

**Derbyshire County Council**

**MEETING WITH CABINET MEMBER, HEALTH AND COMMUNITIES**

**22 December 2014**

**Report of the Strategic Director, Health and Communities**

**CREATIVE DERBYSHIRE**

**1. Purpose of the report:**

To inform the Cabinet Member, Health and Communities of the next stage of the Creative Derbyshire programme of support for artists and arts businesses in the county and to request permission to appoint 'Cultivate' as a freelance Creative Derbyshire Researcher on a contract for services basis.

**2. Information and analysis:**

- 2.1 Creative Derbyshire is a bespoke programme of support for local creative businesses and artists which sits under the umbrella of the Arts Derbyshire partnership. The first phase (which was part-funded by Arts Council England) ran from September 2010 to December 2013, supporting local businesses and engaging with almost 1,000 young people about careers in the creative sector.

Following the success of the programme demand for Creative Derbyshire events continues to be high and based on the feedback already gathered there is still a need to undertake the following tasks:

- Support the economic growth of the creative sector, through business development workshops and training
- Support and develop sustainable business models within arts and creative businesses
- Support the development of a thriving arts and cultural offer
- Support young people to enter employment and other opportunities within the arts and creative sector

- 2.2 S4W Ltd, the Derbyshire company which ran the first phase of Creative Derbyshire on behalf of Arts Derbyshire, initially submitted an application to Arts Council England for further funding but this was unsuccessful.

In view of the limited amount of funding currently available Arts Derbyshire wishes to concentrate further on the business development workshop programme, which was one of the most successful parts of the

Creative Derbyshire programme. Derbyshire County Council, on behalf of Arts Derbyshire, has applied to Arts Council England for a grant of £15,000 to help with this programme over the next two years. If successful, a freelance Programme Co-ordinator would be appointed to organise the workshop programme. If funding is received from Arts Council England £18,900 match funding for the application will come from the approved Arts Derbyshire budget and reserve.

At the same time, Arts Derbyshire wishes to use part of its budget, £4,000, to do further research into other elements of the Creative Derbyshire programme. In particular to investigate better ways of supporting young people into the creative sector, liaise with economic partners and do a gap analysis of what other support is needed by arts and creative businesses. Derbyshire County Council, on behalf of Arts Derbyshire, has advertised through the usual procurement routes for a company to carry out this research and report back. Cultivate has been chosen as the best company to carry out this research.

**3. Financial considerations:**

Funding for the research, £4,000, and £18,900 match funding for a successful Arts Council England application will come from the approved Arts Derbyshire budget and reserve (both of which include funding from all eight district and borough councils).

**4. Other considerations:**

In preparing this report the relevance of the following factors has been considered: financial, legal, prevention of crime and disorder, equality of opportunity, human resources, environmental, health, property and transport considerations.

**5. Background papers:**

Creative Derbyshire report to Cabinet, September 2012  
Creative Derbyshire, April 2014

**6. Key Decision:**

No

**7. Call-in:**

Is it required that call-in be waived for any decision on this report?

No

**8. Officer's recommendations:**

That the Cabinet Member, Health and Communities:

1. notes the report
2. approves the appointment of Cultivate as the freelance research company for the next phase of Creative Derbyshire.

**David Lowe  
Strategic Director  
Health and Communities**