is caused by the irresponsible consumption of alcohol. As more than a quarter of adults in England drink at hazardous levels, the links with alcohol and the night time economy continues to be a major focus. A concern for Derbyshire is under-age drinking and to combat this, test purchase activity carried out by Trading Standards during 2012/13 resulted in an under-age sale at 10% of off-licences and 27% of on-licence premises. The premises were selected on an intelligence basis and resulted in some premises having conditions placed on their licences.

There have been increases both in drug offences and seizures. Proactive enforcement activity within the night time economy has led to conditions being imposed on some licensed premises. Use of new psychoactive substances amongst the young is increasing and is linked to the night time economy, with a 400% increase in on-line shops selling such substances in the past year.

The numbers of people in effective drug treatment continues to rise and wait times for entering treatment have consistently been met. Planned discharges and successful completions from adult drug treatment are, however, still low.

Nationally around one-third of acquisitive crime is believed to be undertaken to fund drug use and as such, managing offenders and their behaviour remains a priority in relation to tackling acquisitive crime.

For the 12 months ending June 2013, effective multi-agency cooperation and management of the Integrated Offender Management (IOM) cohort has led to a 38% reduction in all offences committed by this cohort in the County and re-offending of those in the current cohort is continuing to reduce.

In 2013, there were 57 Organised Crime Groups (OCGs) in Derbyshire, involving 452 individuals, who were managed by the Police Organised Crime Group Management Unit. The OCGs operated over a broad spectrum of criminality. Further work is being undertaken to develop a robust partnership approach to tackling OCGs in Derbyshire in line with the new national OCG Strategy.

Cyber-crimes are those crimes committed, in full or in part, through a computer, computer network or other computer-enabled device. Most cyber-crimes are carried out for financial gain and are a type of fraud. Where the reason is not financial, the most common reasons are for the sexual exploitation of children or to harass the victim. A significant increase is expected in both cyber-crime and the proportion of fraud that is cyber related, as criminals feel it offers apparent anonymity and provides them with greater access to potential victims. Work is continuing to improve understanding of the scale and impact of this crime type in Derbyshire.

With the increase in people aged 85 and over rising faster than the national average, the ageing population of Derbyshire is putting more pressure on services provided to adults at risk. More than 35% of referrals to safeguard adults are for victims who are over the age of 75. Referrals concerning physical abuse and financial abuse are significantly higher than those relating to other types of abuse. Adults at risk of harm are most likely to be victims within their own homes.

The impact of abuse on children can be life-long and self-perpetuating into future families. Unhappy family situations increase the risk of children coming to harm, and low level neglect may indicate greater problems within families. The main risk to younger children is of violence, primarily from fathers who account overall for one third of offenders. As the children mature and become more independent, girls in particular are at increased risk of Child Sexual Exploitation (CSE). CSE in the form of cyber-crime is expanding as the use of the internet becomes more widespread. Work to increase understanding of this type of crime and how to tackle it is a priority.

Nearly three-quarters of children on the 'at risk' register live in households where domestic violence is occurring. Offenders who impact negatively on the lives of children they live with have been identified within both the Integrated Offender Management (IOM) and the Troubled Families programmes. Community Safety is piloting a joint approach to IOM and Troubled Families in Buxton, with a view to rolling this out across the county in due course.

The Safer Derbyshire Partnership coordinates the county's multi agency response to the 'Prevent' strand of the government's counter terrorism strategy 'Contest'. This includes facilitation of an annual Counter Terrorism Local Profile, which includes the need to continue to raise awareness of the issues with multi-agency staff as well as identifying individuals at risk of radicalisation by extremists and offering appropriate interventions.

The Emergency Planning section liaises with partners so that in the event of an emergency, activities are co-ordinated and the response is appropriate, efficient and timely. It provides a continuous capability to respond to emergencies and support the emergency services in order to protect people and property in Derbyshire. In order to achieve this, emergency planning officers undertake risk assessments to gauge the likelihood and impact of hazards, co-ordinate training exercises to enhance Derbyshire's emergency preparedness and disseminate public information on emergency planning issues so that Derbyshire residents can access information about the potential risks in their area and how they can protect themselves.

OPERATIONAL CONTEXT

Community Safety

Services are managed within the framework of the Safer Derbyshire Partnership. The Community Safety Unit has funded projects and services for a number of years to meet identified priorities. This approach has produced positive outcomes and the annual spend on these programmes is shown for approval. The unit works across the council to meet the requirements of Section 17 of the Crime and Disorder Act 1998 to ensure all departments consider the impact of crime, disorder, anti-social behaviour and substance misuse in the delivery of their services.

Working closely with the police and other local authorities an annual joint strategic threat and risk assessment is undertaken to identify crime and disorder priorities. Whilst fifteen priorities were identified in 2013-14, partners have agreed to prioritise the top eight risks which are: alcohol-related harm; domestic abuse; drugs; safeguarding adults and

children; cyber-crime; organised crime groups; and acquisitive crime/offender management. Actions in relation to the priorities form the basis of the annual Community Safety Agreement refresh which directs partners' resources.

Whilst anti-social behaviour is not identified as one of the top risks, it is seen as a key area of concern for all communities and this is regularly reflected in local surveys and contact with elected members. Although the threat around anti-social behaviour remains, the risk has been reduced due to the level of partnership working in this area over a number of years. Related calls for service to the police have been consistently falling. It is still essential however, to maintain support for this priority in order to continue to mitigate the threat.

The Community Safety Unit will play the lead role in delivering the Council Plan priorities under the theme 'A Safer Derbyshire', with work under way in a number of areas, specifically:

Crime and anti-social behaviour

Working closely with the Police and Crime Commissioner (PCC) to tackle crime and anti-social behaviour. The Commissioner is a member of the Safer Communities Board, which ensures that the priorities of the board and the Police and Crime Plan are aligned. Partnership budgets are being cut, but where possible cuts are being managed jointly to fully understand the impact, consider alternatives and to avoid perverse outcomes.

Implementing 'Victims First', a coordinated approach to risk assessment and information sharing for ASB which will be completed in 2014. This is already demonstrating the benefit of access to multi-agency information and assessment. The council and district community safety partnerships continue to invest in diversionary activities and projects aimed at reducing ASB, thereby reducing the risk.

Domestic abuse

The council provides the majority of funding for domestic abuse support services across the county from its Adult Care, Children and Young Adults and Health & Communities departments. Some services, particularly the high risk service and the county's Sexual Assault Referral Centre are jointly commissioned and funded with partners. Virtually all services are provided by third sector specialist domestic/sexual abuse organisations, such as Women's Aid. The council's approach to provision of services is under way and progressing towards an integrated commissioning model as soon as possible, whilst recognising that it may be 2016 before existing contracts allow for full integration.

Victims

The council, together with partners, provides a package of support for victims of crime, particularly victims of domestic and sexual abuse, hate crime and ASB, including those who are identified as vulnerable and have potential to be repeat victims. Further work is being undertaken around those people who may be vulnerable to local crimes, but perpetrated by OCGs, such as online fraud, rogue traders, etc. This is being developed through a Prevention Plan, with Community Safety, Adult Care and Trading Standards working with the police. Partners are working hard to better understand how OCGs and cyber-crime impact.

Alcohol Related Harm

Alcohol harm is a top priority in the Derbyshire Sustainable Community Strategy and the Safer Communities Board Community Safety Agreement, and it remains one of the top threats in the annual threat and risk assessment. Much has been done in recent years, especially in relation to enforcement, and there is now a consistent approach across the county. Work is continuing with health colleagues to gather meaningful data from hospital accident and emergency departments. The coordination of activity and consistency of messages by all partners in relation to alcohol harm is being managed through the Safer Derbyshire Alcohol Harm Minimisation Plan.

Emergency planning

This is co-ordinated through the Local Resilience Forum (LRF) which consists of senior representatives from the emergency services, local authorities, health and the Environment Agency. The LRF and its sub-group structure are supported by the council's Emergency Planning section, which also provides emergency planning services, via service level agreements, for Derby City Council and all district and borough councils in Derbyshire.

The work of Emergency Planning is determined by assessing the risks and threats in the LRF area, which is a statutory requirement under the Civil Contingencies Act 2004. The main risks for the county include flooding, severe weather, pandemic flu and loss of critical infrastructure. The service is also required to meet statutory duties to prepare plans for other risks such as hazardous sites and animal health diseases, training appropriate staff and validating plans.

In 2013/14 103 emergency notifications were received, compared with 1,012 in 2012/13. The significant difference in these numbers is due to revised recording methods, but also the large number of incidents attributable to the severe weather experienced during the winter of 2012/13.

PLANNED SERVICE ACTIVITY 2014/2015

The Community Safety Unit will:

- Tackle anti-social behaviour through prevention work, early intervention and challenge, and will fully implement a project to enable consistent identification of potential repeat victims of ASB thereby enabling appropriate multi-agency support.
- Work with partners to review and further develop IOM multi-agency arrangements to target appropriately identified offenders to reduce their reoffending rates as part of the Transforming Rehabilitation agenda, working with new private providers of probation services.
- Consolidate our approach to tackling alcohol related issues by working with partners to deliver the Alcohol Harm Minimisation Plan, which includes issues such as binge drinking and underage drinking and raise awareness about sensible drinking limits.
- Ensure consistent and sustainable services for victims of domestic and sexual violence, particularly those at high risk of harm via MARACs and work across all council departments to develop integrated commissioning, where appropriate. Work will continue with the Police & Crime Commissioner's office as it undertakes the commissioning of victim services in 2014, ensuring consistency of service for victims of domestic abuse.
- Work with the third sector to raise awareness, develop and embed referral processes in relation to the county's voluntary perpetrator programme for those who repeatedly perpetrate domestic abuse on victims and who seek support to change their behaviour.
- Take the lead, on behalf of the Safer Communities Board, in any statutory domestic violence homicide reviews.
- Coordinate a needs assessment and review of service specification for the county's Sexual Assault Referral Centre, prior to re-commissioning in 2015.
- Work with both the adult and children's safeguarding boards to identify areas of work linked to community safety issues, particularly in relation to CSE and crime prevention work, to protect elderly and vulnerable adults.
- Work to better understand the impact of organised crime and cyber-crime in Derbyshire and develop a joint approach to tackling these two priorities.
- Deliver co-ordinated activity in relation to the 'Prevent' strand of the Government's counter terrorism strategy 'Contest'.
- Work with the Police and Crime Commissioner to ensure a consistent county-wide approach to services and to prevent duplication of resources and services.

The Emergency Planning Section will:

- Re-assess the county's risks to take account of changes or emerging hazards in order to inform and prioritise future planning, training and resourcing.
- Ensure Derbyshire's residents are better informed about risks in the county, what emergency plans are in place, how they will be warned, what proactive measures they can take and what they should do if an emergency affects them.
- Work with communities that are vulnerable to flooding to ensure that they better understand the flood risk to enable them to become more resilient to the impact of flooding.
- Maintain robust business continuity plans to ensure that key council services are resilient to disruptions and provide advice to businesses and the voluntary sector on how to make their services more resilient to disruptions.
- Work with partner agencies, including voluntary agencies and communities, to enable them to deliver an effective response to the needs of those affected by an emergency.
- Work in partnership in relation to the 'Prepare', 'Protect' and 'Prevent' strands of the government's counter terrorism strategy 'Contest'.

Community Safety Programme 2014/15

The annual Community Safety programme set out below directs funding to priority areas:

Project	Funding
Reducing Re-Offending Continued funding for the PPO Prison Tracker Officer Post and for the Police IOM Liaison Officer post (both based at HMP Nottingham) as part of the Integrated Offender Management Scheme.	£25,000
Reducing Re-offending Provision of services (via Relate) specifically supporting female offenders managed under the Integrated Management Scheme.	£25,000
Reducing Re-offending Secondment of a Senior Probation Officer for 12 months to the DCC Community Safety Unit to project manage the Integrated Offender Management Scheme during the Probation Transforming Rehabilitation process.	£30,00

Domestic Violence Continued contribution towards cost of four IDVAs (Independent Domestic Violence Advocates) to provide the MARACs (Multi Agency Risk Assessment Conferences). Funding for an IDVA to work in Chesterfield Magistrates Court IDVA via NDWA.	£56,000 £20,000
Domestic Violence. Contribution to the county wide voluntary perpetrator programme for offenders not eligible for other court mandated disposals.	£37,500
Domestic Violence. Support for the MARAC Administration Team, to enable management of increased levels of high risk domestic abuse cases.	£30,000
Rape and Serious Sexual Violence Part funding towards the cost of a complete support service in the County's Sexual Assault Referral Centre.	£50,000
Hate Crime Contribution to projects/services related to Hate Crime, including funding for a 24-hour 'Stop Hate' support telephone line and delivery of hate crime awareness training in targeted areas.	£10,000
LCJB Support for joint working with the City Partnership, Safer Communities Board and the Local Criminal Justice Board including the PCC and including specific support for DV Homicide Reviews.	£15,000
ASB Educational Programme. Project utilises the 'Art of Being Brilliant' focussing on inspiring young people and concentrating on developing pro-social thinking habits, attitudes and behaviours towards committing ASB, respecting difference and understanding the impact of alcohol consumption.	£35,000
Street Lighting Funding for the provision of street lighting in areas of crime and disorder across Derbyshire.	£50,000
Clean Ups/Graffiti Removal. Funding for general clean ups / graffiti removal at targeted sites related to anti-social behaviour.	£35,000
Handyvan Scheme. Funding contribution for the provision of security equipment to installation of security equipment to prevent burglaries, domestic violence, repeat victimisation and to reduce the fear of crime.	£15,000
Intergenerational Project. To improve relationships between the generations by involving both young and old in activities together thus helping to reduce fear of crime, anti-social behaviour, criminal damage and calls for service.	£15,000

PUBLIC HEALTH

POLICY CONTEXT

Health in Derbyshire is generally better than average in England, but inequalities exist across the county and those living in more deprived areas or in vulnerable households are often the worst affected by ill health. People are living longer. Life expectancy at birth is 83.1 years for women, and 79.3 years for men, both of which are similar to the England average. However, there is considerable variation in life expectancy across the county with differences of 7.7 years for males between the best and worst areas and 5.6 years for females.

Over the last ten years, the rates of death from all causes and the rates of early death from cancer, heart disease and stroke have fallen, with cancer deaths and liver disease significantly lower in Derbyshire. However, deaths from diabetes remain higher than average. Long term conditions account for nearly 70% of the total health and social care spend. Although rates are higher in Derbyshire than the England average, the number of patients supported to be independent is much better in Derbyshire, with a significant improvement in recent years. Each year more than 4,000 older people in Derbyshire are admitted to hospital after a fall and only 1 in 3 return to their former levels of independence, putting a strain on long term care.

About 8,400 children are born each year in Derbyshire, and teenage conceptions are significantly lower than the average for England. The proportion of mothers who smoke during pregnancy (15.6%) is worse than England (13.3%) and breastfeeding rates are also lower.

Lifestyle is an important factor in determining health in later life. Derbyshire has higher than average levels of alcohol related admissions to hospital, particularly in the north of the county and in those aged under 18. There have also been increases in referrals into alcohol services over the past 12 months. Although levels of physical activity in adults and children are close to or better than the England average, rates of adult obesity are significantly worse with an estimated 190,000 adults overweight or obese. The rate of sexually transmitted infections is better than the England average. Smoking remains the primary cause of preventable illness and premature death. Around 19% of adults smoke in Derbyshire, but there are wide variations across districts from 25% in Bolsover to 15% in South Derbyshire and one-third are estimated to be unemployed.

Substance misuse impacts adversely on individual drug users, families and communities. The Drug and Alcohol Action Team located within the Safer Derbyshire Partnership aims to reduce illicit and harmful drug and alcohol use and

increase the numbers recovering from dependence. It works to ensure effective prevention, harm reduction and opportunities for Recovery. There were 128 young people under 18 in drug and alcohol treatment services in Derbyshire at the end of Quarter 2 2013/14 (a rolling 12 month period): a slight reduction from the year before. The number of adults in drug treatment in Derbyshire has increased over the same period, with 2,134 people in treatment (end Q3 2013/14). The proportion of drug users in treatment who successfully completed programmes and did not return within the six month target time is similar to the England average, as is the steadily improving waiting time into treatment.

The Health Check programme is a mandatory responsibility for the council to identify early signs of poor health leading to opportunities for early interventions. Improving take-up is important. The Public Health team will evidence base and implement a range of cost effective interventions to improve healthy life expectancy and disability free years through the four life strands of starting well, developing well, living and working well and ageing well.

The importance of the influence of public health on the Clinical Commissioning Groups (CCGs) is a mandatory responsibility. Public health professionals will work collaboratively with the CCGs to develop and review clinical commissioning policy to establish evidence based guidelines, pathways and protocols that meet population health need and deliver cost effective services. Health protection is an important public health obligation. There are currently robust systems in place for vaccination programmes, screening programmes, emergency planning and infection control: joint work is needed with Public Health England and the Area Team of the NHS Joint Commissioning Board to ensure resilience in the transition period and to seek assurance in year that progress is maintained.

OPERATIONAL CONTEXT

The new responsibilities for public health have opened up opportunities to shape services to local needs and to better inform the full range of council services which can address the wider determinants of health such as employment, education and transport.

As part of the new public health system, the government published its Public Health Outcomes Framework with the vision “to improve and protect the nation’s health and wellbeing, and improve the health of the poorest fastest”. The framework identifies the outcomes that need to be achieved to deliver this and the national indicators that will be used to assess progress. The Outcomes Framework has been incorporated into the Health and Wellbeing Strategy, alongside the relevant parts of the NHS and Adult Care frameworks. The Public Health Outcomes are being monitored.

The public health function is funded with a ring fenced grant of £34.7m with an uplift of 2.8% in 2014/15. In April 2015 the ring fence is likely to end with future funding based on the national formula funding which may lead to a decrease in funding of around 15% for the council.

Funding of £5m has been agreed from 2014/15 to support the whole council in its role around prevention and tackling health inequalities. This resource will be enhanced as funding becomes available. A prioritisation process will be undertaken to enable recommendations to be made to Council around the potential retention of important services which if cut back would have a significant impact on the health of local people.

Cabinet reviewed service contracts and agreed priorities in 2013 and a planned programme of procurement is summarised below.

Programme areas for continuation

- Children and young people – support for breastfeeding with an indicative increase in funding, children's healthy lifestyle programmes with an increase in funding for children and young people affected by substance misuse in the family, oral health promotion and vision screening.
- Locality working – to increase funding as a contribution to reducing health inequalities and building community resilience. Local health plans will be agreed for each district or borough through the local area committees.
- CAB provision in primary care and additional funding to increase provision in children's centres.
- Older people – Health checks for people at risk of heart attacks and strokes with additional funding to increase activity.
- Falls and bone health – continue with the current provision with additional funding proposed to increase access across the county and for specific vulnerable groups e.g. people with dementia.

Areas for redesign

- Children and young people – school nursing service to strengthen delivery and align with other children's services more closely, the children and young people's health promotion service to focus on schools as a healthy setting and the child accident prevention programme with a view to widening access in targeted areas.
- Substance misuse services to have a stronger focus on alcohol, prevention and recovery.

- Adult healthy lifestyle programmes – to strengthen delivery and outcomes with a more generic model which will also increase access to specialist services for smoking cessation and weight management.
- Expert patient programmes to align with health system provision.
- Collaborative working with Adult Care to review approaches to befriending and reducing social isolation.
- Contraceptive and sexual health services – to maintain the high quality, accessible services whilst aiming to contain costs.

New programme areas

- Older people – programme to support older people to access affordable warmth measures.
- Making healthy choices easier – a focus on workplaces as a healthy setting, funding to train the wider workforce to Make Every Contact Count, support for breakfast clubs for schools with a high number of children eligible for free school meals, the Heart of Derbyshire healthy eating campaign to reduce levels of fat and salt in locally produced food and action on illicit and illegal tobacco.
- Tackling poverty – credit union instant access loans grant to provide alternatives to high interest loans from private companies, support for appeals in relation to welfare assessments and increased support for food banks.

Public Health will play a lead role in delivering outcomes in relation to the Council Plan theme ‘to support people in hard times’ and early progress has been made in relation to supporting school breakfast clubs, investing in community based advice services, promoting credit unions, tackling loan sharks and helping families to manage their budgets.

Public Health will play a lead role in supporting the Council Plan priority for a healthy Derbyshire, particularly in relation to the development of substance misuse services, sexual health services, mental health services and life course priorities highlighted below:

- **Nursing** The review of school nursing is under way with on-going consultation with all stakeholders. The new service, including the vision screening programme, will be re-procured from April 2015. Preparation for the transition of health visiting services to the council in October 2015 continues. The strategic aim is for one Public Health Nursing Pathway across all ages 0-19.

- **Healthy Lifestyles** The Breastfeeding Peer Support service has been successfully re-procured with a new county-wide service being implemented in April 2014. The children's lifestyle 5/60 programme has been re-procured for a further three years and work is underway to further embed delivery as a core part of the school curriculum. Public health funding has also supported the implementation of the school breakfast club scheme.
- **Health Promotion in partnership** The team plays a key role in supporting Children's Centres, Schools and other settings in delivering evidence based health messages around areas such as nutrition, infant feeding, physical activity, substance misuse, sexual health and parenting programmes. A review of the Children and Young People's Health Promotion Service is underway. The re-designed service will be implemented from April 2015. The team is also working closely with NHS England to ensure high quality delivery of dental health promotion services. Additional resources have also been identified to support children and young people affected by substance misuse on the part of their parents, siblings or close relatives.

PLANNED SERVICE ACTIVITY 2014/2015

Public Health will:

- Play a lead role in developing and advising the Health and Wellbeing Board to support effective delivery of improved population health outcomes by leading the refresh of the Health & Wellbeing Strategy with an initial focus on integration of services, tackling health inequalities and supporting the independence and resilience of individuals, families and communities.
- Ensure delivery of the Joint Strategic Needs Assessment (JSNA) in collaboration with Adult Care and Children and Younger Adults departments, to inform and advise the Health and Wellbeing Board about local priorities and potential for improvement. The work programme will include a number of commissions from key policy and strategy areas including integration of care, children's health, community safety and the wider determinants such as transport.
- Work collaboratively with partners on the Health Inequalities plan agreed by the Health & Wellbeing Board:

- Having a focus on key areas of the economy that impact on health to inform and support the emerging Anti-poverty plan. Specific priorities are to increase access to affordable warmth measures for vulnerable groups, tackle child poverty, increase financial inclusion and develop a collaborative approach to supporting people to access and maintain employment.
 - Taking forward a co-ordinated approach to reducing the impact of smoking with the aim of reducing the number of people who smoke in vulnerable groups.
 - Agreeing a programme of health equity audits to improve fair access and outcomes to services.
- Implement the approved public health programme, including the commissioning and decommissioning of services in accordance with approved priorities.
- Develop an agreed plan for the delivery of mandatory services that are the responsibility of the authority:
 - Ensuring effective delivery of the collaborative commissioning plan for sexual health services in collaboration with Derby City Council.
 - Ensuring that the National Child Measurement Programme is in place and functioning effectively.
 - Implementing plans to increase the uptake of Health Checks and identifying benefits in relation to lifestyle changes and treatment of high risk patients.
- Support the Local Resilience Forum by providing a leadership role on emergency planning systems which impact on the health of local people and develop an effective system based on current good practice.
- Agree the public health support and advice for CCGs that will make the best use of resources, advise on clinical evidence to aid decision making and have the best potential for population health benefit through an annually agreed activity and outcome plan.
- Produce the Director of Public Health's Annual Report on population health.
- Healthy settings developments:
 - Review delivery of the healthy schools programme to inform future commissioning intentions.
 - Explore with district councils the potential and opportunities for developing a healthy communities approach.

- Consider the implementation of a healthy workplaces programme.
- Develop and maintain effective working relationships with Public Health England and the NHS Local Area Team to:
 - Make the most effective use of public health intelligence to inform local planning.
 - Ensure a process of assurance around delivery and quality standards of screening and immunisation programmes.
 - Agree the input of Public Health England into health protection arrangements across the county to work towards a memorandum of understanding with all partners.
 - Work towards a joint approach to developing the role of health visitors in advance of the transfer to the authority in October 2015.
 - Agree the joint responsibilities for infection control.
 - Develop joint working arrangements for health protection with Derby City Council.
- Provide an advisory role to inform the joint planning system around integration of services overseen by the Health & Wellbeing Board:
 - Modelling the changes needed to reduce dependency on the health and social care system to support transformational change supported by detailed analysis of existing service provision.
 - Jointly review the current approach to children's commissioning across the county with Children and Young Adults Department, CCGs and Derby City Council to scope out a strengthened approach to meeting the needs of children and families.
- Carry out health impact assessments of priority areas to develop knowledge and skills across departments.
- Continue with the programme of workforce development to support public health staff to work effectively within the local authority and continue to work with Members on the public health agenda to strengthen their health role within communities.
- Children and young people:
 - Strengthen integrated working to improve children's public health and reduce health inequalities.
 - Develop a plan to address impact of wider determinants on children's health and wellbeing with a focus on reducing health inequalities.
 - Review the delivery of young people's substance misuse services.

- Develop a strategy to address risky behaviour (self-harm, sexual health, smoking and substance misuse).
- Develop a children and young people's mental health promotion and emotional wellbeing action plan.
- Undertake a health impact assessment of children's centres.
- Review the delivery of parenting programmes.
- Review the young people's smoking prevention/cessation service.
- Substance misuse:
 - Develop an integrated multi-agency plan to deliver progress on the substance misuse strategic framework.
 - Re-procure Tier 2 alcohol services provided in primary care and maintain family and carer support services.
 - Complete the Needs Assessment for Glossopdale, and ensure new service provision from July 2014.
 - Further develop recovery services across Derbyshire to support sustained abstinence.
 - Establish arrangements for prescribing and clinical governance, including with NHS England on prison health.
- Sexual health
 - Re-procure a fully integrated sexual health service for April 2015.
 - Establish clear arrangements for prescribing and clinical governance.
 - Strengthen joint working with CCG and NHS England commissioners of sexual health services (abortions, sexual assault and HIV treatment and care).
 - Strengthen monitoring of sexual health promotion interventions and engagement of voluntary sector organisations working with the most vulnerable groups.
- Mental health and wellbeing:
 - Provide advice to the Mental Health Commissioning Group on the needs of the population for mental health and wellbeing.
 - Develop a mental health promotion plan.
 - Carry out a health equity audit of the community based psychological therapy service.
 - Update the suicide prevention plan with partners.
 - Support the Healthy Body Healthy Mind Programme to improve the physical health of individuals with serious mental illness.

DERBYSHIRE SPORTS PARTNERSHIP

POLICY CONTEXT

Enjoying a healthy, active and rewarding lifestyle is an essential ingredient of a good quality of life. The promotion of healthy lifestyles is a priority for the Health and Wellbeing Strategy with a specific emphasis on the prevention of physical inactivity. Sport and active recreation are key components to achieving this ambition. A snapshot reveals that for Derbyshire:

- 56.7% of the adult population met the Chief Medical Officer's recommendation of completing at least 150 minutes of moderate equivalent physical activity per week in bouts of 10 minutes or more. This is just above the England average of 56.0%.
- 28.3% of the adult population do less than 30 minutes of moderate physical activity per week in bouts of 10 minutes or more.
- 25.5% of the population are actively involved in sport and active recreation at least 3 times per week for 30 minutes or more.
- Whilst falling, the estimated level of adult obesity (24.7%) is significantly worse than the England average (23.0%).
- 13% of the adult population actively volunteer in sport on a weekly basis.

All 10 local authorities (including Derby City) are members of the Derbyshire Sport Partnership and there is a strong tradition of the local authorities working collaboratively with other key partners in the development of sport and active recreation. The vision for sport in Derbyshire is to make Derbyshire one of the most active and successful sporting counties by 2020. This was articulated in *Beyond 2012.... A Plan for Sport and Active Recreation in Derbyshire 2012 – 2015* which provides the strategic framework for partners' plans, particularly local authorities.

OPERATIONAL CONTEXT

The County Council, City Council, eight district and borough councils, schools, national sport governing bodies, the voluntary and community sector and the private sector are partners within the Derbyshire Sport Partnership. Councillor Paul Smith chairs the Partnership Board and the County Council acts as host partner, employing the staff team.

The challenge for 2014/15 is to build on the interest and legacy of the London 2012 and Sochi 2014 Winter Olympic Games and develop any opportunities afforded by the forthcoming Tour of France through Derbyshire and the Commonwealth Games in Glasgow in 2014.

The Health and Wellbeing Strategy prioritises the importance of physical activity to healthy lifestyles and the need to increase the activity levels of Derbyshire residents of all ages. In December 2013 the Active Derbyshire Plan 2013-2016 was launched as the county action plan for physical activity to support the delivery of the Health and Wellbeing Strategy.

Sport England and the Department for Culture, Media and Sport (DCMS) strongly recognise the role that County Sports Partnerships (Derbyshire Sport) play in the delivery of the participation and performance agenda and of their respective strategies. Sport England has committed core funding to County Sports Partnerships up to March 2017.

Local authorities in the county and Derby City continue to be active and financial partners of Derbyshire Sport. They are facing difficult budget decisions, and in some districts staffing budgets for 2014/15 are being cut. There are unlikely to be any significant new developments without the addition of new funding from national sources.

Funding from the council has helped secure the future of the School Sports Partnerships across the county until March 2015 and, in partnership with the University of Derby and Derby City Council, the county has jointly funded the Derbyshire Institute of Sport which is supporting talented athletes in the county.

PLANNED SERVICE ACTIVITY 2014/2015

Over the forthcoming year, Derbyshire Sport, will support and encourage:

- Promotion of weekly exercise and active recreation by adults of all ages including the Village Games programme, the Return to Sport programmes, Jog Derbyshire, walking programmes, workplace challenges and the promotion of local opportunities in communities throughout the county.
- A reduction in the drop-off in participation of young people aged 14 -25, notably through the setting up of new school club links, on-going support of the work of sports clubs, and the delivery of the nationally funded Sportivate programme.
- A co-ordinated approach in schools to increase the number of 5-16 year olds who take part in PE, school sport festivals and competitions and join community based sports clubs. A comprehensive schools based competition programme will be delivered culminating in a county School Games final.

- Co-ordinated planning and increased opportunities for disabled people to become involved in sport as participants, coaches or volunteers including setting up a number of multi-sport hubs in the county and increasing the number of Inclusive Fitness Initiative accredited gyms in the county supported by Aiming High funding.
- Agreement of a strategy for the development of the Derbyshire Institute of Sport (DIS), to support a selected number of emerging performance level athletes, coaches and clubs to enhance their performance and thus the reputation of Derbyshire and offer financial support to a number of talented athletes through bursaries.
- Strengthening development opportunities and the leadership and coaching pathways for volunteers and coaches (paid and volunteers).
- Strengthening of the community sports club structure in the county through the production and delivery of a Volunteers and Clubs Action Plan.
- Local authorities to produce robust core strategies following Sport England guidance.
- Raising the profile of sport within the council and the promotion of a range of participation and celebratory events including the Derbyshire Sports Awards and the Derbyshire Workplace Challenge.
- Securing of additional investment in sport from external sources.

TRADING STANDARDS

POLICY CONTEXT

The role of Trading Standards is to help local people to get a fair deal when buying goods and services. The service supports Derbyshire businesses to ensure that they comply with a wide range of consumer protection legislation which is intended to ensure a fair and safe marketplace. Supporting legitimate local businesses and helping them grow is combined with tackling the minority of rogue traders who seek to gain a competitive advantage by exploiting consumers, particularly those who are vulnerable.

Since April 2012 advice to local people with consumer problems has been provided in conjunction with the Citizens Advice Consumer Service which runs a national consumer helpline dealing with straightforward consumer issues. Complex issues and those where a criminal investigation is required are referred to Derbyshire Trading Standards for further consideration. The service has established good contact with Citizens Advice and works to ensure that those most in need receive priority support. The expansion of electronic information kiosks in partnership with Citizens Advice and the library network is another example of close working relationships.

Following the government's Consumer Landscape Review and the formation of the National Trading Standards Board, there is increased collaboration between regional trading standards authorities and other agencies to tackle organised criminal groups that operate across county boundaries. The service is also increasingly working with the Police and Crime Commissioner's office, the Illegal Money Lending Team and local Citizens Advice colleagues to raise awareness about loan sharks.

Budget cuts have required Trading Standards to prioritise tackling the minority of rogue traders that cause the most consumer detriment. There has been a consequential reduction in 'routine' market surveillance in terms of visits to local businesses and testing of products on sale in the county. There has also been a reduction in the level of assistance to individual consumers. It is important, therefore, that the service continues to collate intelligence about rogue trading and liaise with regional and national enforcement agencies to ensure that those traders causing the most consumer detriment are targeted for priority action.

Help for local businesses to comply with legal requirements is being supported through the government's 'Better Business for All' initiative, a local partnership between businesses and regulatory services to promote growth and reduce unnecessary regulatory burdens on local business. Work is also continuing with district council environmental health services to provide free advice to local businesses and to improve the health and safety of people at work.

The Trading Standards service works with Public Health and district council environmental health services to ensure that food sold in Derbyshire complies with labelling and compositional requirements and to encourage healthier eating. working with local food banks ensures the safety of food supplied to those most in need. Minimising the risk of the spread of animal disease and ensuring the integrity of the animal food chain from 'farm to fork' are key areas of activity as well as protecting animal livestock from unnecessary suffering.

OPERATIONAL CONTEXT

The Trading Standards service went through a restructuring and reduction in staff in April 2012 in order to meet savings targets. A further reduction in establishment will be needed to meet additional savings requirements. This will be off-set to a limited degree through additional grant funding from central government for feed hygiene work; from time limited funding for tobacco control and healthy food initiatives; and by bringing petroleum inspection currently delivered by the Fire Service back in-house from April 2014. The service will also explore receiving payment from local businesses for compliance advice through the Primary Authority Principle.

Reducing unnecessary regulatory burdens and ensuring that local businesses are protected from rogue traders are essential for economic growth. As well as continuing to promote local business committed to providing a good service for a fair price through the Derbyshire Trusted Trader Scheme, the service has also established good contacts with the D2N2 Local Economic Partnership and the Derbyshire and Nottinghamshire Chamber of Commerce and is taking a lead role with the Department of Business Innovation and Skills initiative 'Better Business for All'. In partnership with District Council colleagues, a free 'health and safety advice' service has been launched for the benefit of local businesses as previous Chamber surveys have identified health and safety compliance as a burden on local businesses.

The service continues to target the minority of rogue traders that deliberately flout the law. particularly organised crime groups. There has been a significant increase in the sale of counterfeit and non-duty paid tobacco in 'pop-up' shops in the town centres of Derbyshire market towns. Working closely with the police, it is understood that Derbyshire is the first trading standards service to be given 'lead agency' status for an organised crime group.

Good links have been established with Public Health colleagues to promote a healthy Derbyshire. As well as tackling under-age sales of tobacco and alcohol, the service is leading a number of county-wide initiatives designed to encourage local businesses to offer healthy food. The planned launch of the 'Heart of Derbyshire' scheme during the year will encourage local people to choose healthier meal options from participating food caterers.

Market surveillance is carried out to ensure that food and agricultural products comply with food and compositional requirements. For example, the service has worked closely with the Food Standards Agency to ensure that food supplied in Derbyshire is free from undeclared horsemeat and it will continue to work with Derbyshire School Meals Service to ensure that food supplied to Derbyshire schools complies with legal requirements. The service is also responsible for ensuring that animal feeding stuffs comply with hygiene requirements. Animal disease outbreaks in the previous decade such as BSE and foot and mouth are thought to have been caused by contaminated animal feed. Because of the importance of free trade within the European market, the UK is subject to regular EC inspection. The Food Standards Agency (FSA) is responsible for ensuring that local authorities are actively enforcing the legislation.

Trading Standards plays a key role within the local Violence Alcohol Harm and Licensing groups to reduce the incidence of under-age sales of alcohol to young people. All applications for new or varied alcohol licences are assessed by trading standards staff and recommendations made to ensure that young people are protected from alcohol harm.

The council has a duty to enforce the provisions of the Consumer Credit Act which regulates those businesses that provide credit and, amongst other activities, collect debt. The provision of credit is essential to the running of the economy, but in recent years there has been an increase in illegal money lending as well as 'regulated' businesses that provide payday loans. The Trading Standards service works closely with the Office of Fair Trading (OFT), currently the lead agency for consumer credit regulation, and the Illegal Money Lending team, both in terms of identifying illegal money lenders, but also in raising awareness about the high cost of credit when dealing with payday lenders.

Trading Standards will continue to support, in partnership with Citizens Advice, local vulnerable consumers who need additional help with unsatisfactory goods or services they have bought. The Trusted Trader Scheme helps older people to live independently in their own homes for longer by providing access to local traders committed to providing a good service. A minority of rogue traders continue to prey on vulnerable local people and they will be targeted for enforcement action. The service will also ensure that partner agencies, including care providers, are aware of the help available so that those most in need can be supported.

PLANNED SERVICE ACTIVITY 2014/2015

Trading Standards will:

- Target rogue traders operating in Derbyshire and raise awareness so that local people and businesses can protect themselves.
- Ensure through the Derbyshire Trusted Trader Scheme that local residents – particularly older citizens – can access local reliable trades people committed to providing a good service for a fair price.
- Ensure through visits to cattle markets and local food businesses that the risk of animal disease outbreak is minimised and the food and animal feed-chain is protected.
- Carry out food sampling and visit 'high-risk' food producers in Derbyshire to ensure that food complies with compositional and labelling requirements.
- Work with Chamber and local and national regulators within D2N2, supporting local businesses to comply with regulatory requirements and remove barriers to growth as part of the Better Business for All initiative.
- Support local businesses to comply with alcohol licensing requirements and work to reduce alcohol harm.
- Evaluate the effectiveness of the free health and safety advice service offered to local business in partnership with district environmental health services.
- Launch the 'Heart of Derbyshire' scheme to local food retailers to promote and encourage healthier meal options.
- Provide in partnership with district environmental health services support to local food banks to ensure that the food supplied to those people most in need is safe.
- Ensure that intelligence about the operation of illegal money lenders is provided, in confidence, to the Illegal Money Lending Team based in Birmingham.

LIBRARIES AND HERITAGE

POLICY CONTEXT

The Libraries and Heritage services consist of:

- The public library service comprising a network of 45 static public libraries and 10 mobile libraries
- An archives service delivered through the Derbyshire Record Office
- A museums service delivered through Buxton Museum and Art Gallery which also provides support to voluntary and independent museums throughout the county
- An arts service that supports the arts in all their forms throughout the county.

In 2012/13 these services received approximately 3 million physical visits a year or 10,000 a day, 2.85 million of these being made by public library users. The library service recorded 4.1 million physical issues of books and other items from a stock of one million. The overall trend in library visits and issues is downward and this is mirrored in neighbouring authorities and nationally. The trend is partly accounted for by a move towards remote access; increasingly customers want to access resources online and the service is focussed on improving the quality of its online e-resources offer to attract more customers.

To meet budget cuts, significant savings have already been achieved, including a restructuring of the library service, changes to library opening hours and a significant reduction in the library materials fund. In January 2014 a major consultation exercise on the future of the Mobile Library Service commenced with a view to reporting back to Cabinet by September 2014. The emphasis when trying to achieve challenging budget reduction targets has been to maximise the use of existing resources whilst seeking to minimise the impact on local communities.

Libraries and Heritage services contribute to a number of key priorities identified in the Council Plan e.g. an ambitious and dynamic council, communities at the heart of decision making and well-connected communities. The Council Plan identifies a clear role for public libraries as one stop shops for information and advice. As part of fulfilling this role, Libraries and Heritage will play a significant part in the formulation and implementation of the council's new anti-poverty strategy under which there are three areas where it is well positioned to take a leading role: financial information and advice; food banks; and free access to ICT.

For example, all five Derbyshire Credit Unions have been offered free use of library buildings in an attempt to make their services more accessible, to promote their benefits and to help counteract the use of payday loan companies. The 2shires Credit Union is already providing services from three libraries and the potential to use another is currently being explored. Derbyshire Citizens Advice has been offered libraries as venues for their surgeries or as locations for information days on specific themes. The library service also works closely with the North East Derbyshire Citizens Advice Bureau to provide iPad kiosks in libraries that provide access to information on health and welfare benefits.

According to the Office of National Statistics 23% of Derbyshire's households lack an internet connection. Libraries offer internet access for all free of charge whenever they are open. In the vast majority of communities they are the only source of free and easily accessible internet access. Job Centres are increasingly directing their users to libraries as they cannot offer similar levels of access or support from staff. Enabling use of the internet means that people on low incomes can take advantage of special offers e.g. fuel switching, price comparison websites etc. The education of children is affected where they have no home internet but schools increasingly expect children to use the internet at home and the poorest children are most at risk. All Derbyshire libraries can provide free internet access for children and young people and appropriate levels of support from trained staff.

The wider heritage sector has a key role to play in promoting Derbyshire as a destination. The improved range of services offered from the integrated Derbyshire Record Office and Local Studies Library has been successful in supporting local people with an interest in the history and heritage of the county but also in attracting interest from all over the world, as evidenced by actual and virtual visits. Museum staff lead the Derbyshire Museums Forum which provides a range of support to the voluntary and independent heritage sector through offering support for grant applications, disseminating best practice and sharing information about key regional and national developments, all of which contributes to improving the quality of the heritage offer in the county and the overall attractiveness of Derbyshire as a destination.

The Arts Service supports many arts businesses every year through business and professional development workshops; information, advice and guidance; and news alerts about jobs and training. For example, the Creative Derbyshire programme supported 262 businesses and more than 80% of people attending skills training felt more confident about maintaining and developing their businesses. Small grants to artists to support their marketing have facilitated the strengthening of new businesses. Specialist skill training - such as dance techniques, writing skills or arts and health

work - has enabled people to develop new areas of their businesses. The 'artsderbyshire' website connects more than 2,000 creative businesses with the public.

The Department for Culture, Media and Sport and the Department for Communities and Local Government have jointly commissioned William Sieghart to produce an independent report considering the current structure and role of public libraries, including community libraries, in England as well as identifying any opportunities for future delivery. A full report is due by December 2014 and the contents of the report are expected to influence central government's view of the role and function of public library services in the 21st century.

OPERATIONAL CONTEXT

The council is committed to retaining its network of static public libraries and is seeking to develop them as one stop shops. The Libraries, Buxton Museum and the Derbyshire Record Office have further potential to serve as key locations for engaging with local people, and delivering a range of council and other services to local people in their own communities.

A procurement partnership, led by Derbyshire, and which includes Derby, Nottingham and Nottinghamshire, has already secured increased levels of discount on book purchases. Derbyshire is engaged with a number of other East Midlands library services in exploring the potential for a shared library management system. As well as modest cost savings a jointly procured LMS may be able to improve the service offered to library users by providing seamless access to library resources across the region e.g. one library membership card for use across all the participating authorities. Self-service terminals are being introduced as far as practically possible in branch libraries to achieve savings in staff costs while also providing quick and convenient check-out and return facilities for library borrowers.

An e-book lending service to Derbyshire library members has quickly become one of the most successful of its kind in the country, and continues to grow and attract widespread publicity. The success of the service has been recognised and acknowledged through winning the 2013 National Acquisitions Group Excellence Award. A national review of e-book lending aimed at breaking the deadlock between publishers and public libraries reported in 2013 and Derbyshire has subsequently become one of only four authorities participating in the National E-books Lending Pilot now under way. The pilot will test the impact of e-lending both on-site and remotely on the public library and publishing sectors. Participation in the pilot will greatly enhance the range of content available to Derbyshire residents and ultimately may lead to a much wider range of titles becoming available in e-book format.

The library service continues to work in partnership with the Children and Younger Adults Department and with health visitors, ensuring that children have the best possible start in life through access to books and other resources through the national Bookstart scheme. Sure Start Librarians support the network of children's centres based in areas of need and tailored to the specific needs of local communities across Derbyshire; for example, by encouraging literacy through access to books and reading support for children, their parents and carers.

The library service will continue to work to improve its contribution to the achievement and wellbeing of children in care. Specific projects include supporting the Big Book Bash and the 'Purple Parcels' project. Opportunities will be taken to offer work experience to young people in care and to employ care leavers in permanent posts where possible. Staff throughout the service will continue to work closely with partners to maximise the role of the department in corporate parenting.

The Home Library Service plays an important role in helping people to stay independent and continue living in their own homes. Approximately 2,000 people currently receive a highly personalised service that sees books and other resources brought into their homes by staff or volunteers from the Royal Voluntary Service.

The Health and Wellbeing programme developed by the Arts Team demonstrates a range of benefits for service users participating in arts activities: positive social engagement; enhanced quality of life; increased self-esteem and confidence; reduced loneliness; a positive experience of care and support; development of skills and career opportunities for care workers. The programme delivers arts activities for older people in care, specialist practical training for care workers and skills training for artists to work in health care settings.

Derbyshire's rural and community touring programme, Live & Local, brings music and theatre to small venues around the county and helps to build stronger communities by bringing together people of all ages and abilities. The programme offers activities which are open for everyone to enjoy and helps to reduce social isolation and provide for enrichment and quality of life. Local events are particularly valuable for those without their own transport or with fixed incomes and for older people, the young and those with disabilities.

The experience gained from the 2012 Olympic Torch Relay is being utilised in planning for Derbyshire 2015, a year of cultural celebration, with a wide variety of partners. This is a major element of the Cultural Prospectus action plan, but other significant programmes are being planned, including the 'Collections in the Landscape' project at Buxton Museum

and a multi-agency four-year commemoration of the county's contribution to the two World Wars. The Derbyshire Record Office has led a successful bid to the Heritage Lottery Fund for grant funding under the title "Derbyshire Lives" to support and develop activities relating to the commemoration of the First World War during the period 2014-2018. The grant funding has enabled the creation of a fixed term post that will work exclusively with local communities to find appropriate ways to commemorate the War and its impact on Derbyshire. In parallel with this all Libraries and Heritage services will be developing a complementary programme of activities to cover the whole of the four year period.

PLANNED SERVICE ACTIVITY 2014/2015

Libraries and Heritage will:

- Review the mobile library service to achieve savings.
- Ensure that vulnerable/older people affected by any changes to the mobile library service are provided with the home library service or an appropriate alternative service.
- Continue to promote libraries as the hub of the local community.
- Contribute to the council's Anti-Poverty Strategy by enabling the use of libraries and heritage buildings and facilities by partners to provide locally based access to a range of information, financial, health and advice services and by actively promoting the services of those partners.
- Encourage the use of credit unions through libraries and enable Libraries and Heritage staff to help families to manage their budgets and reduce the use of payday lenders.
- Introduce food bank collection points into all libraries.
- Increase in partnership with North East Derbyshire CAB the number of libraries with free iPad information kiosks.
- Promote the use of libraries by Citizens Advice, enabling them to provide advice and information services from libraries.

- Develop a programme of one-to-one and group ICT sessions that enable local people to have electronic access to a wide range of benefits and other information as well as access to 'online only' offers such as utility comparisons and switching.
- Extend free public wi-fi access to all branch libraries.
- Take a leading role in the national e-book pilot programme to enable publishers to increase the range of e-books that they make available for loan through public libraries.
- Develop and promote the Access to Research project which provides free online access to over 8,400 journals through public libraries.
- Maintain the number of children starting the Summer Reading Challenge and increase the number of finishers.
- Deliver a programme of support through the 'Derbyshire Lives in the First World War' project, enabling communities to gain skills and resilience through running activities to commemorate the centenary of the First World War.
- Support local businesses and tourist destinations to maximise their potential to enhance the visitor economy through the Derbyshire Record Office, the museum service and the arts services.
- Provide free online access to Derbyshire's written and photographic heritage through the Derbyshire Record Office's online catalogue and partner websites.
- Support the network of museums and heritage organisations in the county to raise standards and provide a diverse and informative visitor experience.
- Develop the Collections in the Landscape programme at Buxton Museum (with Heritage Lottery support) to increase access to the collections through digital networks and encourage visitors to explore the countryside to see the heritage evidence.

- Work with museums across the county to develop a major bid to the Heritage Lottery Fund's Collecting Cultures funding stream to enable them to develop their collections and engage new audiences.
- Through the Museum Service work with Creswell Crags to achieve World Heritage Site status.
- Develop the 'artsderbyshire' website to deliver business and professional support for artists and arts and promote the work of the creative industries across the county.
- In partnership with Culture Derbyshire develop and promote a range of community based activities as part of the Derbyshire 2015 Year of Culture.

APPENDIX A: PERFORMANCE INDICATORS

The department will monitor the following key performance indicators. Outturn figures are shown where available and are for financial year 2012/13 unless otherwise stated.

INDICATOR	OUTTURN 2012/13
Community safety	
Number of recorded crimes (County)	33,131 (Jan-Dec 2013)
Number of calls for service relating to anti-social behaviour (County)	31,380 (Jan-Dec 2013)
Number of recorded crimes - domestic abuse (County)	3,159 (Jan-Dec 2013)
Number of domestic abuse repeat perpetrators who had 2 or more incidents over 12 months	1,848 (Jan-Dec 2013)
Percentage of re-offending by adults under Probation supervision	7.26% (Jul 2012-Jun 2013)
Percentage of offenders re-offending (Derbyshire Integrated Offender Management Cohort) 6 months to December 2013 (% of offenders reoffending)	43% (Jul – Dec 2013)
Emergency planning	
Number of incidents responded to	103 (Apr 2013 – Feb 2014)
Public health	
Number of alcohol-related admissions to hospital for adults (per 100,000)	1,859.8 (2011/12)
Number of alcohol-related admissions to hospital for under 18s (Proxy: rate per 100,000 alcohol specific admissions)	68.5 (2008/09-2010/11)
Successful completion of drug treatment (opiate dependent drug-users)	7.5% (2012)

INDICATOR	OUTTURN 2012/13
Percentage of Derbyshire drug treatment clients waiting three weeks or less for first treatment intervention.	95%
Number of children aged 10-11 years identified as being overweight	32.0%
Number of under 18 conceptions – reducing the gap across the county <ul style="list-style-type: none"> • Rate per 1,000 female population aged 15-17 • Difference in rate between best and worst district • Percentage difference 	25.8 19.8 124.3% (2011)
Breastfeeding prevalence at 6-8 weeks after birth	39.0%
Percentage of mothers smoking at time of delivery	16.2%
Differential higher reduction in adult smoking rates <ul style="list-style-type: none"> • Smoking prevalence • Smoking prevalence - routine & manual 	17.6% (2012) 26.4% (2012)
Number of hip fractures in people aged over 65 (rate per 1,000,000)	455.2 (2011/12)
Number of eligible people taking up the NHS Health Check Programme <ul style="list-style-type: none"> • Percentage take-up of those offered a Health Check 	51.5%
Reducing the difference in life expectancy and healthy life expectancy between communities* <ul style="list-style-type: none"> • Slope index of inequality in life expectancy at birth, based on local deprivation deciles (male) • Slope index of inequality in life expectancy at birth, based on local deprivation deciles (female) 	7.46 (2009/11) 6.26 (2009/11)

INDICATOR	OUTTURN 2012/13
Social connectedness of older people <ul style="list-style-type: none"> Social Isolation: % of adult social care users who have as much social contact as they would like 	34.6%
Percentage of children under 16 living in poverty	17.1% (2011)
Number of excess winter deaths	334 (Aug 2011 - Jul 2012)
Number of households in fuel poverty	44,809 (7.5 per 1,000) (2011)
Sport	
Percentage of adults (16+) who participate in moderate intensity sport and active recreation for a minimum of 3 sessions of 30 minutes per week (NI 8 measure)	25.7% (Oct 2012 – Oct 2013)
Trading Standards	
Percentage of consumers who are satisfied with the service they received when employing a Derbyshire Trusted Trader	99.5% (Out of total of 11,614 rating cards received)
Number of complaints about tobacco that are investigated	100% (total of 110 complaints)
Percentage of inspections to high risk food and feed businesses	100% (79 businesses)

INDICATOR	OUTTURN 2012/13
Number of complaints about unsolicited calls from doorstep traders that are investigated	100% (out of 275 complaints)
Number of Derbyshire Traders subject to a high degree of consumer complaints against whom action is taken	100% (43 businesses looked at under Enterprise Act)
Number of complaints about animal welfare that are investigated	100% (223 Complaints)
Number of contacts for advice by trading standards division	6,292
Libraries and Heritage	
Number of physical visits to libraries per 1,000 population	3,688
Percentage of eligible library loans checked out by library users using self-service facilities.	50%
Number of people receiving a home library service per 1,000 population	2.49
Number of museum visits at Buxton Museum and Art Gallery	35,720
Number of book issues and renewals per 1,000 population	4,843
Use of e-library resources and facilities – number of transactions	New indicator – baseline TBC
Internal management indicators	
Staff turnover	Baseline for new Department TBC

INDICATOR	OUTTURN 2012/13
Absence levels	Baseline for new Department TBC
Agency spend	Baseline for new Department TBC
Relief Spend	Baseline for new Department TBC
MyPlan - percentage completed.	Baseline for new Department TBC

APPENDIX B: BUDGET INFORMATION 2014-2015

SERVICE	Employees	Premises	Transport	Supplies & Services	Transfer payments	Agency and contracted services	Unallocated budget	Support servs recharges	Capital chgs	Misc.	Total Expenditure	Income	Grants	Net expenditure
	£	£	£	£	£	£	£	£	£	£	£	£	£	£
Public Health	3,301,544	7,000	92,100	31,951,856	0	1,710,000		0	0	0	37,062,500	-1,762,500	35,300,000	0
Community Safety	557,345	0	6,310	299,092	0	512,738	0	0	0	0	1,375,485	-20,442	0	1,355,043
Emergency Planning	693,300	0	25,953	76,597	0	0	0	0	0	0	795,850	-302,524	0	493,326
Libraries, Museums, Arts and Heritage	7,105,545	944,767	419,658	1,669,628	0	0	390,061	0	0	0	9,749,537	-1,077,949	0	8,671,588
Archives and Modern Records	513,992	53,640	8,225	20,398	0	0	0	0	0	0	596,255	-127,912	0	468,343
Trading Standards	1,381,957	458	66,259	340,863	0	0	-28,574	0	0	0	1,760,963	-110,963	0	1,650,000
Derbyshire Sport	0	0	0	825	0	154,608		0	0	0	155,433	0	0	155,433
TOTALS	13,553,683	1,005,865	618,505	34,359,259	0	2,377,346	418,635	0	0	0	51,496,023	-3,402,290	35,300,000	12,793,733

Routine and Consumables

In delivering its services, the Department will incur expenditure on routine and consumable items for the activities identified in the Service Plan. Where the purchase is beyond those identified in the Plan advice will be sought from the Director of Finance or reference will be made to additional guidance in the Financial Regulations.