

Agenda Item No.3 (b)

DERBYSHIRE COUNTY COUNCIL
CABINET MEMBER FOR STRATEGIC POLICY, ECONOMIC
DEVELOPMENT AND BUDGET

11 October 2016

Report of the Chief Executive

**COMMUNITY PRIORITIES PROGRAMME – APPLICATION FOR FUNDING
FOR MAREHAY CRICKET CLUB**

1. Purpose of the Report

To approve a joint application from Councillor David Williams and Councillor Steve Freeborn for Community Priority Programme funding of £23,620 for Marehay Cricket Club.

2. Information and Analysis

Background

At Cabinet on 24 May 2016, Members agreed to establish a £2.271 million Community Priorities Programme using one off resources identified from General Reserves. It was agreed at the meeting that any projects requiring funding of £20,000 or above will need to seek approval by the Cabinet Member for Strategic Policy, Economic Development and Budget.

The Community Priorities Programme aims to support the development of projects which meets real identified needs, supports communities and families, build community capacity and are sustainable. All projects need to meet the following criteria:

- Support activity benefiting the designated Lower Super Output Area (LSOA).
- Support the aims and objectives of the Thriving Communities programme.
- Link into Thriving Communities activity in areas where work is currently being piloted where possible.
- Be time limited and not require ongoing funding from the Council.
- Complement, not duplicate other funding sources such as the Public Health Locality Fund, the members Community Leadership Scheme etc.
- Show how activity can be sustained beyond the life of the funding.

- Meet an identified need which can be evidenced through for example, English Indices of Deprivation, the Derbyshire Quilt etc.
- Be delivered within agreed timescales.
- Show how local people have helped in the design of identified activity or have been consulted or engaged.
- Show what difference will be made.

A joint application for funding under the Community Priorities Programme has been submitted by Cllr David Williams and Cllr Steve Freeborn for a grant of £23,620 to support Marehay Cricket Club to further develop their facilities and to increase coaching capacity.

Marehay Cricket Club is located on Warmwells Lane in Ripley and is an English Cricket Board (ECB) Clubmark accredited club with four senior teams and a range of coaching and activities for young people and children. The club has members from across Ripley and the electoral divisions of Ripley West and Heage, and Ripley East and Codnor.

The cricket club is located adjacent to three of the designated LSOA's. Of these LSOA's the Elms housing estate is the most deprived LSOA in Ripley. Analysis of the different domains within the Index of Multiple Deprivation shows that the Elms has poor health and is the second most deprived decile and the Normal Road/ Crossley Park LSOA is in the third most deprived decile. In terms of participation in sport, the latest small area estimates, published in 2012 from Sport England's active people's survey, suggests that sports participation by residents living near to the cricket club is low. Therefore activities and approaches to support the development of additional sporting activity which particular focuses on engaging members of the local community would be beneficial to the area.

£16,600 funding is sought to allow the club to build a new two storey storage facility with space for an electronic scoreboard on the front of the building. The building will allow the club to store a range of items used at training sessions, Kwik cricket and equipment used for community events. A further £4,700 is sought for a shutter door to be installed to the proposed storage facility to keep the building secure. The application does not include funding for the scoreboard itself. The club have managed to raise around £8,000 to fund this element of the project themselves.

The club's existing pavilion is being used by increasing numbers of community groups such as Marehay Community Trust, Ripley Hospital League of Friends and Ripley Heritage Society. In addition, the club hosts birthday parties and receptions for christenings and weddings particularly for people in the surrounding area. The community facility is available for such uses throughout the year and such activities not only benefit the local community but also increase and sustain the income of the club, thereby guaranteeing its future.

Currently a number of items of equipment, including trestle tables, chairs and benches, are stored in corridors and changing rooms. This impacts not only on safe flows through the building and fire exits but also hampers the club obtaining equipment for community events as there is no safe place to store borrowed items. By being able to safely store such items the club feel they can extend the wider community offering as the necessary equipment will be readily available.

The club have also identified that they have two serious shortcomings in terms of accessibility of the pavilion for cricketers. The first is the absence of a fully accessible shower for disabled people and the second is a private space for women cricketers to change when playing in mixed sides. Increasingly, young women are playing in both Marehay's and their opponents junior youth sides. For example, this year, Marehay's Under 11s team featured five girls and there have also been occasions when women cricketers have played for senior cricket sides. At the moment, these cricketers have to take it in turns to change after or before their male colleagues use the changing rooms. Moving the scorer facilities and equipment to the new build gives the club the potential to refurbish the vacated space to create a private changing room for women cricketers and meet this identified need. The club are actively pursuing ECB "Inspired Facilities" funding to help the conversion of the vacated space to become an additional changing space for women cricketers who are playing in mixed sides.

A further £2,320 is sought to increase locally based coaching provision. The club organises Kwik Cricket sessions for up to 80 youngsters of both sexes and from six to eight years of age and it also allows different groups from two to 32 people to play. The club also has an under 11, under 12, under 13 and under 15 sides who play in organised leagues to the Derbyshire Cricket League. The club actively recruit to Kwik Cricket from local infant and primary schools. Each April flyers are sent to every Ripley and Waingroves school and the club has link contacts with each school. The club also pay the Derbyshire Cricket Board £350 each year to subsidise coaching sessions at Ripley Junior School, Ripley St Johns and Waingroves Primary school. These sessions offer a series of expert taster sessions in support of the curriculum. Because the club part fund the lessons, the coaches make the links back to continued participation with Marehay CC for those that are interested.

Parents, guardians and other relatives of the young people informally support the Kwik Cricket sessions, alongside professional coaches from the English Cricket Board and coaches from Marehay Cricket Club. As well as teaching young people how to play cricket and undertake regular exercise or sporting activity, these sessions also build a broader range of life and social skills, such as team working. The training sessions also allow parents, children and young people from a range of backgrounds to interact socially.

The club are trying to encourage local individuals to become registered coaches who are trained, certified and registered for the ECB coaching qualification. Enhancing the club-based coaching provision will enable the club overall to be more sustainable as they will have less need to buy-in ECB coaching support which has an ongoing cost associated with it, whilst also upskilling and training members of the local community. The increased coaching capacity will also enable the club to increase its Kwik cricket offer to more young people from the local areas. The ECB coaching qualification costs £200.00 per coach and Marehay Cricket Club would like to fund six individuals to complete this training at a total cost £1200.00. Each of these coaches also has to meet the requirements of the Disclosure and Barring Service as do the services of 10 unqualified assistants for which the club seeks funding as part of this element.

It is proposed that Councillor Freeborn contributes £5,860 and Councillor David Williams £17,760 of their respective allocations. Both the community use of the pavilion and the Kwik cricket sessions attract young people from across a wide range of local areas, including a number of the LSOA's that attract Community Priorities Programme funding. The information contained in the application, as submitted, meets the selection criteria as set out above.

3. Financial Considerations

The total cost of £23,620 can be met from the Community Priorities Programme budget. To ensure that there is compliance with the Council's Financial Regulations, all approved projects will be issued with standard conditions of grant and will be subject to monitoring and evaluation.

4. Equality and Diversity Considerations

The Community Priorities Programme will ensure that the funding set aside will be targeted to the most deprived and disadvantaged areas of the county.

5. Social Value Considerations

The Community Priorities Programme will support the development of projects in the 50% most deprived LSOAs in the county, engaging with local people and supporting the improvement of the social, economic and environmental wellbeing of the communities concerned. Any procurement or commissioning activities undertaken in relation to the Programme will consider the economic, environmental and social benefits of activity, seeking to maximise social value where appropriate.

6. Other Considerations

In preparing this report the relevance of the following factors has been considered; legal, prevention of crime and disorder, environmental, human resources, health, property and transport considerations.

7. Background Papers

- Community Priorities Programme application for Marehay Cricket Club – September 2016
- Reserves Position report to Cabinet - 26 January 2016
- The English Indices of Deprivation - Report to Cabinet - 3 November 2015
- Community Priorities Programme report to Cabinet – 24 May 2016

8. Key Decision

No

9. Call-in

Is it required that call-in be waived for any decision on this report? **No**

10. Officer's Recommendations

That the Cabinet Member for Cabinet Member for Strategic Policy, Economic Development and Budget approves the application for £23,620 for Marehay Cricket Club as set out above.

Ian Stephenson
CHIEF EXECUTIVE