

DERBYSHIRE COUNTY COUNCIL

MEETING WITH CABINET MEMBER, HEALTH AND COMMUNITIES

20 January 2015

Report of the Director of Public Health

**PROPOSAL FOR THE ENDORSEMENT OF THE DECLARATION OF
ZAGREB AND THE SUBMISSION OF AN APPLICATION TO JOIN THE UK
HEALTHY CITIES/COMMUNITIES NETWORK**

1. Purpose of the report:

To seek Cabinet Member approval for the endorsement of the Declaration of Zagreb and the submission of an application to join the UK Healthy Cities/Communities Network.

2. Information and analysis:

- 2.1 In December 2013 Cabinet approved the proposal to progress with submitting an application to join the UK Healthy Cities Network (UKHCN). On 30 September 2014 following discussions at local level with the eight District and Borough Councils, the Cabinet Member approved the proposed implementation model whereby the various local authorities would apply to the network as an affiliated member of the overall Derbyshire County Council application. The application on behalf of the authority is now complete and requires approval prior to submission.
- 2.2 The Healthy Communities approach provides a framework for local authorities to tackle the wider determinants of health such as education, housing, planning, transport and employment and addressing the needs of vulnerable and disadvantaged groups. The approach recognises that health is the business of all sectors and local authorities are in a unique position to take the lead.
- 2.3 Representatives of the eight District and Borough Councils have met with Public Health locality teams to discuss their respective organisation's proposed applications. All have indicated a willingness to become members of the UKHCN as partners in the county-wide application. It is envisaged that the delivery mechanism at local level will be through the locality action plans. The submission of the applications will be phased over the next six months with the intention that all of the Districts and Boroughs will submit their applications by the summer of 2015.
- 2.4 The Derbyshire membership of the network is not reliant on all of the other respective authorities submitting a bid as an affiliated member.

Individual membership of the network will enable district and borough representatives to attend meetings and access resources and support from other members.

- 2.5 In applying for membership of the UKHCN the authority is required to provide a signed endorsement of the Phase VI goals and themes of Health 2020 Zagreb agreement: *Improving health for all and reducing health inequities* and *Improving leadership and participatory governance for health*. Details of the themes and priorities were including in the 2013 Cabinet paper.
- 2.6 Membership of the network will provide an opportunity to learn from other cities and authorities, share experience and gain mutual support. It will provide a mechanism for a joined up approach in addressing health inequalities across and within organisations. Belonging to the network will also offer the opportunity to share innovative practice at a local, national and international level.
- 2.7 Towns and cities involved in the Healthy Cities network have found that it facilitates innovative and creative solutions to community issues and supports collaborative initiatives that address wide ranging community health challenges.
- 2.8 Community and citizen engagement and strong partnerships are integral to the Healthy communities approach. Working together, through taking a bottom up and top down approach, communities and local authorities at all levels can create conditions for the health and well-being of the whole community. The Healthy Communities approach can support in the delivery of public health outcomes such as healthier lifestyle choices, improved health status, stronger partnerships, cleaner physical environments, a growing economy and healthier, resilient communities.
- 2.9 The Healthy Communities approach links to the Council Plan, individual service plans as well as the Health and Wellbeing Strategy. It provides an overall framework for making Derbyshire a healthy place in which to live and work. This includes creating opportunities for healthy activity, encouraging positive mental wellbeing, developing healthy workplaces, tackling health inequalities, supporting sustainable transport, healthy urban planning and supporting resilient communities. All of which are integral to the delivery of the authorities five key pledges: A Derbyshire that works; A Healthy Derbyshire; A Safer Derbyshire; A Derbyshire that cares and A Local Derbyshire.
- 2.10 The Derbyshire-wide application outlines the evidence of how the authority meets the criteria for membership across the themes and priorities of Phase VI and the proposed development of the approach across the county.

3. Financial considerations:

There would be an annual subscription fee which is negotiable but is expected to be in the region of £6,000. The cost of the subscription fee will be met from the existing DCC Public Health ring-fenced budget.

4. Other considerations:

In preparing this report the relevance of the following factors has been considered: legal, prevention of crime and disorder, equality of opportunity, human resources, environmental, health, property and transport considerations.

5. Background papers:

None

6. Key Decision:

No

7. Call-in:

Is it required that call-in be waived for any decision on this report?
No

8. Officer's Recommendations:

1. That the Cabinet Member approves the endorsement of the Declaration of Zagreb and the aims and themes of *Health 2020*.
2. That Cabinet Member approves submission of the application to join the UK Healthy Cities Network.
3. That Cabinet Member approves the payment of the £6,000 membership fee to be met from the Public Health budget.

Elaine Michel
Director of Public Health