

Agenda Item No. 4(f)

DERBYSHIRE COUNTY COUNCIL

**MEETING OF CABINET MEMBER - HIGHWAYS, TRANSPORT AND
INFRASTRUCTURE**

22 December 2016

Report of the Strategic Director - Economy, Transport and Communities

**POTENTIAL BID FOR FUNDING FROM THE HERITAGE LOTTERY FUND
KICK THE DUST SCHEME**

(1) **Purpose of Report** To seek approval for the Director of the Derwent Valley Mills World Heritage Site (DVMWHS) to submit a Stage 1 application to Heritage Lottery Fund, Kick the Dust Scheme, as a partner with Blaenavon World Heritage Site (WHS) the lead applicant. If invited to submit a Stage 2 application it would require an element of match funding from the DVMWHS Partnership reserve.

(2) **Information and Analysis**

Background

Kick the Dust is a pilot Heritage Lottery Fund (HLF) aimed at youth focused projects in the heritage sector. Kick the Dust aims to make heritage relevant to the lives of young people, aged 11-25, now and in to the future. Building on their needs and interests, they want to see a greater number and diversity of young people benefit from high quality engagement with heritage. This programme is also about developing the skills and confidence of heritage sites and services to sustain their work with young people over the long-term. There is £10m of grant funding available in total; applicants can apply for funding between £0.500m to £1m for projects, for up to 5 years.

Brief Analysis of the Scheme

- Currently, it is a one-off programme but, if it is successful, it may run again in future years.
- It is anticipated that HLF will fund around 15 projects.
- Funding will be mainly revenue with small amounts of capital available for exhibitions, publications, etc.
- 5% match funding would be required.
- The project needs to be carried out outside of school hours/curriculum so educational consortia can be involved but not lead on a project.
- A minimum of 3 organisations must be in the consortia.

- The area covered by the project can be a city or county council wide area or a larger geographical area.

Expected outcomes are:

- To make heritage relevant to more, and a greater diversity of, young people, building on their needs and interests.
- To increase the ambition, scale and quality of youth engagement with heritage.
- To develop sustainable, ongoing work with young people within heritage organisations.
- To show the value of youth engagement with heritage.

Blaenavon WHS has been developing a youth heritage project based around young ambassadors that could change WHS practise and organisational culture. It would now like to extend this pilot scheme into a larger project working with a number of WHS across the country.

Proposed Actions

A working group of relevant officers will convene to draft the Stage 1 application. The scheme will be discussed by the DVMWHS Steering Group and the Management Panels. The human and financial capacity to deliver will be a defining factor.

(3) **Financial Considerations** The expected grant range is between £1.800m and £2.000m, from an overall allocation of £10m. The DVMWHS currently has reserves (drawn from Derbyshire County Council, Derby City Council, Derbyshire Dales District Council and Amber Valley Borough Council) which stands at £0.226m. The reserves are there to mainly provide match-funding for projects. The plural source of this funding already satisfies the criteria of multiple funding and this would be amplified by expected funding from other partners. The match funding required is £6,000 per year for 5 years, £30,000 in total.

(4) **Human Considerations** There would be minimal recruitment costs for these roles as there are youth workers within Children's Services which could be partnered with to extend their hours, so they would have their own laptop/mobile phone, etc, so additional equipment would not be required. For the Heritage role, this could be delivered within the current Conservation, Heritage and Design Team, bringing in additional income for delivering the project (most likely by the Environmental Studies Service Team). The costs of the posts would be funded by the HLF grant with a contribution from the £6,000 per annum from the DVMWHS reserve.

(5) **Social Value Considerations** The project supports the corporate purpose, vision and values of Derbyshire County Council as laid out in the

Council Plan Update 2016-17 (page 3) and those of the DVMWHS as laid out in the Management Plan 2014-2019, (page 7 and pages 90-104). The expected outcomes are laid out as above. The project directly relates to enhancing the skills and life chances of young people between the ages of 11-25.

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality and diversity, environmental, health, property and transport considerations.

(5) **Key Decision** No.

(6) **Call-In** Is it required that call-in be waived in respect of the decisions proposed in the report? No.

(7) **Background Papers** Held on file within the Economy, Transport and Communities Department. Officer contact details - Mark Suggitt, extension 36832.

(8) **OFFICER'S RECOMMENDATION** That the Cabinet Member approves that the Director of the Derwent Valley Mills World Heritage Site submits a Stage 1 application with Blaenavon World Heritage Site to the Heritage Lottery Fund, Kick the Dust Scheme, by 20 February 2017.

Mike Ashworth
Strategic Director – Economy, Transport and Communities