

DERBYSHIRE COUNTY COUNCIL

**MEETING OF CABINET MEMBER - STRATEGIC LEADERSHIP, CULTURE
AND TOURISM**

1 March 2018

Report of the Strategic Director – Economy, Transport and Environment

**PROCUREMENT OF CREATIVE PRODUCER FOR VITAL VALLEY
(HERITAGE LOTTERY FUND GREAT PLACE SCHEME)**

(1) **Purpose of Report** To seek the Cabinet Member's approval to procure a Creative Producer under the Heritage Lottery Fund (HLF) grant for the 'Vital Valley' Great Place Scheme.

(2) **Information and Analysis** The Council, on behalf of the Derwent Valley Mills World Heritage Site (DVMWHS) Partnership, accepted a grant offer of £1,285m from the HLF for a Great Place Scheme in the DVMWHS. Great Place Schemes are pilot partnerships funded by the HLF, Arts Council England (ACE) and supported by Historic England.

The approved scheme includes a programme, under a Creative Producer, to deliver a multi-faceted arts project to run throughout the three years of the Vital Valley scheme. HLF have agreed a brief for the Creative Producer to:

- provide high quality artistic activities throughout the DVMWHS; and
- ensure high quality public engagement with the artistic activities.

The programme will be inspired by and respond to the unique DVMWHS story and may include performance, poetry, digital art and other arts activities. The project will be innovative and dramatically enhance the cultural offer of the area, working closely with local communities, as well as attracting new visitors. The Creative Producer will work with the Vital Valley Team to build sustainable partnerships with other sectors, agencies, organisations and communities in the local area.

(3) **Financial Considerations** It is estimated that the commission of the Creative Producer will be paid £160,000 and will be met from the HLF Grant fund held within the Economy, Transport and Environment Department, which is available until 31 December 2020.

(4) **Legal Considerations** The value of the Creative Producer commission is £160,000 and is below the Official Journal of the European Union threshold of £181,302.

(5) **Social Value Considerations** Vital Valley supports the corporate purpose, vision and values of the Council as laid out in the Council Plan Update 2016-17 and those of the DVMWHS as laid out in its Management Plan 2014-2019.

Other Considerations

In preparing this report the relevance of the following factors has been considered: prevention of crime and disorder, equality and diversity, human resources, environmental, health, property and transport considerations.

(6) **Key Decision** No.

(7) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(8) **Background Papers** Held on file within the Economy, Transport and Environment Department. Officer contact details - Rebekah Howey, extension 39778.

(9) **OFFICER'S RECOMMENDATION** That the Cabinet Member approves the procurement of a Creative Producer for the Vital Valley (Heritage Lottery Fund Great Place Scheme for a cost of £160,000.

Mike Ashworth
Strategic Director – Economy, Transport and Environment