

Agenda Item No. 8(e)

DERBYSHIRE COUNTY COUNCIL

CABINET

12 July 2016

Report of the Strategic Director – Economy, Transport and Communities

MATINÉE- DEMENTIA-FRIENDLY FILM SCREENINGS (HEALTH AND COMMUNITIES)

(1) **Purpose of Report** To inform Cabinet of the award of a grant from the Paul Hamlyn Foundation for Matinee, an arts project for older people with or at risk of dementia and their families; to request permission to accept the grant; to advertise a contract for a freelance Project Worker (part- time for four years); to create a reserve for the transfer of any year end balances.

(2) **Information and Analysis** Following on from the successful programme of dementia-friendly cinema screenings piloted over the last year, the County Council, in partnership with Arts Derbyshire, applied to the Paul Hamlyn Foundation for a grant to expand the work. The bid was successful and the Paul Hamlyn Foundation has awarded the County Council a grant of £175,000 from its "More and Better Fund". The grant will enable Matinee to be rolled out across the County over the next four years, providing high-quality, stimulating afternoons of participatory entertainment designed to be accessible for those living with dementia and their families and carers.

Cinemas and social activities are often inaccessible to this increasing and often marginalised group. Matinee, currently piloting in Amber Valley and Glossop through funding from Public Health and Adult Care, acts as a normal, enjoyable leisure activity, which can help to reduce social isolation. The events take place in community halls, adjusted to make the environment dementia-friendly, including cafe-style seating, warmer lighting, and welcoming staff/volunteers. Working with Derbyshire Libraries and with local artists, Arts Derbyshire provides reminiscence activities and singing alongside the film screenings, prompting engagement, stirring memories, and encouraging deepening of relationships and mutual support.

Matinee will help to improve mental wellbeing across Derbyshire through engagement with the arts and increase the numbers of vulnerable people participating in creative activity to aid their wellbeing. Partners in this project

include Public Health; Adult Care; Clinical Commissioning Groups (CCGs); Film Hub North West Central; The University of Sheffield; The Alzheimer's Society; Dementia Action Alliances; National Alliance for Arts, Health and Wellbeing; Age UK; and Derby QUAD, as well as Arts Derbyshire.

The School of Health and Related Research (SchARR) at the University of Sheffield will collect evidence throughout the project on running dementia-friendly film events and their effectiveness in reducing social isolation for this group. This learning will feed into the British Film Institute's plans for a national accessibility strategy, as well as enabling other groups in Derbyshire to expand their dementia-friendly offer.

In order to run this programme, a contract for a freelance Project Worker (part-time for four years) will be advertised, in accordance with County Council procurement regulations.

(3) **Financial Considerations** The programme will be funded as outlined below. Any surplus from the Paul Hamlyn Foundation grant will be put in an earmarked reserve at the year end. Any unspent grant at the end of the project will have to be returned.

Arts Derbyshire	£13,450.00
Public Health	£24,320.00
Other Partners	£6,000.00
Box office	£3,168.00
Paul Hamlyn Foundation	£175,000.00

Estimated costs over four years	£221,938.00
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(4) **Social Value Considerations** The grant will enable Matinée to be rolled out across the County over four years, providing high-quality, stimulating participatory entertainment designed to be accessible for those living with dementia and their families and carers. The programme is closely linked to priorities in the Council Plan:

- A healthy Derbyshire
- A Derbyshire that cares

All activities will be delivered at a local community level, they will help to reduce social isolation and help to foster positive relationships between those caring for people with dementia as well as those living with dementia.

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality and diversity,

human resources, environmental, health, property and transport considerations.

(5) **Key Decision** No.

(6) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(7) **Background Papers** Held on file within the Economy, Transport and Communities Department. Officer contact details – Don Gibbs, extension 36572.

(8) **OFFICER'S RECOMMENDATIONS** That Cabinet:

8.1 Notes the report.

8.2 Accepts the grant from the Paul Hamlyn Foundation on the Matinee project.

8.3 Agrees to advertise a contract for a freelance Project Worker (part-time for four years) in accordance with County Council procurement regulations.

8.4 Agrees to create a reserve for the transfer of any year end balances.

Mike Ashworth
Strategic Director – Economy, Transport and Communities