

FOOD LABELLING



— BE —
PORTION
SIZE
— WISE —

THERE'S LOTS OF INFORMATION AND GUIDANCE TO BE FOUND ON FOOD LABELLING BUT MAKING SENSE OF IT ALL MIGHT NOT BE QUITE THAT EASY.

Some manufacturers use traffic light labelling to help you see at a glance what's healthy and what's not. It's usually found on the front of packaging and will look something like this.

each pack contains:

1 SERVING	ENERGY 463kJ 110kcal 6%	FAT 16.8g MED 24%	SATURATES 7.2g HIGH 36%	SUGARS 0.2g LOW 8%	SALT 1.8g HIGH 30%
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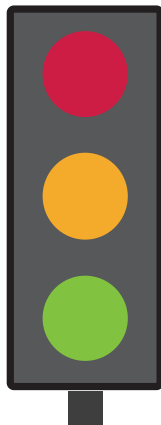
% of an adult's reference intake.
Typical values per 100g: Energy 463kJ/110kcal

THE TRAFFIC LIGHT SYSTEM IS BASED ON THE FOLLOWING UK GOVERNMENT RECOMMENDED GUIDELINES.

HIGH
ONLY EAT OCCASIONALLY

MEDIUM
OK MOST OF THE TIME

LOW
THE HEALTHY CHOICE



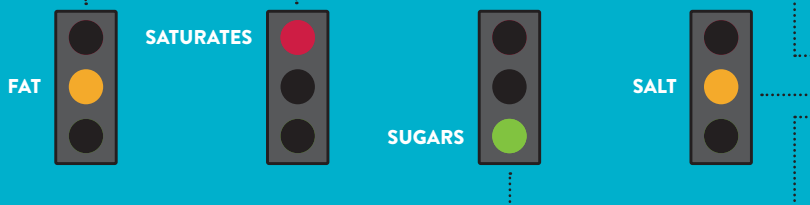
FAT	SATURATES	(TOTAL) SUGARS	SALT
MORE THAN 17.5g per 100g	MORE THAN 5g per 100g	MORE THAN 22.5g per 100g	MORE THAN 1.5g per 100g
BETWEEN 3.1g and 17.5g per 100g	BETWEEN 1.6g and 5g per 100g	BETWEEN 5.1g and 22.5g per 100g	BETWEEN 0.31g and 1.5g per 100g
3g OR LESS per 100g	1.5g OR LESS per 100g	5g OR LESS per 100g	0.3g OR LESS per 100g

CUT ME OUT AND TAKE ME SHOPPING

DON'T PANIC

if there's no colour coding label - you can still use the back of pack information to help you make healthy choices. Why not cut out and keep the traffic label guide and take it along when you do your shopping. Then you can work it out for yourself.

HERE'S AN EXAMPLE OF HOW IT WORKS.



Nutrition				
Typical values	100g contains	Each pack (typically 400g) contains	% RI*	RI* for an average adult
Energy	463kJ 110kcal	1853kJ 442kcal	22%	8400kJ 2000kcal
Fat	4.2g	16.8g	24%	70g
of which saturates	5.4g	21.6g	108%	20g
Carbohydrates	13.3g	53.2g		
of which sugars	1.7g	6.8g	8%	90g
Fibre	1.5g	6.0g		
Protein	4.1g	16.4g		
Salt	0.4g	1.8g	30%	6g

This pack contains 1 serving
*Reference intake of an average adult (8400kJ/2000kcal)

Make sure you're comparing the values per 100g/ml not the values per portion/slice figures.