

DERBYSHIRE COUNTY COUNCIL

CABINET

6 JUNE 2019

Report of the Director of Public Health

Award of grants to Derby County Football Club Community Trust to deliver the 'Active Choices' programme and Recovery Month activities

1. Purpose of the report:

To seek Cabinet approval for the award of a grant of £47,736 to Derby County Football Club Community Trust to continue the delivery of its Active Choices sport and exercise programme to support recovery from drug and alcohol misuse, in the localities of South Derbyshire, Erewash and Amber Valley, for a further twelve months from 01 July 2019.

Further, to seek approval for the award of a grant of £2,045 to Derby County Football Club Community Trust to deliver Recovery Month activities.

2. Information and analysis:

Active Choices programme

In December 2017, Cabinet approved the award of a grant of £47,736 to Derby County Football Club Community Trust to deliver its Active Choices programme of sport-based activities to people working towards recovery from drug and alcohol misuse in the localities of South Derbyshire, Erewash and Amber Valley, for a period of twelve months.

This project had been sourced in response to the success of a similar grant-funded programme delivered in Chesterfield and North East Derbyshire by Chesterfield Football Club Community Trust. It is recognised that professional football clubs can attract people, who otherwise may not consider an exercise-based programme, because they value the association with the club.

The grant was funded from Section 256 reserves – historic substance misuse treatment underspend, which had been transferred by a Section 256 (NHS Act 2006) agreement between the Council and Derbyshire Primary Care Trust in 2013.

The Active Choices programme commenced delivery in June 2018, with participants predominantly recruited from the adult substance misuse treatment

service. The activity targets within the grant agreement were for Derby County FCCT to offer five sports-based activity sessions a week across the three localities and to engage with 76 participants over the twelve month period. At the latest grant review, after nine months of delivery, they had engaged with 101 individuals and retained 80 of these on the programme for three months or more. The highest uptake for the sessions has been in South Derbyshire, which has no other community-based recovery support projects.

In addition to increasing participants' physical activity, the vast majority of participants reported an improvement in their self-esteem.

Derby County FCCT have adapted the programme to encourage greater participation. Initially, football and boxercise sessions were offered. In January 2019, they introduced badminton sessions, which have proved popular, perhaps as people with lower levels of fitness are able to fully participate.

As this programme has been successful at engaging a significant number of people with drug and alcohol problems in activities which improve their physical and psychological wellbeing, it is proposed to continue the delivery of the programme for a further twelve months.

Approval of a grant of this nature would normally be sought from the Cabinet Member for Health and Communities. However, the Cabinet member has requested that any approval in regard Derby County FC Community Trust should be considered by Cabinet, due to her being a trustee of that organisation.

Recovery Month activities

Recovery Month takes place in September each year and is a national event. It has been celebrated in Derbyshire for the past four years and is an opportunity to showcase recovery from substance misuse, to reduce stigma and to highlight that recovery is achievable. Local activities have previously concentrated on large scale events and have tended to be located in Chesterfield. Due to this, a number of smaller but active recovery organisations from other parts of the county have struggled to take part in a meaningful way. On 13 November 2018, the Strategic Director for Adult Care approved the allocation of £20,000 over a three year period to encourage individuals, treatment services and recovery organisations to undertake their own projects, events and activities in their own localities. An annual showcase event, where achievements around recovery are recognised, has been planned for later in 2019.

This new approach has been welcomed by local organisations, and has generated a renewed energy and enthusiasm for collaborative working around recovery. In order to ensure that finance was not a barrier to delivering innovative and local

recovery events, or engaging with larger organised recovery events, small grants have been offered to local organisations who support people in recovery.

In total, five applications were submitted for consideration by an evaluation team comprising the Public Health Lead and the Health Improvement Practitioner for substance misuse using a pre-determined, objective scoring template. Five organisations successfully scored against the scoring criteria with four of the applications being considered by the Cabinet Member for Health and Communities. However, the Cabinet member has requested that Derby County Community Trust's application should be considered by Cabinet, due to her being a trustee of that organisation.

It is therefore proposed to provide a grant to Derby County FC Community Trust to enable them to engage in the following activities to celebrate Recovery Month.

	Name	Location	Event	Service Provided (including numbers)	Cost
1.	Derby County Community Trust	England's Training Centre, St George's Park	Play on the pitch	An opportunity for recovery clients to play on the pitch at England's Training centre at St Georges Park, with full access to changing rooms and dug outs. The event would act as a reward for service users who have engaged well, as well as enhancing the relationship between service users and key workers	£1,200
2.	Derby County Community Trust	Pride Park to Derbyshire Recovery Partnership in Swadlincote	Recovery Bike Ride	The bike ride will take place from Derby County's Pride Park Stadium to Derbyshire Recovery Partnership base at Bank Gate, Swadlincote. The ride would be supported by Ilkeston Cycle club, who would support with devising a safe cycle route, and experienced Ride Leaders to support the event.	£550
3.	Derby County Community Trust	Pride Park	An afternoon with the "Legends"	A special Q&A event for Derby County Legends to share inspirational and motivating stories with local people in recovery.	£100

				People in recovery and the “legends” will also interact through competing in sporting activities.	
4.	Derby County Community Trust	Blackpool	Visit to Blackpool FC Community Trust	<p>Blackpool Football Club Community Trust have agreed to play a friendly football fixture and provide a stadium tour.</p> <p>This will be an excellent opportunity for people in recovery to represent their home town club against another club in a competitive sporting fixture.</p>	£195

3 Social Value considerations:

It is recognised that people who overcome substance misuse dependence are more likely to become economically active and to have reduced needs in regard to health and social care support.

4. Financial considerations:

The grant to deliver the Active Choices programme will be funded from underspend from the demand-led residential care elements of the substance misuse budget 2018/19, which is met through the Public Health Grant. The allocation of this underspend was approved by the Public Health Senior Management Team on 15 April 2019.

The total amount allocated to develop Recovery Month activity in Derbyshire is £20,000 over three years. This was approved from underspends from the demand-led elements of the substance misuse budget 2017/18.

5. Legal/ HR considerations:

The Council is permitted to make such payments under the general power of competence set out in the Localism Act 2011. A grant agreement shall be used to set out the terms and conditions for which the grant is made. The recipient of the grant is not contractually obliged to deliver the service, although the Council would seek to claw-back the grant in appropriate circumstances were there to be significant non-performance of any grant conditions. The grant agreement will also provide that the Council is not liable for any employment liabilities.

6. Other considerations:

In preparing this report the relevance of the following factors has been considered: prevention of crime and disorder, equality of opportunity, environmental, health, property and transport considerations.

7. Background papers:

Cabinet Paper 7 December 2017 Derby County FC Community Trust: Active Choices

Adult Care Senior Management Team paper 13 November 2018 Reducing the harm of substance misuse in Derbyshire

Public Health Senior Management Team 15 April 2019 Allocation of substance misuse underspend from financial year 2018/19

8. Key Decision: No

9. Call-in:

Is it required that call-in be waived for any decision on this report? No

10. Officer's Recommendation:

That Cabinet approves the award of a grant of £47,736 to Derby County Football Club Community Trust to deliver its Active Choices programme in South Derbyshire, Erewash and Amber Valley for a further twelve months from 1 July 2019.

Further, that cabinet approves a grant of £2,045 to Derby County Football Club Community Trust to deliver the Recovery Month activities detailed above.

Dean Wallace
Director of Public Health