

DERBYSHIRE COUNTY COUNCIL

CABINET

15 December 2015

Joint Report of the Strategic Director – Economy, Transport and Environment
and the Strategic Director – Health and Communities

**DERBYSHIRE CYCLING PLAN (HIGHWAYS, TRANSPORT AND
INFRASTRUCTURE)**

(1) **Purpose of Report** To inform Cabinet of the outcome of the public consultation on the draft Derbyshire Cycling Plan, to seek endorsement of the final version of this Plan, and seek approval for the Plan to be reported to the Joint Committee for Economic Prosperity for adoption by relevant Derbyshire partners.

(2) **Information and Analysis** At its meeting on 7 July 2015 Cabinet agreed, in principle, to endorse a draft Derbyshire Cycling Plan, developed in collaboration with key partners (see Appendix 1) (Minute No.253/15 refers). This Plan, now in its final version, sets out a vision for Derbyshire to become the best connected cycling County in the country. Cabinet also agreed, at the same meeting, to actively support and promote a programme of consultation activity associated with the Plan in order to ensure wider stakeholder buy-in to its aims and objectives.

Since July 2015, a comprehensive public consultation exercise has been undertaken and these consultation responses have been used, where appropriate, to inform the final narrative version of the Derbyshire Cycling Plan, which can both be viewed by accessing the following link:

<http://www.derbyshiresport.co.uk/derbyshirecyclingplan>

A fully designed final version of the Plan is currently being produced by an organisation called Katapult, commissioned by the partners which will, in due course, be made widely available to all relevant stakeholders, including members of the public.

The Plan provides a framework for boosting participation in cycling and will be used to unlock potential external funding opportunities for investment in cycling in the County.

It is important to note that the Plan is not intended to capture every possible cycling related project that is or could happen in the County. It is, however,

intended to provide an overarching strategic vision and framework under which a range of activities could sit. The Plan consists of four key strategic aims:

1. **Infrastructure Connectivity** The aim is to provide high quality infrastructure, including connected routes in all cycling environments, supporting all forms of cycling, creating and supporting economic growth.
2. **Increased Participation** To adopt behaviour change approaches and targeted participation programmes at community level which will support and enable more people to cycle, closing the gaps in participation.
3. **Effective Communication and Marketing** To provide excellent, well connected marketing and communication of the cycling opportunities for Derbyshire to local residents and businesses, and to visitors to the County.
4. **Advocacy** To engage in cross sector advocacy for policy change at the highest level.

The Plan contains ambitious, but realistic targets for increasing the number of cyclists with an overarching vision of being the best connected County for cycling. If Cabinet approves the adoption of the Plan, the aim will be for each partner organisation to then decide how, and what, it is going to do to achieve the delivery of these targets.

The Plan is very timely, with key cycling events supported by the County Council taking place next year, such as Eroica Britannia 2016 and the Women's Tour of Britain 2016, and will very much support future ambitions for cycling in the County. The Plan will also be used as a tool to unlock future potential funding streams, in particular those aligned to the Government's own Cycle Delivery Plan and its Cycling and Walking Infrastructure Strategy, due for publication in the summer of 2016.

Consultation Process

As referred to above, a full public consultation exercise was undertaken from 15 July 2015 to 30 September 2015 and was aimed at as wide a target audience as was deemed appropriate for this specific purpose, ensuring the interests of all types of cyclists were considered (see Appendix 2 for a list of consultees). The consultation was primarily undertaken by an online survey and key stakeholders were informed on how to access the survey with online access being available through a link on the Derbyshire Sport website. On completion, a robust analytical exercise has been undertaken, the results of which, as referred to above, can be accessed via the link detailed earlier in this report.

In summary, over 550 responses were received, many of which included very detailed thoughts on the Plan itself and what the priorities should be. Whilst it

is simply not possible to incorporate all this detail into the Plan, as the aim is primarily to keep this a high level strategic document, every effort will be made to refer back to these responses at appropriate stages of the Plan's continued delivery. It is worthy of note that, in answer to the consultation's key objective i.e. that increasing the number of people cycling regularly will be beneficial to Derbyshire, 87% of those responding either strongly agreed or agreed with this ambition.

It is important to note, however, that it was possible to incorporate a number of responses from the consultation into this final version of the Plan. These included:

1. More ambitious targets on children and young people cycling to school.
2. Highlighting the need for improved road safety, shared space and mutual respect.
3. Providing greater scrutiny on funding and investment opportunities whilst at the same time recognising that this needs to be in line with ongoing pressures on Council budgets and that a more creative approach to partnership working will need to be evident to ensure there is sufficient support for infrastructure maintenance, for example.

Increased targeting of women was also a common theme referred to in responses to the consultation and this very much supports the Council's aim to reduce the gender gap in participatory cycling. By working with this specific demographic, children would also be encouraged to cycle more regularly. This is, therefore, recognised as a key priority in terms of the Plan's development. More detail on this specific subject can be found in the Equality Impact Assessment (EIA) (see Appendix 3).

Next Steps

Key next steps are as follows:

1. To report the Plan to the Joint Committee for Economic Prosperity in order that other key Derbyshire partners can also endorse the Plan.
2. To produce and publish a fully designed version of the Plan, both online and in hard copy.
3. To conduct a regional launch of the Plan, with partners, scheduled for 19 January 2016, at the Derby Arena, Derby.
4. Individual partners to develop appropriate action plans. It is anticipated that a report will be brought to Cabinet early in 2016, relating to the County Council's actions.

(3) Financial Considerations The cost to the County Council of supporting the continued development of the Plan will be met from within existing Economy, Transport and Environment Department resources. It is important to note that individual partners will be encouraged to develop their own, individual action plans to support the delivery of the Derbyshire Cycling

Plan. In the case of the County Council, this would, of course, be subject to available resources.

(4) **Equality and Diversity, Environmental, Health and Transport Considerations** Cycling has potential benefits across a wide range of Council objectives relating to healthy and active travel, accessibility and environmental sustainability. An EIA has been produced to accompany this report and will reflect key outcomes emerging from the consultation process, including connectivity and gender equality issues. This can be found under Appendix 3 of this report.

Other Considerations

In preparing this report the relevance of the following factors have been considered: prevention of crime and disorder, human resources and property considerations.

(5) **Key Decision** No.

(6) **Call-in** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(7) **Background Papers** Held on file within the Economy, Transport and Environment Department. Officer contact details – Richard Lovell, extension 38192.

(8) **OFFICER'S RECOMMENDATIONS** That Cabinet:

- 8.1 Notes the outcome of the public consultation on the Derbyshire Cycling Plan.
- 8.2 Endorses the final version of the Derbyshire Cycling Plan and welcomes it as a document developed in collaboration with partners.
- 8.3 Notes that a report recommending County Council's actions is likely to be brought to Cabinet in early 2016.
- 8.4 Approves the Derbyshire Cycling Plan be reported to the Joint Committee for Economic Prosperity for adoption by relevant Derbyshire partners.

Mike Ashworth
Strategic Director – Economy,
Transport and Environment

David Lowe
Strategic Director – Health
and Communities

Appendix 1

Derbyshire Cycle Plan Partners

1. Derbyshire County Council
2. Derbyshire Sport
3. Derby City Council
4. District Council representatives
5. University of Derby
6. Peak District National Park Authority
7. National Forest Company
8. British Cycling
9. Sustrans.

Appendix 2

Cycling Plan Consultation

In addition to those below:

All social media channels- all authorities, all partners within the group to share and retweet.

Local media – target cycling journalists- Jon Cooper (Derbyshire Times), Joey Severn (Derby Telegraph and Raleigh Press Officer), Chris Doidge (BBC Radio Derby).

Printed residents publications where timing fits.

Enewsletters- all

Staff of partner organisations

Group	EEmail, Written paper or presentation?	Who?	Date	Who presents/leads?
Derbyshire County Council Cabinet	Paper		7 July	Mike Ashworth/David Lowe
Derby City Council	Email across services Paper to Cabinet?			
Derbyshire Chief Executives Group (including Police and Fire Authorities)	Presentation followed by email		28 June	David Lowe, Hayley Lever, Allison Thomas
Derbyshire Planning Officers Group	Email Presentation			Stuart Batchelor
Derbyshire Health and Wellbeing Board	Presentation		September	David Lowe?
Derbyshire Chamber of Commerce	Email – ask to share			
Marketing Derby	Email – ask to share			
Destination Chesterfield	Email – ask to share			
Derbyshire Sport Partnership Group	Agenda Item followed by email consultation		21 July	Hayley Lever, Derbyshire Sport

Group	EMail, Written paper or presentation?	Who?	Date	Who presents/leads?
Derbyshire Sport Executive	Agenda Item followed by email consultation		24 June	Hayley Lever, Derbyshire Sport
Derbyshire Sport Development Officers	Agenda Item followed by email consultation		1 July	Andrea Stone/James Cook
Derbyshire PE and Sport Strategy Group	Agenda Item followed by email consultation		July?	Ilana Freestone/Craig Homer
Derbyshire PDM's	Agenda Item followed by email consultation		July	Craig Homer
Derbyshire School Sports Association	Agenda Item followed by email consultation		Sept	Craig Homer
Derbyshire Facility Managers Group	Agenda Item followed by email consultation		Sept	Paul Chambers
Derbyshire Leisure Officers Group	Agenda Item followed by email consultation		Ready now- already discussed at meetings	Stuart Batchelor
Peak District National Park Authority Members				
National Forest Company				
Visit Peak District Board	email consultation			Rachel Gillis/Jo Dilley
Peak District Partnership	email consultation			Rachel Gillis
National Park Management Plan Advisory Group in July	email consultation			Rachel Gillis
Peak District Local Access Forum	Agenda Item followed by email consultation			Gill Millward
Wider Peak District Cycling Strategy Group	Agenda Item followed by		June –	Hayley Lever

Group	EMail, Written paper or presentation?	Who?	Date	Who presents/leads?
	email consultation			
Wider Peak District Mountain Bike Development Group	Agenda Item followed by email consultation		June	Hayley Lever
South Derbyshire Consultation Event	Presentation			Stuart Batchelor, supported by Sam Lattaway, Ben (Sustrans),
Cycling Participation Summit	Event		September?	James Cook
Active Derbyshire Group	Email consultation			Derbyshire Sport
Disability Sport Networks	Email consultation			Derbyshire Sport
Active District Networks	Email consultation			Derbyshire Sport
Parish Councils	Email consultation			Derbyshire County Council
British Cycling staff team	Email consultation			Paul Chambers/Hayley Lever
CVS's	Email consultation			Derbyshire Sport
Cycling Development Group- Derbyshire Sport	Email consultation			Derbyshire Sport
Derbyshire Partnership Forum	Email consultation			DCC
Derbyshire Culture Board?				
Derbyshire Institute of Sport	Email consultation			Derbyshire Sport
Headteachers?	Email consultation			
LA Chief Execs	Email consultation			
Public Health teams CCG's	Email consultation			
University	Email consultation			
Parks/Countryside Managers	Email consultation			

Group	EEmail, Written paper or presentation?	Who?	Date	Who presents/leads?
Trusts and Charities-CST/Sporting Futures	Email consultation			
External Cycling Liaison Group	Email consultation and meeting Sept			Richard Lovell, Derbyshire CC

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Derbyshire County Council

Equality Impact Analysis



Department	Economy, Transport & Environment (ETE)
Service Area	Transport & Environment
Changes or proposals	Cycling Plan For Derbyshire
Chair of Analysis Team	Richard Lovell
Date of Analysis	November 2015
Version	3

1. Prioritising what is being analysed

Consultation responses to the draft Cycling Plan for Derbyshire. The consultation itself was conducted over an 11 week period from 15 July 2015 to 30th September 2015 and was aimed at as wide a target audience as was deemed appropriate for this specific purpose, ensuring the interests of all types of cyclists were considered as well as the public in general.

a. Details of proposals or changes

To develop a Cycling Plan for Derbyshire in partnership with a number of key stakeholders, detailed as follows:-

1. Derbyshire County Council
2. Derbyshire Sport
3. Derby City Council
4. District Council representatives
5. University of Derby
6. Peak District National Park Authority
7. National Forest
8. British Cycling
9. Sustrans

Whilst it is not the Plan's intention to capture every possible cycling related project that is or could happen in the County it is its objective to provide an overarching strategic vision and framework under which a range of activities could sit. The Plan consists of four key strategic aims:-

1. **Infrastructure connectivity.** The aim is to provide high quality infrastructure including connected routes in all cycling environments, supporting all forms of cycling, creating and supporting economic growth.
2. **Increased Participation.** To adopt behaviour change approaches and targeted participation programmes at community level which will support and enable more people to cycle, closing the gaps in participation.
3. **Effective Communication & Marketing.** To provide excellent, well connected marketing and communication of the cycling opportunities for Derbyshire to local residents and businesses and to visitors to the county.

4. **Advocacy.** To engage in cross sector advocacy for policy change at the highest level.

The Plan contains ambitious, but realistic, targets for increasing the number of cyclists.

It is worth noting that an overwhelming majority 87% of those responding supported the development of this Cycling Plan for Derbyshire.

C. Rationale for proposed changes

To help contribute towards Derbyshire becoming the most connected county in the country for cycling.

2. The team carrying out the analysis

Name	Area of expertise/ role
Richard Lovell	Sustainable Travel Team - Derbyshire County Council
Hayley Lever	Director – Derbyshire Sport

3. Existing information and consultation based feedback

a. Sources of data and consultation used

Source	Reason for using
Active People's Survey	Baseline data
East Midlands School Census	Baseline data
British Cycling, Our Commitment	Reference and complementary document
National Cycle Delivery Plan	As above

Source	Reason for using
Sport England Strategy 2012-2017	As above
Public Health Outcomes Framework 2013/14	As above
Healthy Lives, Healthy People	As above
Wider Peak District Cycle Strategy	As above
Local Economic Plans For Growth	As above
National Forest Strategy	As Above

4. Known impact on different protected characteristic groups

- a. From existing data and information – who is likely to be adversely affected, how, and to what degree? Will anyone gain or benefit from the proposals?

Protected Group	Findings
Age including children and families, older people	Cycling is widely recognised as a primary delivery agent for improved health and well being and so should benefit all age groups. However it is recognised that age groups at both ends of the spectrum may not be able to participate potentially resulting in reduced benefits.
Disabled people including mobility, sensory, learning, mental health, HIV, and also include carers and relatives	Whilst cycling can certainly benefit this specific protected group, as detailed above, it is recognised that it will not be suitable to all users, resulting in potential exclusion for some.
Gender (Sex) including men and women, boys and girls	It is recognised that there is a significant gender gap nationally in terms of cycle participation across all user groups . The aim of this Plan is to bring this gender gap closer by helping to facilitate more women and girls participating in cycling.
Gender reassignment – including impact if any on Transgender people	Impact considered low.
Marriage and civil partnership – also include impacts on lone parents and unmarried couples	As above
Pregnancy and maternity – including new mothers/ parents	Whilst cycling can provide numerous health and well being benefits it is recognised that this form of transport may not be suitable for women in the later stages of pregnancy or the early stages of maternity thus resulting in potential exclusion for some.

Race – including all racial groups, including impact if any on Gypsies and Travellers	Impact considered low.
Religion and belief including non-belief, including religious minority communities, Humanists	Impact considered low.
Sexual orientation – including the impact if any on LGB people	Impact considered low.

Non-statutory

Poorer and disadvantaged communities and groups, including people who experience financial exclusion	Potential risk of exclusion to those groups/families or individuals who do not own or have access to a bicycle through lack of financial means.
Rural communities	Impact considered low

Impact on employees of Derbyshire County Council or prospective employees

Employees of Derbyshire County Council who fall into the above detailed protected groups may experience levels of exclusion but generally expected to be of low impact.

- b. From existing customer and other feedback – who is likely to be adversely affected, how and to what degree? Will anyone gain or benefit?

Protected Group	Findings
Age	Generally positive but there is a consensus that, by targeting women, this will have a beneficial impact on encouraging younger children to cycle more. Better cycling education in schools, allied with cycle training, is seen as a key focus area.
Disability	Little or no adverse feedback from this protected group.
Gender (Sex)	General consensus for the need to encourage more women and girls to cycle regularly. This could be through working with local cycle clubs to help increase participation.
Gender reassignment	Not asked specifically in consultation as considered to be of low impact

Marriage and civil partnership	Not asked specifically in consultation as considered to be of low impact
Pregnancy and maternity	Not asked specifically in consultation as considered to be of low impact
Race	Not considered to be of high impact as not specifically referenced in responses to the consultation.
Religion and belief including non-belief	Not asked specifically in consultation as considered to be of low impact
Sexual orientation	Not asked specifically in consultation as considered to be of low impact

Non-statutory

Poorer and disadvantaged communities	No clear evidence has been identified from the consultation suggesting the proposal would have a greater, or lesser, impact on poorer and disadvantaged communities although financial considerations and access to a bicycle are recognised as potential factors towards exclusivity for some sectors of the community.
Rural	Not considered to be of high impact as not specifically referenced in responses to the consultation

Employees or prospective employees

No specific findings or reference evident in consultation feedback/responses.

- c. Are there any **other** groups of people who may experience an adverse impact because of the proposals?

A number of interested parties were disappointed that specific, individual projects were not to be specifically included in the actual Plan itself. Certain sectors of the cycling community also expressed disappointment that their specific sectors seemed under-represented.
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d. Gaps in data

What are your main gaps in information and understanding of the impact of your policy and services? Please indicate whether you have identified ways of filling these gaps.

Gaps in data	Action to deal with this
N/a now that consultation has been completed?	N/a

6. From the consultation you have carried out specifically in relation to proposed changes, what views or issues have been raised by those who have responded? (Include both their views and any issues they have raised which alludes to the likely impact)

a) Please summarise the consultation which has been carried out

The consultation process began on 15 July 2015 and ran through until 30th September 2015, a period of 11 weeks. The focus was on completion of an on-line questionnaire, hosted on the Derbyshire Sport web site, with a paper copy available on request..

The consultation was widely publicised through a variety of mediums and promoted by all active partners. A full list of these, together with methodology, can be found under Appendix 2 of the report.

There has been a good response to the consultation, having received at the close of consultation a total of 550 responses. A total of 87% supported the proposal to develop the Cycling Plan for Derbyshire.

b) Please summarise the feedback received. This should make clear where those who have responded have highlighted any potential adverse impact as well as their opinions on the proposals.

Please access the link below to view a full report of responses to the consultation.

<http://www.derbyshiresport.co.uk/derbyshirecyclingplan>

Many of the responses included very detailed thoughts on the plan, and what the priorities should be. We haven't been able to incorporate all of this detail into the plan itself, as we aim to keep the plan as a high level strategic document. However it is our intention that we will refer back to them at all stages of the delivery of this plan. It's important that we keep checking back to what consultees have said, and their ideas for implementation.

It is also important to note that some responses contradicted each other. It's impossible to keep everyone happy all of the time, so we appreciate that there will be compromises to make along the way.

We are starting from the standpoint that increasing the number of people cycling regularly is beneficial to Derbyshire, for all the reasons stated in the plan. We appreciate that not everyone agrees with this although as stated above 87% of people strongly agreed, or agreed with the ambition, and so, we will continue to develop and deliver the plan, with the support of the vast majority of respondents.

We have read, digested and discussed the responses, and have amended the plan to reflect the points that we recognise needed to change as follows:-

- 1) Where we agree, we've amended the plan to reflect the views we've heard.
- 2) Where we feel there are good ideas, we will look to assess whether they are worthy of consideration at the next stage of the planning – for example regarding infrastructure, participation, marketing and communications or advocacy.
- 3) Where we feel the ideas are not suitable for inclusion at this stage we have tried to explain the reasons why.

7. Are there any ways of avoiding or reducing likely possible adverse impact on any groups of people, what are those actions, and how will they assist?

Please refer to link above

8. Main conclusions and Recommendations

CONCLUSIONS

Overall the response to the consultation was extremely positive although it is recognised that certain protected groups, as identified above, may experience certain levels of exclusion.

RECOMMENDATIONS (if any)

It is recommended that:

1. A publicity and communications programme is developed and implemented to inform key stakeholders of the Plan's implementation. This will include the publication of a Cycling Plan for Derbyshire colour booklet available both online and via hard copy..
2. A launch of the Plan is planned for 19th January 2016 at the Derby Arena.
3. That the Plan be regularly monitored, reviewed and updated where appropriate.

9. Action planning

Objective	Planned action	Who	When	How will this be monitored?
What you want to achieve	What you intend to do	Responsible person or department	Timing of action	Monitoring and review arrangements
Launch the Plan to key stakeholders and the general public	Conduct a formal stakeholder and public launch of the Plan.	Partners	19 th January 2016	N/a
Produce a colour booklet of the plan for distribution to interested parties	Provide this resource both on-line and in hard copy format	As above	January 2016	N/a
Partners to identify individual schemes/projects that are compatible to the successful delivery of the key aims and objectives of the Plan	Individual partners will be required to provide details	Partners	Ongoing	By key partners

10. Monitoring and review arrangements

Please outline what steps will be taken to monitor and review the implementation of proposals if they are agreed here:

The Plan will be monitored and reviewed on an annual basis with particular emphasis on the following:-

1. Progress against set targets
2. Partners progress re individual projects/schemes
3. Enhanced inclusion to the small number of protected groups identified above who experience exclusion.

11. Confirmation that equality impact analysis (EAI) completed and read

Name of officer signing off EIA as completed Richard Lovell

Date: 4th November 2015

This Equality Impact Analysis has been read by

Name	Date	Position

Where and when published e.g. with Cabinet Report, on DCC website

With Cabinet Reports presented to both Derbyshire County Council and Derby City Council and published on respective web sites.

Decision-making processes

Attached to report (title): Cycling Plan for Derbyshire

Date of report: 15th December 2015

Author of report:

Audience for report e.g. Cabinet: Derbyshire County Council Cabinet

Web location of report:

Decision in relation to report

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Controlled/ Restricted/ Public (Delete as necessary)

Details of follow-up action or links to further EIAs

Updated by:

Date:

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