

PUBLIC

MINUTES of a meeting of the **CABINET MEMBER FOR STRATEGIC POLICY AND BUDGET** held on 5 August 2014 at County Hall, Matlock

PRESENT

Cabinet Member – Councillor Ms A Western

15/14 **MINUTES RESOLVED** that the minutes of the meeting held on 14 July 2014 be confirmed as a correct record and signed by the Cabinet Member.

16/14 **ESTABLISHMENT OF TWO COMMUNICATIONS OFFICER POSTS** In April 2013 responsibility for Public Health was transferred from Primary Care Trusts to top tier authorities. Under the handover of Public Health duties to Derbyshire County Council no specialist communications employees were transferred. Communication and engagement was central to the delivery of an effective Public Health programme, which had a wide span of duties including providing and commissioning services, promoting healthy lifestyles and health protection. It was therefore recommended that a permanent Communications Officer post be established to support the delivery of the Council's Public Health functions.

A second Communications Officer post (fixed term for two years) was proposed to support the work of the Children and Younger Adults in two key areas:

- Delivering a school governor recruitment and retention campaign.
- Delivering a programme of communications to promote the home learning environment.

This new post would work closely with health and early years professionals and schools to deliver a multi-channel campaign to encourage, educate, support and signpost parents to ways they could help their child to learn.

RESOLVED to approve the establishment of two Communications Officer posts as detailed in the report.

17/14 **EXCLUSION OF THE PUBLIC** **RESOLVED** to exclude the public from the meeting during the consideration of the remaining items on the agenda to avoid the disclosure of exempt or confidential information.

SUMMARY OF PROCEEDINGS CONDUCTED AFTER THE PUBLIC WERE EXCLUDED FROM THE MEETING

1. To confirm the exempt minutes of the meeting held on 14 July 2014 (contains exempt information)

18/14 **EXEMPT MINUTES RESOLVED** that the exempt minutes of the meeting held on 14 July 2014 be confirmed as a correct record and signed by the Cabinet Member.